

IMPACT REPORT 2023



**SUSTAINABLE
DEVELOPMENT
GOALS**

Acknowledgement:

SDG's Impact report 2023

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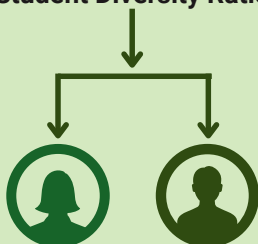
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Your comments and suggestions are welcome at info@isbr.in

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Student Diversity Ratio



42%
Female

58%
Male

28

States Students from
Different States in India



19

Scholarships Provided to
the students in the year
2023



52%

Women Empowerment
Hiring at ISBR



47

Research papers
Published on
Multidisciplinary Topics



600+

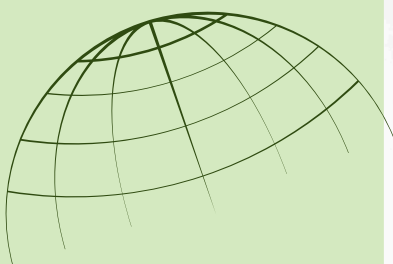
Students
Community
Impacted

200+

Community
Engagement

34

Collaboration with
Regional, National &
Global Communities



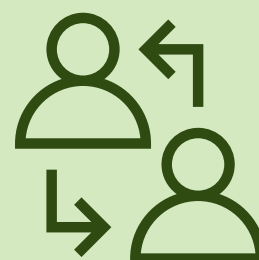
43

International Partnership
with Universities and
Communities



203+

Industry Collaboration
and Engagement



Message from **MANAGING DIRECTOR**



Dr Manish Kothari

Managing Director
ISBR Business School,
Bangalore.



As we reflect on our journey and achievements in the past year, it is evident that our commitment to fostering socially conscious leaders, entrepreneurs, and managers remains unwavering. The ISBR Impact Report 2023 highlights not only our accomplishments but also the path forward as we strive to create a future that is inclusive, sustainable, and prosperous for all.

At ISBR Business School Bangalore, our Strategic Plan: Creating a Future for All 2030 serves as our guiding beacon. Rooted in our core values of pro-activeness, integrity, continuous learning and improvement, and social consciousness, sustainability, we have embraced the United Nations Sustainable Development Goals (UN SDGs) as the framework for measuring our impact and guiding our efforts.

The SDGs provide us with adaptable criteria to assess our progress and set ambitious targets. In today's world, where ambitious action for a sustainable future is imperative, ISBR stands at the forefront, leading the charge towards meaningful change. We understand the urgency of the global challenges we face, and we are committed to playing our part in addressing them.

Our focus on various SDG initiatives underscores our dedication to sustainability-focused research, learning, and engagement activities. By integrating these goals into our curriculum, research endeavors, and community outreach initiatives, we are not only shaping the leaders of tomorrow but also contributing to a more sustainable and equitable world.

As we aspire to be the premier institute for knowledge creation and dissemination, we recognize our role in developing potential management leaders for India and the global community. Our commitment to excellence, innovation, and societal impact remains steadfast as we continue to push the boundaries of management education.

I extend my heartfelt gratitude to our faculty, staff, students, and partners for their unwavering support and dedication. Together, we will continue to strive for excellence and make a meaningful difference in the world.

Message from EXECUTIVE DIRECTOR



Dr Anand Agrawal

Executive Director
ISBR Business School,
Bangalore.



It is with great pleasure and pride that we present the Sustainable Development Goals (SDG) Impact Report of ISBR Business School. At ISBR, we are committed to advancing the SDGs through our relentless pursuit of excellence and innovation in education, research, and engagement with our stakeholders.

Our strategic priorities of Transform, Innovate, Engage, and Impact are intricately woven into the fabric of our institution, guiding our actions and initiatives towards achieving our overarching goals.

Aligned with these priorities, we focus on the following goals:

Transform: Empowering students to become change-makers and leaders in sustainable development.

Innovate: Driving innovation in education, research, and partnerships to address SDG challenges.

Engage: Collaborating with stakeholders to create meaningful learning experiences and initiatives.

Impact: Measuring success through tangible outcomes that contribute to the SDGs.

Aligned with these priorities, we focus on the following goals:

Academic Excellence: Enhancing education quality in line with SDG 4.

Research and Consultancy: Contributing to innovation (SDG 9) and partnerships (SDG 17).

Alumni and Student Success: Supporting decent work (SDG 8) and reduced inequalities (SDG 10).

World-class Resources: Investing in infrastructure to support SDGs 9 and 11.

Cultivating Talent: Nurturing diverse learners to address SDG challenges.

Global Reputation: Building partnerships for global impact and recognition.

Local, Regional, and Global Impact: Targeting all levels of society to address interconnected challenges.

Partnerships and Collaborations: Leveraging collective expertise for maximum impact.

Good Governance and Sustainability: Upholding transparency and sustainability (SDG 16).

Internationalization: Promoting global citizenship to support the SDGs.

As we reflect on our achievements and set our sights on the future, I extend my heartfelt gratitude to all our stakeholders for their unwavering support and commitment to our shared mission. Together, we will strive for excellence and make a meaningful difference.

Message from **ACADEMIC DIRECTOR**



Dr Nila A Chotai

Academic Director
ISBR Business School,
Bangalore.



It is with great pride and enthusiasm that we present to you the Impact Report 2023, showcasing our collective efforts towards creating a better world for people and the planet. At ISBR, we recognize the importance of aligning our endeavors with the United Nations' 17 Sustainable Development Goals (SDGs), and our commitment to this cause is deeply ingrained in our academic pursuits.

Our academic programs serve as a platform for instilling the values of sustainability and social responsibility in our students. Through innovative initiatives such as rural immersion, social learning opportunities, and financial literacy sessions, we equip our students with the knowledge and skills needed to address the pressing challenges facing our world today.

I am particularly proud of our research and consultancy initiatives focused on SDG initiatives. By actively contributing to the body of knowledge surrounding sustainable development, we are not only advancing academic discourse but also driving real-world change.

The establishment of the Sustainability Club and our various impact initiatives further underscores our dedication to integrating sustainability into every aspect of academic life. These initiatives not only enrich the academic experience but also foster a sense of responsibility and stewardship among our students, faculty, and staff.

Beyond the classroom, we are actively engaged in community development activities that aim to uplift and empower marginalized communities. By harnessing the collective talent and energy of our students, we are making a tangible difference in the lives of those in need. Together, we will continue to strive for excellence and make a meaningful impact on the world around us.

