



PLACEMENT EXCELLENCE REPORT

(PGDM 2016-18)

Awards and Accolades

- Platinum Institute – **AICTE-CII Survey of 2016, 2017 & 2018**, places ISBR Business School among top 3% of the Indian management colleges
- Ranked in India's Best B School category – **Dalal Street Journal**
- Awarded Exemplary Placement Award – **Discovery Education**
- 10th Best in Industry Interaction – **Silicon India Survey**
- Awarded National Championship for Entrepreneurial Activities – **National Entrepreneur Network (NEN)**
- Awarded Business Excellence – **Bharti Group**
- Awarded Best B School of the Year – **Public Relations Council of India (PRCI)**
- Ranked as 34th Best Brand B-School of India – **Business Barons**
- Awarded Academic Excellence – **Icons of Learning, Singapore**



#6
in India for
Placements

Source: Go Getter B School Survey

Disclaimer : Past record is no guarantee of future prospects



International School of
Business & Research
Bangalore



ISBR Business School is among
top 3% of management colleges
in India (AICTE-CII Survey)

About International School of Business and Research (ISBR)

ISBR Business School, one of the top business schools in India takes pride in creating an atmosphere wherein both students and faculty can pursue boundless knowledge, a single roof where theory and practice go hand in hand to present better understanding about oneself and the world around. Education at ISBR prepares you to think boldly and act confidently in any business environment. At ISBR, the focus goes beyond education. ISBR aims to prepare students for life - Making them Leaders.

The success of ISBR as an acknowledged institution for quality learning is an outcome of the various facets that give ISBR its characteristic value - the faculty, enterprising students, infrastructure facilities and industry partnerships.

Placement Snapshot

180+

Companies for
placements
and internships

15+

Sectoral
placements

25%

New
recruiters

25%

Referral
placements
through alumni

30%

Pre-placements
offers

93%

Students
placed

Message from the Director - Placements

The Placement Cell at ISBR Business School gives utmost importance to assist its students in getting placed suitably after successful completion of their studies. It ensures that every student gets the right skill and domain knowledge so that they are easily acceptable to the industry. The department organizes activities and workshops that enable students to be effective team leaders as well as team players. This department operates with a twin-fold focus, i.e., augmenting internal competencies by fostering contemporary grooming of students and by enabling the industry to identify and absorb intellectuals with requisite technical and managerial skills.

I extend a warm welcome to the aspirants to explore the journey with ISBR to add real value and prestige to their professional career.

Abbas Ali Uppin

PGDM 2016-18: BATCH PROFILE

Average Age: 23 years

Gender Diversity

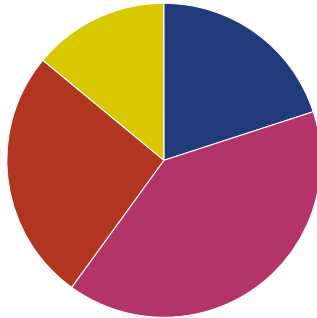


42%



58%

Education Background



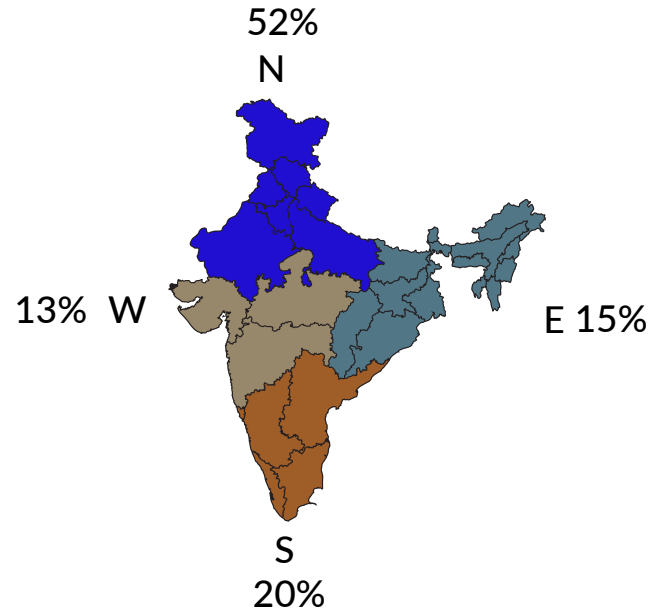
■ BBA (20%)

■ B.Com (40%)