Message from HEAD SDG'S IMPACT



Dr Veena Shenoy

Head - SDG's Impact
ISBR Business School,
Bangalore.



As we look back on our commitment to the United Nations Sustainable Development Goals (SDGs), our endeavors have made a real difference in communities at local, regional, and global levels. In 2023, ISBR Business School focused on several key SDGs, including health and well-being (SDG 3), quality education (SDG 4), gender equality (SDG 5), reduced inequalities (SDG 10), enhancing livelihoods (SDG 7), and fostering partnerships (SDG 17).

One notable achievement was our contribution to SDG 3 through the Erasmus Spirit Project, a Sponsored European Union initiative aimed at addressing the growing burden of chronic non-communicable diseases (NCDs) in India, Indonesia, and Sri Lanka. Through this project, we have worked collaboratively to promote sport and physical education as vehicles for inclusion and recognition, particularly among marginalized communities.

By tackling the dual challenges of rising NCDs and the need for inclusive sports activities, we have made significant strides towards improving health and well-being in our partner countries. Our quality education initiatives, such as social learning and rural immersion programs, have provided students with valuable hands-on experiences that foster a deeper understanding of SDGs. Learning from industry experts and engaging in panel discussions on gender equality and reducing inequalities have further enriched our academic environment and empowered students to become agents of change.

Our collaborations with NGOs, industry partners, government agencies, and authorities have set us apart in our pursuit of SDGs. By leveraging diverse expertise and resources, we have been able to implement impactful initiatives that address the root causes of social and environmental challenges.

As we look to the future, let us continue to collaborate and innovate as we work towards creating a sustainable and inclusive future for all. Together, we can achieve meaningful outcomes and make a lasting difference in the world.

ISBR's Sustainable Development Goals

ISBR Business School takes a comprehensive approach to advancing the United Nations Sustainable Development Goals (SDGs), prioritizing impactful initiatives across multiple fronts:

3 GOOD HEALTH AND WELL-BEING



SDG 3: Good Health and Well-being: We champion initiatives that improve access to healthcare services, raise awareness about health issues, and promote holistic well-being for individuals and communities.

SDG 4: Quality Education: Our commitment to providing high-quality education is unwavering. We strive to offer accessible, inclusive learning experiences that empower students with the knowledge and skills necessary for personal and professional success.

4 QUALITY EDUCATION



5 GENDER EQUALITY



SDG 5: Gender Equality: At ISBR, we foster an environment that promotes gender equality. We are dedicated to offering equal opportunities to all genders and actively work to eliminate gender-based discrimination and stereotypes.

SDG 10: Reduced Inequalities: Addressing inequalities in education, employment, and society is a key focus for us. We promote diversity, inclusivity, and equitable access to resources and opportunities to ensure a fair and just society for all.

10 REDUCED INEQUALITIES



17 PARTNERSHIPS FOR THE GOALS



SDG 17: Partnership for the Goals: Collaboration is at the heart of our approach. We actively engage with industry partners, governmental organizations, and NGOs to forge strategic partnerships aimed at achieving sustainable development outcomes and making a positive impact on a global scale.

Through our commitment to these SDGs, ISBR Business School is dedicated to driving meaningful change and creating a better future for all.



Rural Immersion

At ISBR Business School, our commitment to advancing the Sustainable Development Goals (SDGs) is reflected in the myriad of events we organize throughout the year. In 2023, we hosted a total of 365 events, each meticulously designed to align with our vision, program educational objectives, and the SDGs. These events have had a profound impact on various levels, as we strive to educate and raise awareness not only locally but also nationally and globally.

From seminars and workshops to conferences and community outreach programs, our events span a diverse range of topics, all aimed at addressing key issues outlined by the SDGs. For instance, we organized health camps and awareness drives to promote **SDG 3: Good Health and Well-being**, ensuring access to healthcare services and raising awareness about prevalent health issues within our communities.

Our educational initiatives, such as guest lectures and panel discussions, have been instrumental in promoting **SDG 4: Quality Education**. By providing students with access to expert knowledge and fostering a culture of lifelong learning, we empower them to become agents of change in their respective fields.

In line with **SDG 5: Gender Equality**, we have hosted events focusing on women's empowerment, gender sensitization workshops, and discussions on breaking gender stereotypes in the workplace and society at large.

To address **SDG 10: Reduced Inequalities**, we have organized initiatives aimed at promoting diversity and inclusion, including career fairs for underprivileged communities and skill-building workshops for marginalized groups.

Our commitment to **SDG 17: Partnership** for the Goals is evident in our collaborative efforts with industry partners, governmental organizations, and NGOs. Through joint events and initiatives, we leverage collective expertise and resources to drive sustainable development outcomes on a global scale.



ISBR Organized Blood Donation on 30th September 2023 in association with Narayana Health Elica and Akhil Bhartiya Terapanth Yuvak Parishad.

By organizing these events, ISBR Business School is not only educating and creating awareness but also actively contributing to the achievement of the SDGs, making a positive impact in our communities and beyond.

ISBR SDG's Engagement 2023

S.NO	Events	Date	SDG's
01	MOU With HOF University of Applied Sciences	January 2, 2023	SDG 4, Quality Education, SDG, 17 Partnership for Goals.
02	MOU With Rennes School of Business FRANCE	January 2, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals.
03	Annual International Management Fest - Cranium 2023.	Jan 05 - 06 2023	SDG 4, Quality Education.
04	Presentation on higher educational opportunities in France by Campus France	January 21, 2023	SDG 4, Quality Education.
05	MOU With FOM Hochschule fir, Germany	February 3, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals.
06	Post-Budget panel discussion on the impact of the Budget on MSMEs and India's future growth	February 6, 2023	SDG 4, Quality Education.
07	Rural Immersion - Credit Course	November 2022 – February 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals.
08	Discussion on potential progression agreements– Kent University & ISBR Business School	February 9, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals.
09	Rural Immersion Program	March, 2023	SDG 4, Quality Education.
10	Pet Care Industry	March 16, 2023	SDG 4, Quality Education.
11	CPUT's Faculty of Business and Management Sciences Hybrid International Week, Cape Town, South Africa	March 21, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals.
12	The Apparel and Garment Industry	March 25, 2023	SDG 4, Quality Education.
13	Business Model Canvas Competition	March 28, 2023	SDG 4, Quality Education.
14	Visit to Consul General of France in India	March 29, 2023	SDG, Quality Education, SDG 17, Partnership for Goals.
15	An insightful meeting with Mr. Venu Rajamony	March 30, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
16	Rural Immersion - Credit Course	March 2023 – May 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
17	Medical Service Agreement Kauvery Hospital	April 1, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals, SDG 03, Good Health & Wellbeing
18	Triumph at SYGNITE: A Kaleidoscope of Victories!	April, 2023	SDG 4, Quality Education.
19	Triumph at SYGNITE: A Kaleidoscope of Victories!	April, 2023	SDG 4, Quality Education.



S.NO	Events	Date	SDG's
20	Product Prototype	April 4, 2023	SDG 4, Quality Education.
21	BEST PRACTICES OF ISBR: THE BLOOMBERG LAB	April 4, 2023	SDG 4, Quality Education.
22	Visual Basics Using Excel	April 9, 2023	SDG 4, Quality Education.
23	Visit of Ms. Victoria, National Head- Education Abroad, ISDC to ISBR	April 14, 2023	SDG 4, Quality Education.
24	Hospitality Industry	April 21, 2023	SDG 4, Quality Education.
25	World Intellectual Property Day	April 26, 2023	SDG 4, Quality Education.
26	Discussion with delegates from FPT University, Vietnam	April 27, 2023	SDG 4, Quality Education
27	MOU with the University of Nicosia & ISBR	May, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
28	Global Mentor Pool Certification Workshop	May, 2023	SDG 4, Quality Education
29	IPR and IP Management	May 2, 2023	SDG 4, Quality Education
30	MOU With Atal Incubation Centre- Jyothi Institute of Technological Foundation	May 3, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
31	World Technology Day celebration	May 11, 2023	SDG 4, Quality Education
32	A Better Bengaluru - Emerging Commercial Micro Markets.	May 20, 2023	SDG 4, Quality Education
33	MOU With UNIVERSITY OF NICOSIA (CYPRUS)	May 22, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
34	The Impact of ChatGPT on Digital Marketing	May 26, 2023	SDG 4, Quality Education
35	Unlocking Business Horizons: Embracing the B Com Journey?	June 1, 2023	SDG 4, Quality Education
36	Celebrating World Environment Day	June, 2023	SDG 4, Quality Education
37	Department of Finance, ISBR, joined forces with TiE Bangalore, Karnataka Digital Economy Mission (KDEM) and RV University	June, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
38	G20 Panel discussion – Topic Start-up and Innovation	June 30, 2023	SDG 4, Quality Education
39	ISBR Business School Wins FICCI Award for Promoting Road Safety Awareness	July, 2023	SDG 4, Quality Education
40	Glimpses from outbound team-building activities for the PGDM 2023 cohort.	July, 2023	SDG 4, Quality Education
41	ISBR magazine published	July, 2023	SDG 4, Quality Education
42	Kohinoor of ISBR	July, 2023	SDG 4, Quality Education
43	Alumni at IIM Nagpur!	July, 2023	SDG 4, Quality Education
44	MOU With Bangalore Management Association	July 8, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals



S.NO	Events	Date	SDG's
45	Roots To Fruits	July 09 - 14 2023	SDG 4, Quality Education
46	Problem Solving and Critical Thinking	July 10, 2023	SDG 4, Quality Education
47	Gamification Workshop	July 10, 2023	SDG 4, Quality Education
48	Business Communication	July 10, 2023	SDG 4, Quality Education
49	Foundation Course Excel	July 11, 2023	SDG 4, Quality Education
50	Problem Solving and Critical Thinking	July 11, 2023	SDG 4, Quality Education
51	Business Communication	July 11, 2023	SDG 4, Quality Education
52	Dunamis	July 11, 2023	SDG 4, Quality Education
53	Problem Solving and Critical Thinking	July 12, 2023	SDG 4, Quality Education
54	Dunamis	July 12, 2023	SDG 4, Quality Education
55	Foundation Course Excel	July 12, 2023	SDG 4, Quality Education
56	Values in Higher Education	July 12, 2023	SDG 4, Quality Education
57	Foundation Course Excel	July 13, 2023	SDG 4, Quality Education
58	Business Communication	July 13, 2023	SDG 4, Quality Education
59	Dunamis	July 13, 2023	SDG 4, Quality Education
60	Values in Higher Education	July 13, 2023	SDG 4, Quality Education
61	Problem Solving and Critical Thinking	July 13, 2023	SDG 4, Quality Education
62	Emerging Prospects from Trade Agreements – Industry Perspective	July 14, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
63	commemoration of the French Revolution	July 14, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
64	Bio Innovation Centre	July 14, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
65	Values in Higher Education	July 14, 2023	SDG 4, Quality Education
66	Social Immersion- Lets Tag On	July 14, 2023	SDG 4, Quality Education
67	Foundation Course Excel	July 14, 2023	SDG 4, Quality Education
68	ELCIA (Manufacturing Sector)	July 15, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
69	Values in Higher Education	July 15, 2023	SDG 4, Quality Education
70	Business Communication	July 15, 2023	SDG 4, Quality Education
71	Foundation Course Economics	July 17, 2023	SDG 4, Quality Education
72	Motivational Speaker	July 17, 2023	SDG 4, Quality Education
73	Digital Transformation Overview	July 17, 2023	SDG 4, Quality Education
74	Foundation Course Economics	July 17, 2023	SDG 4, Quality Education
75	Resilience and Stress Management	July 17, 2023	SDG 4, Quality Education
76	Social Immersion- Lets Tag On	July 17, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
77	Well, Being	July 17, 2023	SDG 4, Quality Education
78	Gamification Workshop	July 17, 2023	SDG 4, Quality Education
79	Case Study Workshop	July 18, 2023	SDG 4, Quality Education
80	Case Study Workshop	July 18, 2023	SDG 4, Quality Education
81	Resilience and Stress Management	July 18, 2023	SDG 4, Quality Education
82	3M (Technology and Science)	July 19, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
83	Well, Being	July 19, 2023	SDG 4, Quality Education
84	Case Study Workshop	July 19, 2023	SDG 4, Quality Education
85	Case Study Workshop	July 19, 2023	SDG 4, Quality Education
86	Motivational Speaker	July 19, 2023	SDG 4, Quality Education
87	LinkedIn Profile Building	July 19, 2023	SDG 4, Quality Education
88	Resilience and Stress Management	July 19, 2023	SDG 4, Quality Education
89	ELCIA (Manufacturing Sector)	July 20, 2023	SDG 4, Quality Education, SDG 08, Decent work & Economic Growth
90	Foundation Course Excel	July 20, 2023	SDG 4, Quality Education
91	Financial Literacy	July 20, 2023	SDG 4, Quality Education
92	Dunamis	July 20, 2023	SDG 4, Quality Education
93	Well, Being	July 20, 2023	SDG 4, Quality Education
94	Dunamis	July 20, 2023	SDG 4, Quality Education
95	FESTO (Automation and Technical Education)	July 21, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
96	Public Speaking	July 21, 2023	SDG 4, Quality Education
97	Public Speaking	July 21, 2023	SDG 4, Quality Education
98	Social Immersion- Lets Tag On	July 21, 2023	SDG 4, Quality Education
99	Changing Paradigm - Corporate Practices Evolution	July 22, 2023	SDG 4, Quality Education
100	Negotiation Skills	July 22, 2023	SDG 4, Quality Education
101	Business Communication	July 22, 2023	SDG 4, Quality Education
102	Personal Branding	July 22, 2023	SDG 4, Quality Education
103	Case Study Workshop	July 22, 2023	SDG 4, Quality Education
104	IET	July 22, 2023	SDG 4, Quality Education
105	Business Communication	July 22, 2023	SDG 4, Quality Education
106	Personal Growth and Personal Brand	July 22, 2023	SDG 4, Quality Education
107	Well, Being	July 23, 2023	SDG 4, Quality Education
108	Foundation Course Economics	July 24, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
109	Public Speaking	July 24, 2023	SDG 4, Quality Education
110	Public Speaking	July 24, 2023	SDG 4, Quality Education
111	Foundation Course Economics	July 24, 2023	SDG 4, Quality Education
112	Motivational Speaker	July 24, 2023	SDG 4, Quality Education
113	Financial Literacy	July 24, 2023	SDG 4, Quality Education
114	Gamification Workshop	July 24, 2023	SDG 4, Quality Education
115	Kewaunee (Designing and Building Laboratories.)	July 25, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
116	Public Speaking	July 25, 2023	SDG 4, Quality Education
117	Case Study Workshop	July 25, 2023	SDG 4, Quality Education
118	Case Study Workshop	July 25, 2023	SDG 4, Quality Education
119	Public Speaking	July 25, 2023	SDG 4, Quality Education
120	Foundation Course Excel	July 25, 2023	SDG 4, Quality Education
121	Case Study Workshop	July 26, 2023	SDG 4, Quality Education
122	LinkedIn Profile Building	July 26, 2023	SDG 4, Quality Education
123	LinkedIn Profile Building	July 26, 2023	SDG 4, Quality Education
124	Digital Transformation Overview	July 26, 2023	SDG 4, Quality Education
125	Case Study Workshop	July 26, 2023	SDG 4, Quality Education
126	Foundation Course Excel	July 27, 2023	SDG 4, Quality Education
127	Social Immersion- Lets Tag On	July 27, 2023	SDG 4, Quality Education
128	Well, Being	July 27, 2023	SDG 4, Quality Education
129	Motivational Speaker	July 27, 2023	SDG 4, Quality Education
130	Case Study Workshop	July 27, 2023	SDG 4, Quality Education
131	Digital Transformation Overview	July 27, 2023	SDG 4, Quality Education
132	Negotiation Skills	July 28, 2023	SDG 4, Quality Education
133	Gamification Workshop	July 28, 2023	SDG 4, Quality Education
134	Social Immersion- Lets Tag On	July 28, 2023	SDG 4, Quality Education
135	Business Communication	July 29, 2023	SDG 4, Quality Education
136	IET	July 29, 2023	SDG 4, Quality Education
137	Motivational Speaker	July 29, 2023	SDG 4, Quality Education
138	Personal Growth and Personal Brand	July 29, 2023	SDG 4, Quality Education
139	Foundation for Accounting	July 29, 2023	SDG 4, Quality Education
140	Personal Growth and Personal Brand	July 29, 2023	SDG 4, Quality Education
141	Business Communication	July 29, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
142	Foundation for Accounting	July 29, 2023	SDG 4, Quality Education
143	Digital Transformation Overview	July 31, 2023	SDG 4, Quality Education
144	Foundation Course Economics	July 31, 2023	SDG 4, Quality Education
145	Foundation Course Excel	July 31, 2023	SDG 4, Quality Education
146	Roots To Fruits	July 16- 21 2023	SDG 4, Quality Education
147	Roots To Fruits	July 23- 28 2023	SDG 4, Quality Education
148	Roots To Fruits	July 30 – Aug 04	SDG 4, Quality Education
149	Negotiation Skills	July 31, 2023	SDG 4, Quality Education
150	(MOU) between Get Mee Pvt Ltd, Australia & ISBR	August 1, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
151	MOU With Get Mee Pvt Ltd Australia	August 1, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
152	Foundation for Accounting	August 1, 2023	SDG 4, Quality Education
153	Foundation for Accounting	August 1, 2023	SDG 4, Quality Education
154	Public Speaking	August 1, 2023	SDG 4, Quality Education
155	Financial Literacy	August 1, 2023	SDG 4, Quality Education
156	Public Speaking	August 1, 2023	SDG 4, Quality Education
157	Financial Literacy	August 1, 2023	SDG 4, Quality Education
158	Motivational Speaker	August 1, 2023	SDG 4, Quality Education
159	International Success: ISBR Business School Students Shine in Vietnam Internships	August, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
160	Marketing Strategy for Managing Sport in Asia	August, 2023	SDG 4, Quality Education SDG 3, Good Health & Well-being, SDG 17, Partnership for Goals
161	Gamification Workshop	August 2, 2023	SDG 4, Quality Education
162	Roots To Fruits	Aug 06 – 08 2023	SDG 4, Quality Education
163	Roots To Fruits	Aug 09 – 11 2023	SDG 4, Quality Education
164	Gamification Workshop	August 2, 2023	SDG 4, Quality Education
165	Negotiation Skills	August 2, 2023	SDG 4, Quality Education
166	Foundation Course Excel	August 2, 2023	SDG 4, Quality Education
167	Foundation Course Economics	August 3, 2023	SDG 4, Quality Education
168	Financial Literacy	August 3, 2023	SDG 4, Quality Education
169	Case Study Workshop	August 3, 2023	SDG 4, Quality Education
170	Resilience and Stress Management	August 3, 2023	SDG 4, Quality Education
171	Financial Literacy	August 3, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
172	Foundation Course Economics	August 3, 2023	SDG 4, Quality Education
173	Financial Literacy	August 3, 2023	SDG 4, Quality Education
174	Case Study Workshop	August 3, 2023	SDG 4, Quality Education
175	Foundation Course Excel	August 3, 2023	SDG 4, Quality Education
176	Case Study Workshop	August 3, 2023	SDG 4, Quality Education
177	Foundation Course Economics	August 3, 2023	SDG 4, Quality Education
178	LinkedIn Profile Building	August 3, 2023	SDG 4, Quality Education
179	Resilience and Stress Management	August 3, 2023	SDG 4, Quality Education
180	Gamification Workshop	August 4, 2023	SDG 4, Quality Education
181	Negotiation Skills	August 4, 2023	SDG 4, Quality Education
182	Business Communication	August 4, 2023	SDG 4, Quality Education
183	The aptitude for the impossible	August 4, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
184	Teknic Electric (Leading manufacturer of high-quality Industrial and Electrical switches)	August 5, 2023	SDG 4, Quality Education, SDG 08, Decent work & Economic Growth
185	Foundation for Accounting	August 5, 2023	SDG 4, Quality Education
186	Business Communication	August 5, 2023	SDG 4, Quality Education
187	IET	August 5, 2023	SDG 4, Quality Education
188	Business Communication	August 5, 2023	SDG 4, Quality Education
189	IET	August 5, 2023	SDG 4, Quality Education
190	Personal Branding	August 5, 2023	SDG 4, Quality Education
191	Business Communication	August 5, 2023	SDG 4, Quality Education
192	Digital Transformation Overview	August 5, 2023	SDG 4, Quality Education
193	Changing Paradigm - Corporate Practices Evolution	August 5, 2023	SDG 4, Quality Education
194	FISA event – International Students' Day 2023 held on 6th Aug, 2023	August 6, 2023	SDG 4, Quality Education
195	FISAInternationalStudentsDayAndFoodFestival	August 6, 2023	SDG 4, Quality Education
196	MOU With Indian Institute of Management, Nagpur, India	August 7, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
197	Lean Start-up & Minimum Viable Product	August 7, 2023	SDG 4, Quality Education
198	LinkedIn Profile Building	August 7, 2023	SDG 4, Quality Education
199	Digital Transformation Overview	August 7, 2023	SDG 4, Quality Education
200	Public Speaking	August 7, 2023	SDG 4, Quality Education
201	LinkedIn Profile Building	August 7, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
202	Negotiation Skills	August 7, 2023	SDG 4, Quality Education
203	Public Speaking	August 7, 2023	SDG 4, Quality Education
204	Public Speaking	August 8, 2023	SDG 4, Quality Education
205	Business Communication	August 8, 2023	SDG 4, Quality Education
206	Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs	August 9, 2023	SDG 4, Quality Education
207	Tata Power (Power Sector)	August 9, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
208	Dunamis 2023	August 9, 2023	SDG 4, Quality Education
209	Titan (fashion accessories such as jewelry, watches, and eyewear)	August 10, 2023	SDG 4, Quality Education, SDG 08, Decent Work & Economic Growth
210	Problem Solving and Critical Thinking	August 10, 2023	SDG 4, Quality Education
211	Foundation Course Excel	August 10, 2023	SDG 4, Quality Education
212	Public Speaking	August 10, 2023	SDG 4, Quality Education
213	21st Century Skills	August 10, 2023	SDG 4, Quality Education
214	Social Immersion- Lets Tag On	August 11, 2023	SDG 4, Quality Education
215	Foundation for Accounting	August 11, 2023	SDG 4, Quality Education
216	Foundation Course Excel	August 11, 2023	SDG 4, Quality Education
217	Problem Solving and Critical Thinking	August 11, 2023	SDG 4, Quality Education
218	Panel Discussion	August 11, 2023	SDG 4, Quality Education
219	Well, Being	August 12, 2023	SDG 4, Quality Education
220	Personal Branding	August 12, 2023	SDG 4, Quality Education
221	Changing Paradigm - Corporate Practices Evolution	August 12, 2023	SDG 4, Quality Education
222	Music Therapy	August 12, 2023	SDG 4, Quality Education
223	Entrepreneurship-in- Action	August 18, 2023	SDG 4, Quality Education
224	Students Ambassadors Launch	August 19, 2023	SDG 4, Quality Education
225	Navigating India's Startup Ecosystem for Funding & Growth	August 19, 2023	SDG 4, Quality Education
226	Session on Achieving Value Proposition Fit & Business Fit	August 20, 2023	SDG 4, Quality Education
227	Panel discussion with innovation and Start-up Ecosystem	August 21, 2023	SDG 4, Quality Education
228	Global Innovation Exchange	August 21, 2023	SDG 4, Quality Education
229	MOU With the University of Messina - Italy	August 24, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals

S.NO	Events	Date	SDG's
230	Women's Delegation from India to Cambodia	August 26, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
231	Women's Delegation from India to Cambodia	August 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
232	MOU With Human Resource University Cambodia	August 27, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
233	industry expert virtual session	August 28, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
234	Women's Delegation from India to Cambodia	August 28, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
235	Cyber Security	August 28, 2023	SDG 4, Quality Education
236	Women's Delegation from India to Cambodia	August 29, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
237	Intellectuals League	August 31, 2023	SDG 4, Quality Education
238	Convivial	August 31, 2023	SDG 4, Quality Education
239	Diversity Equity & Inclusion	September 1, 2023	SDG 4, Quality Education
240	USA Education fair organized by the US consulate	September 3, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
241	No Food Wastage	Sep 03 – 09 2023	SDG 2, Zero Hunger
242	Market entry strategies used by big businesses when growing their international trade.	September 8, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
243	Developing a solution-based mindset	September 9, 2023	SDG 4, Quality Education
244	Pre-Placement Talk	September 12, 2023	SDG 4, Quality Education
245	Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	September 13, 2023	SDG 4, Quality Education
246	Stakeholder Dialogue on Digitalization for Accelerating Sustainable Development Goals in Karnataka	September 14, 2023	SDG 4, Quality Education
247	Global students from ISBR Business School, Bangalore had the privilege of attending virtual mentoring sessions	September 14, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
248	IMPRESA Awards in the Academic Institution	September 14, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
249	Finance Quiz Competition	September 15, 2023	SDG 4, Quality Education
250	The Evolution of Business Innovation Opportunities & Post Covid in the Startup Ecosystem Pre	September 15, 2023	SDG 4, Quality Education
251	The Evolution of Business Innovation Opportunities & Post Covid in the Startup Ecosystem Pre	September 15, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
252	The Evolution of Business Innovation Opportunities & Post Covid in the Startup Ecosystem Pre	September 15, 2023	SDG 4, Quality Education
253	The Evolution of Business Innovation Opportunities & Post Covid in the Startup Ecosystem Pre	September 15, 2023	SDG 4, Quality Education
254	My Story - Motivational Session	September 16, 2023	SDG 4, Quality Education
255	The theories of communication & their different roles in the corporate world	September 16, 2023	SDG 4, Quality Education
256	The theories of communication & their different roles in the corporate world	September 16, 2023	SDG 4, Quality Education
257	The theories of communication & their different roles in the corporate world	September 16, 2023	SDG 4, Quality Education
258	The theories of communication & their different roles in the corporate world	September 16, 2023	SDG 4, Quality Education
259	Designing Experiences	September 16, 2023	SDG 4, Quality Education
260	Designing Experiences	September 16, 2023	SDG 4, Quality Education
261	Retailing & Analytics	September 16, 2023	SDG 4, Quality Education
262	Session on Problem Solving and Ideation Workshop	September 19, 2023	SDG 4, Quality Education
263	Global students from ISBR Business School, Bangalore had the privilege of attending virtual mentoring sessions	September 21, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
264	My Story - Motivational Session	September 21, 2023	SDG 4, Quality Education
265	Balance Between Employee Expectations & Organization Profit	September 23, 2023	SDG 4, Quality Education
266	Digital Marketing	September 26, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
267	European Research Day 2023	September 26, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
268	Digital Marketing	September 26, 2023	SDG 4, Quality Education
269	MOU With ASM Group of Institutes	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
270	MOU With Assam Downtown University Guwahati Assam	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
271	MOU With Automotive Skills Development Council	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals

S.NO	Events	Date	SDG's
272	MOU With Business Institute, Greater Noida	September 27, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
273	MOU With Chirayu University Bhopal	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
274	MOU With GL Bajaj Institute of Management & Research PGDM Institute	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
275	MOU With Guru Ghasidas Vishwavidyalaya Bilaspur	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
276	MOU With HUNGERBOX HSR Bangalore	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
277	MOU With Indian Institute of Management, Nagpur, India	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
278	MOU With Jaipana School of Business G2B	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
279	MOU With JIS Group Kolkata	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
280	MOU With K S Rangasamy College of Arts and Science (Autonomous) Tiruchengode	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
281	MOU With Logistics Sector Skill Council Chennai	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
282	MOU With Medhavi Skills University, Delhi	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
283	MOU With Media and Entertainment Skills Council, New Delhi	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
284	MOU With Muthayammal College of Arts and Science Rasipuram Tamil Nadu	September 27, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
285	MOU With Nehru College of Educational Charitable Trust, Coimbatore.	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
286	MOU With Rourkela Institute of Management Studies	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
287	MOU With SAM Global University Madhya Pradesh	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
288	MOU With Sigma University, Vadodara (Gujarat)	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
289	MOU With Sri University Odisha	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
290	MOU With Studlence Edu Tech Pvt Ltd Delhi	September 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
291	Global students from ISBR Business School, Bangalore had the privilege of attending virtual mentoring sessions	September 28, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals



S.NO	Events	Date	SDG's
292	Exposure and field visits for problem identification	September 28, 2023	SDG 4, Quality Education
293	Industrial Visit	September 28, 2023	SDG 4, Quality Education
294	Blood Donation	September 30, 2023	SDG 3, Good Health and Wellbeing SDG 17, Partnership for Goals
295	Designing Experiences	September 30, 2023	SDG 4, Quality Education
296	Career Planning in Advertises	September 30, 2023	SDG 4, Quality Education
297	Collaboration prospects for study tours, immersion programs, and open programs in digital strategy and leadership.	October 5, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
298	Digital Marketing	October 5, 2023	SDG 4, Quality Education
299	Head of Centre of Excellence in Retail & Analytics	October 5, 2023	SDG 4, Quality Education
300	prominent Dutch individuals	October 6, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
301	Blending Managerial Decision Making & The Industry in Relation to Functional Analysis	October 6, 2023	SDG 4, Quality Education
302	The Dutch Language Program	October 7, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
303	Dunamis	October 7, 2023	SDG 4, Quality Education
304	Economics Analysis of Business Decision	October 7, 2023	SDG 4, Quality Education
305	Financial Accounting	October 9, 2023	SDG 4, Quality Education
306	World Mental Health Day	October 10, 2023	SDG 3, Good Health and Wellbeing
307	The Talent Titans HR Club	October 10, 2023	SDG 4, Quality Education
308	Tambola Game	October 10, 2023	SDG 4, Quality Education
309	TiE Networking event – TiE-Trailblazers Award	October 11, 2023	SDG 4, Quality Education
310	Inaugural Event of Startup Club – Cultivator	October 12, 2023	SDG 4, Quality Education
311	Pre-Placement Talk	October 12, 2023	SDG 4, Quality Education
312	AyuRythm	October 12, 2023	SDG 4, Quality Education
313	Exploring Equality	October 13, 2023	SDG 4, Quality Education
314	Insignia The Elevation of Excellence	October 13, 2023	SDG 4, Quality Education
315	Workshop on Entrepreneurship and Innovation as a Career Opportunity	October 13, 2023	SDG 4, Quality Education
316	Financial Literacy Planning	October 14, 2023	SDG 4, Quality Education
317	Financial Literacy Planning	October 14, 2023	SDG 4, Quality Education
318	A Session on Consultancy	October 14, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
319	valuable insights into Finland's world-renowned education system and opportunities for Indian students	October 17, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
320	Analytics Club Meeting	October 17, 2023	SDG 4, Quality Education
321	Debate Competition	October 17, 2023	SDG 4, Quality Education
322	The annual DIDAC India	October 18, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
323	Poppit	October 19, 2023	SDG 3, Good Health and Wellbeing SDG 4, Quality Education
324	Mastering Chat GPT & AI Other AI Tools For Business & Family.	October 20, 2023	SDG 4, Quality Education
325	Initiatives to promote trade, and the success stories of Italian companies in India.	October 21, 2023	SDG 4, Quality Education, SDG 17 Partnership for Goals
326	Inauguration of the Consulate General	October 21, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
327	Breast Cancer Awareness Talk	October 26, 2023	SDG 3, Good Health and Wellbeing SDG 4, Quality Education
328	Unleash the Power of the Cloud with Google Cloud Platform (GT)	October 26, 2023	SDG 4, Quality Education
329	Unleash the Power of the Cloud with Google Cloud Platform	October 26, 2023	SDG 4, Quality Education
330	Breast Cancer Awareness	October 26, 2023	SDG 4, Quality Education
331	Further educational opportunities with multiple universities in the USA.	October 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
332	Gen AI Powered Conversational AI for Managers	October 27, 2023	SDG 4, Quality Education
333	Entrepreneurship Unleashed Charting Your Career Path	October 27, 2023	SDG 4, Quality Education
334	virtual conference of Nusantara	October 28, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
335	Your Attitude Defines Your Altitude	October 28, 2023	SDG 4, Quality Education
336	Sheffield University, UK and ISBR International Office discussions on potential international exchange activities, and the outcomes.	November 2, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
337	The International Day of Higher Education (IDOHE)	November 2, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
338	Università Cattolica del Sacro Cuore & ISBR for collaboration between their institution with ISBR Business School	November 3, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
339	Movie Screening on UN Sustainable Development Goals	November 9, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals

S.NO	Events	Date	SDG's
340	National Education Day	November 11, 2023	SDG 4, Quality Education
341	Sustainability Does It Matter?	November 17, 2023	SDG 4, Quality Education
342	WIMAYA Yogyakarta	November 17, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
343	Sustainability Does it Really Matter	November 17, 2023	SDG 4, Quality Education
344	Ambassador Lecture Series	November 20, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
345	ISBR held an online mentoring session for global PGDM students	November 20, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
346	The Ambassador Lecture Series France	November 20, 2023	SDG 4, Quality Education
347	The Ambassador Lecture Series France	November 20, 2023	SDG 4, Quality Education
348	The Ambassador Lecture Series France	November 20, 2023	SDG 4, Quality Education
349	MSCA Staff Exchanges Call 2023.	November 23, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
350	ISBR Business School had an online session on content marketing	November 23, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
351	A virtual meeting with the International Relations Office at Western Balkans University (WBU)	November 23, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
352	virtual meeting between Aalto EE, based in Singapore	November 24, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
353	A virtual meeting with Mr. Andrew Collister, Consul-Australian Consulate-General, Bengaluru, and International Office, ISBR.	November 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
354	ISBR held an online mentoring session for global PGDM students	November 27, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
355	Duck and Dodge	November 28, 2023	SDG 3, Good Health and Wellbeing SDG 4, Quality Education
356	Consul General of Cambodia.	November 29, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
357	Bengaluru Lake World Club's Visit to the National Association for the Blind Karnataka (NABK)	December 2, 2023	SDG 3, Good Health and Wellbeing
358	Learn From Masters	December 2, 2023	SDG 4, Quality Education
359	ISBR and the Università Cattolica del Sacro Cuore discuss possible collaborative opportunities between both organizations	December 6, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
360	The critical factors that are essential for the survival of businesses include the impact of artificial intelligence in the modern world.	December 8, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
361	Learn From Masters	December 9, 2023	SDG 4, Quality Education

S.NO	Events	Date	SDG's
362	Future potential collaborations with ISBR Business School	December 12, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
363	MOU With n McKinley Rice, the creator of the Red Rob platform (referred to as the Company)	December 18, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
364	ISBR & National University of Cheasim Kamchaymear, Cambodia discusses future collaboration between the two organizations.	December 21, 2023	SDG 4, Quality Education, SDG 17, Partnership for Goals
365	ISBR Business School's Trailblazing Guest Speaker Series: Impactful Social Initiatives – Inspiring Change and Shaping Futures	Dec 05 – 08 2023	SDG 4, Quality Education





SDG 3 Good Health and Well-being

ISBR's involvement in the SPIRIT project significantly impacts health and inclusion across India, Indonesia, and Sri Lanka. By addressing the rise of non-communicable diseases and promoting inclusivity in sports, ISBR fosters healthier communities and social cohesion. Through education and practical initiatives, it mitigates health disparities and breaks down barriers to participation, especially among marginalized groups. This proactive approach not only improves individual well-being but also advances broader societal goals of sustainable development. ISBR's commitment to the SPIRIT project exemplifies its dedication to creating lasting positive change and aligns with the principles of SDG 3 and SDG 10.

The initiatives undertaken by the International School of Business and Research (ISBR) exemplify the proactive approach that management institutes can adopt to promote SDG 3. ISBR has recognized that nurturing good health and well-being among its students is not just a moral imperative but also a strategic investment in the future. Through various programs and initiatives, ISBR emphasizes the importance of physical fitness, mental resilience, and work-life balance.

ISBR organizes regular health and wellness workshops where students learn about stress management techniques, healthy lifestyle choices, and mindfulness practices. Additionally, the institute provides access to recreational facilities, such as sports complexes and fitness centers, encouraging students to prioritize physical activity alongside their academic pursuits. Moreover, ISBR integrates modules on healthcare management and public health into its curriculum, ensuring that students graduate with a comprehensive understanding of the intersection between business and health.

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The impact of ISBR's initiatives is tangible and far-reaching. By prioritizing the well-being of its students, the institute has witnessed higher levels of academic performance, greater student satisfaction, and a more vibrant campus community. Furthermore, ISBR alumni are making significant contributions to the field of healthcare management, driving innovation, and spearheading initiatives aimed at improving health outcomes for communities around the world.

From
September
3rd to 9th, 2023,

ISBR Business School sparked a sustainability revolution, transforming its campus into a beacon of responsible stewardship by eradicating food wastage and embracing a greener future.



ISBR Business School prioritizes SDG 03, promoting good health and well-being through diverse initiatives. It offers holistic health and wellness programs, including yoga and mental health counseling, fostering emotional and physical well-being. Encouraging physical activity, the school provides top-notch sports facilities for students. Healthy food options are available in the cafeteria, supporting nutritious eating habits. Medical facilities with a nurse and doctor ensure prompt health assistance and regular check-ups. Recognizing mental health's significance, ISBR provides counseling services. Moreover, stringent health and safety policies ensure a secure environment. By integrating these measures, ISBR Business School not only cultivates academic excellence but also nurtures a healthy campus community, embodying its commitment to SDG 03.