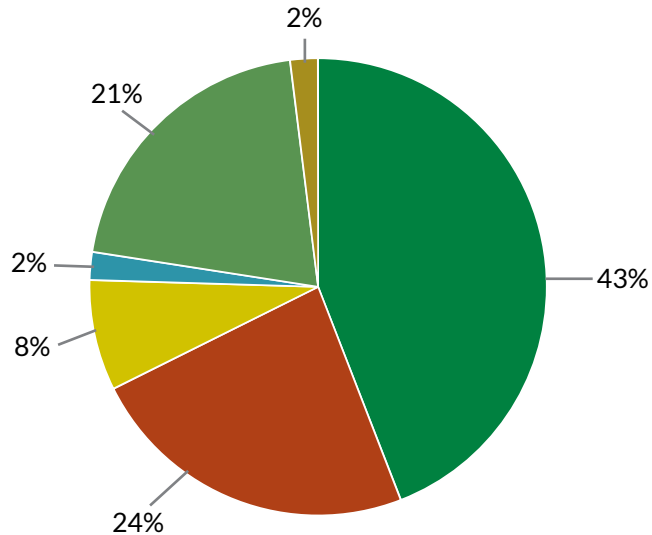
■ B.Tech (26%)

■ Others (14%)

Geographical Spread

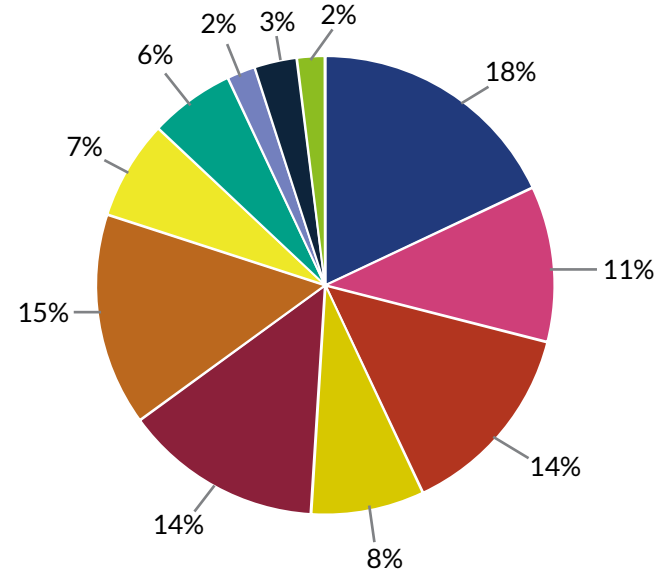


Specialization-wise Split



- Marketing (43%)
- Finance (24%)
- Retail & Supply Chain (8%)
- IB (2%)
- HR (21%)
- Healthcare (2%)

Sector-wise Placements



- BFSI (18%)
- E-Commerce (11%)
- Logistics (14%)
- Consulting (14%)
- Retail (15%)
- Media (8%)
- IT (7%)
- Travel & Tourism (6%)
- Healthcare (2%)
- Manufacturing (3%)
- Others (2%)

BFSI

Top Participating Companies



American Express



Bank of America



E &Y



Northern Trust



JP Morgan



HSBC



KPMG



Sharekhan



Morgan Stanley



Goldman Sachs



We hired Haleema way back in February from your campus. This turned out to be a very good decision as she has worked on many critical and fast-paced assignments in her short stint in my team and had won accolades from all possible corners. Thanks for all the support to college management as well for grooming students to do corporate roles better.



Amit Kumar Gupta
Wipro Technologies

Information Technology

Top Participating Companies



Cognizant Technology
Solutions (CTS)



Clustr
(Tally Solutions)



Dell



Champions Infometrics



Epsilon



Adobe



Accenture



Infosys



Wipro



Good institution steering to
drive the industry connect
program earnest.
Good facilities and
openness to get new ideas
through the door.



Ramesh K.V.
Accenture

Manufacturing Sector

Top Participating Companies



Kurlon



Safari Industries



Voltas



GE



Jockey



Molex



Schneider Electric



Bosch



3M



Talent Connect – a good platform for the students as well as for the corporate to pick from right talent pool. A single stop to understand the needs and interest of students across India. For corporate, it assists to gauge the current market for fresh/experienced candidature. Great initiative. Really great work and kudos to ISBR team, for providing exposure and interaction with corporate.



Kavita G.S.
Mahindra Retail

Automobile

Top Participating Companies



Daimler
(Mercedes Benz)



Volvo Denso



Zoomcar



Cars24



Toyota



Exide



Bosch



Renault Nissan



TVS Motors

ISBR's industry connect initiative is a great platform for industries to interact with the young talent.

Surender Singh Rajpurohit
Volvo

FMCG

Top Participating Companies



Reliance Retail



SPAR - Landmarks Group



Arvind Lifestyle Brands Limited



Landmark Group



Decathlon



Café Coffee Day



Berger Paints



H & R Johnson



Future Group



Bacardi



ISBR is placed in the right environment and is well connected with the leading companies to impart the best of industry exposure to the student community.



Mathew Chacko
Tech Mahindra

Healthcare

Top Participating Companies



Svastera Healthcare
Solutions Pvt. Ltd.



Sasvat



Indegene



Syngene



Richcore



Sakra Hospitals



Narayana Health



Practo



Columbia Asia
Hospital



I am really impressed by the vision and passion of the management and the faculty, especially in the way they are emphasizing connections with the industry and a practical hands-on orientation to the students.



Gopal Pingali
IBM

E- Commerce

Top Participating Companies



Swiggy



Amazon



Flipkart



Foodpanda



Zomato



OLA



Oyo Rooms



Naukri.com



Petoo



Appreciate the fact that the industry-academia gap is bridged to a very large extent by lot of industry interactions.



Sunil Rao
Google India

Research and Consulting

Top Participating Companies



Lam Research



Infiniti Research



Borderless Access



Husys



Randstand



The Adecco Group India



Browne & Mohan



Wenger & Watson



IMRB



I am deeply impressed by the way ISBR has been shaping up the young students to become successful business professionals. No doubt, ISBR's constant approach to nurture and create great businessmen will tremendously contribute to India's economy, and strong entrepreneurship across all business verticals.



Mahadesha V.
STPI

Hospitality

Top Participating Companies



JTB



Thomas Cook



Airland Tours



IBIS



Treebo Hotels



Expat Partners



Taj West End



ITC Hotels



The Ottera



ISBR students are quite competitive and have an edge to differentiate with others.



Vanessa
Morgan Stanley

Education

Top Participating Companies



Byju's



Jaro Education



Simplilearn



Edwisor



IIM Bangalore



iNurture



Mayflower



Aakash Academy



ISBR coordination is really good and could not suggest much for improvement as the coordination and managerial skills are excellent. We came to know about the college based on the ratings by different corporate, authorities and employers.



Boney Kataria
L & T InfoTech

Media

Top Participating Companies

The logo for Time Inc. features the words "Time Inc." in a blue, serif font.

Time Inc.

The logo for radio indigo 91.9 fm features the words "radio indigo" in a bold, sans-serif font, with "91.9 fm" in a smaller font below it, and the tagline "the colour of music" in a small, lowercase font at the bottom.

Radio Indigo

The logo for The Indian Express features a red and white icon of a person holding a torch, followed by the words "The Indian EXPRESS" in a bold, serif font, and the tagline "JOURNALISM OF COURAGE" in a small, uppercase font below it.

The Indian Express



BlueInd Consulting

The logo for hindustan times features the words "hindustan times" in a bold, sans-serif font, with "hindustan" in black and "times" in blue.

Hindustan Times



The Times Group

The logo for bluetiger features a stylized blue and white graphic of a tiger's head, with the word "bluetiger" in a bold, sans-serif font to the right.

Blue Tiger Media

“

Had a wonderful experience interacting with students here. The school has provided its students with an environment that helps them learn and grow in the most practical way possible. Very impressed!

”

Sanchi Poovaiah
Raybaby

Infrastructure

Top Participating Companies



TBR Infra



360 Realtors



Bridge Group



Prestige Group



Larsen & Tourbo



Sobha Developers



Good place to hire students.
Students are groomed
well and are ready to take
up challenges in
industry.



Piush Mehra
Decathlon

Logistics

Top Participating Companies



DHL



3M



Blue Dart



Decathlon



Vacon



Toyota



Kirloskar Electric Co.
Ltd.



DTDC



Diverse talent pool with immense learning potential. Looking forward to picking more students from ISBR.



Noni
HSBC

Roles Offered



HR Analyst



**Digital Marketing
Expert**



Project Manager



Research Analyst



**Operations
Manager**



Product Manager



**Compliance
Manager**



**Executive -
Taxation**



Finance Analyst



Purchase Executive



**Business
Development
Manager**



**Market Research
Analyst**

Alumni Testimonials

“ The two years away from home, studying in ISBR, shaped me as a person. It taught me how to be independent and more! It also gave me some great friends and memories!

ISBR was a life-changing experience for sure!

Sneha Kartikeyan

Excentrix

“ ISBR faculty provided me with constant support and all the tools required to excel in my career. They always encouraged me to bring out the best in me.

Agniva Mukherjee

Kotak Life Insurance

“ PGDM With International Study Trip at ISBR gave me a lot of exposure and knowledge. My visit to Malaya University, Kuala Lumpur, was my most memorable experience at ISBR. I got a chance to listen to international experts and understand the global skills and standards required for my career.

Renu Lakra

Career Net

“ When recession hit in 2009, the job market was in a terrible state. But I got campus placement, thanks to ISBR. I also got a chance to go abroad and complete projects in 9 countries due to the strong educational foundation laid by this institute. ISBR is the right place to be for those who dream big.

Noorjahan Begum

Eureka Forbes

“ One word for ISBR – OUTSTANDING. I had the best 2 years of my academic career in this college. Ultimately, a student desires good placement and ISBR offers a plethora of companies. Thanks to ISBR, I got placed in my dream company, Goldman Sachs.

Shruti Jaiswal “
JP Morgan Chase

“ My sole purpose of doing a PGDM course was to get good placement with an equally good package, and it was fulfilled the day I got placed in petoo. in and landed up with the highest package I could dream of. I would like to thank Mr. Manish Kothari as well as the entire management of ISBR.

Karan Gidwani “
Entrepreneur

“ My experience with ISBR shaped my future. I was ecstatic when I got an offer from Morgan Stanley, the US Multinational in Financial Services.

Soham Chakraborty “
Morgan Stanley

“ I came to ISBR wondering if it was the right choice as there were so many options to choose from. My experience taught me that it indeed was the right choice. ISBR has a great faculty and good infrastructure as well as good placement opportunities.

C.H. Somanath “
Mahindra

“ ISBR gave me the guidance I required to achieve my goals. I thank all the faculty members for inspiring and motivating me to improve my skill sets and competencies. Getting placed in Jaro Education was a dream come true for me.

P. Arunodai Reddy “
Jaro Education

Corporate Testimonials

“ ISBR's industry connect initiative is a great platform for industries to interact with the young talent.

Surender Singh Rajpurohit
Volvo

”

“ Hiring from ISBR's talent pool has been a great experience. I had a great time and got to meet some of the great talents. Something that goes along with this is the support and enthusiasm found in each member of this institute.

Debjani Bhattacharya
Aayuja Technologies

”

“ A great institution imparting very impactful courses along with the industry. This healthy collaboration between academia and industry is the need of the hour.

Rajinish Menon
Microsoft

”

“ We are very pleased to interact with ISBR students. They really excel in their capacity and with the right practical knowledge, they will really go places.

Kotak Life Insurance

”

“ Had a wonderful experience interacting with students here. The school has provided its students with an environment that helps them learn and grow in the most practical way possible. Very impressed!

Sanchi Poovaiah “
Raybaby

“ All the students are attentive and disciplined. They have a wonderful positive attitude and a good approach to their career.

Suventure ”

“ Students in ISBR have a good attitude and they are prompt in completing the tasks assigned to them. They have great communication skills. Over all, it was a good hiring experience at ISBR.

Sandeep Sivaram “
Step 2 Strategy

“ ISBR has wonderful students coupled with the right mix of attitude, knowledge and other skill sets. The students are really good performers.

Arpita Saha “
Borderless Access

Placement Events



Skill Capital and Talent Connect are a couple of the innovative practices ISBR Business School has put forward to scale and strengthen the placement process. These practices have been highly appreciated by the industry and the students with proven results of success.

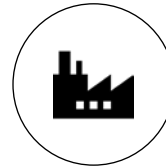
ISBR operates on a win-win model for its stakeholders – students, industry, faculty and alumni. Through Skill Capital-Internship fair and Talent Connect – Placement drive, ISBR Business School sets up a platform for students and industry to explore and fulfill mutual aspirations. Having been rated by AICTE-CII for three consecutive years as **“Platinum Institute”** places ISBR Business School among the elite 3% of Indian management colleges. This not only stands as a testimony to the strong and unparalleled collaborations the ISBR Business School enjoys with the Industry but is also a reflection of the amount of trust and confidence that the corporate world bestows on ISBR Business School and its students.

Firm Steps for Success

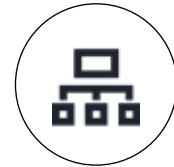
The key tools of transformation that we bring out in our students from the time they begin their masters journey include:



Case Study and Paper Presentations



Industry Visits



Organizational Study



Panel Discussion



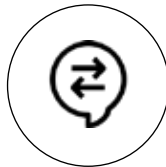
Guest Lecture Series



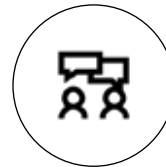
International Learning Exchange Programs



Industry Mentoring Sessions



Alumni Mentoring Sessions



Corporate Training



Research and Consulting

ISBR Group of Institutions

ISBR College	:	BBA BBA Aviation B.Com M.Com
ISBR Law College	:	B.B.A., LL.B LL.B PG Diploma in Cyber Laws & IT Certificate Course in Constitutional Law
ISBR Evening College	:	B.Com (Evening)
ISBR Research Centre	:	Ph.D in Management Ph.D in Commerce

FOR PLACEMENTS
9379711119

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