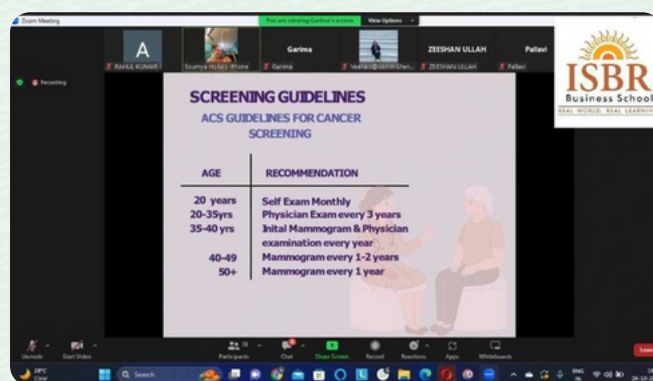
Integrating SDG 3 into the framework of management education is not just a moral obligation but also a strategic imperative for institutes like ISBR. By prioritizing good health and well-being, management institutes can nurture future leaders who are not only academically proficient but also socially responsible and compassionate. Through proactive initiatives and a commitment to creating a culture of well-being, institutes like ISBR are not just shaping minds but also transforming lives and contributing to a healthier, more sustainable world.



On **September 30, 2023**, the heartbeat of compassion pulsed through ISBR Business School as students and faculty united in a symphony of selflessness, donating blood to save lives and embodying the spirit of community care.



On **October 10, 2023**, ISBR Business School nurtured minds and cultivated compassion by hosting a guest talk, amplifying awareness and fostering understanding of mental well-being, igniting a collective commitment to prioritize mental health within the campus



On **October 26, 2023**, ISBR Business School illuminated minds and ignited hearts with an expert discourse on Breast Cancer Awareness, empowering the campus community to champion health and solidarity in the fight against breast cancer.



On **November 28, 2023**, ISBR Business School transformed its campus into a lively arena of camaraderie and athleticism, igniting spirits and forging bonds through the exhilarating 'Duck and Dodge' event, where teamwork and agility took center stage.



In **July 2023**, ISBR Business School immortalized the essence of unity and growth, encapsulating the transformative journey of the PGDM 2023 cohort through captivating snapshots of impactful team-building activities, forging lasting bonds and enriching their educational voyage.



Being a member of the sponsored European Union project under the ERASMUS+ program titled “Sport and Physical Education as a Vehicle for Inclusion and Recognition in India, Indonesia, and Sri Lanka (SPIRIT),” ISBR contributes significantly to addressing pressing issues in these partner countries.

The project targets two primary challenges:

Growing Chronic Noncommunicable Diseases (NCDs): In low- and middle-income countries like Sri Lanka, India, and Indonesia, the prevalence of NCDs has escalated, posing a significant health threat. Limited resources exacerbate the challenge of combating this epidemic. By participating in SPIRIT, ISBR aims to tackle this issue by promoting physical activity and sports as essential components of a healthy lifestyle. Through education, awareness campaigns, and practical initiatives, the project strives to mitigate the burden of NCDs in these regions.

Inclusion in Sports and Physical Activities: Access to sports and recreational activities is crucial for the holistic development of young people worldwide. However, barriers to inclusion often hinder participation, particularly in marginalized communities. SPIRIT endeavors to create inclusive environments where individuals from diverse backgrounds can engage in sports and physical education without discrimination. By promoting inclusivity and providing opportunities for participation, the project aims to enhance social cohesion and well-being among youth in India, Indonesia, and Sri Lanka.

ISBR's involvement in the SPIRIT project exemplifies its commitment to promoting health and well-being not only within its immediate community but also on a broader international scale. By addressing these critical health and social challenges, ISBR contributes to building healthier, more inclusive societies and advancing the objectives of SDG 3 (Good Health and Well-being) and SDG 10 (Reduced Inequalities).



SDG 4 Quality Education

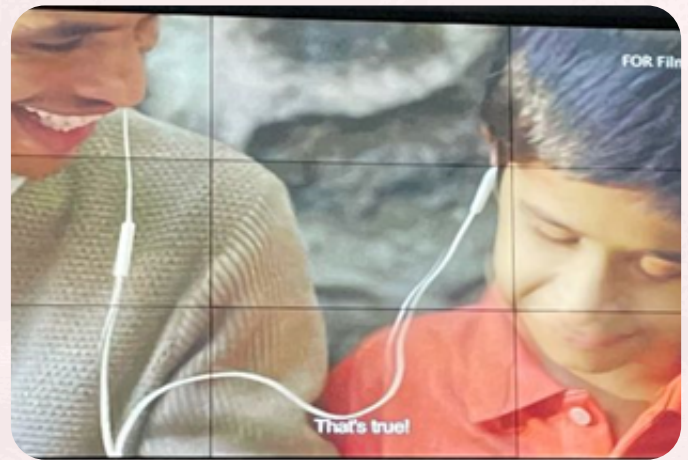
ISBR Business School stands as a beacon of transformative education, embodying a steadfast commitment to advancing Sustainable Development Goal 4 (SDG 4) - Quality Education. Through a multifaceted approach encompassing curriculum innovation, faculty excellence, inclusive practices, industry collaborations, research endeavours, and social responsibility, ISBR cultivates a learning ecosystem that empowers students to thrive in a rapidly evolving global landscape.

At the core of ISBR's mission lies a dedication to designing curricula that transcend traditional boundaries, equipping students with a robust foundation in business disciplines while nurturing critical thinking, creativity, and ethical leadership. The school's dynamic programs are meticulously crafted to instil industry-relevant skills, ensuring graduates are well-prepared to navigate complex challenges and seize emerging opportunities.

Central to ISBR's educational ethos is its distinguished faculty body, comprising seasoned professionals and subject matter experts who bring real-world insights into the classroom. Through innovative teaching methodologies and mentorship, faculty members inspire intellectual curiosity and empower students to explore, experiment, and excel.

ISBR's emphasis on holistic skill development underscores its commitment to nurturing well-rounded professionals poised for success in the global marketplace. By offering a plethora of skill enhancement programs, workshops, and industry engagements, the school empowers students to harness their potential, foster innovation, and adapt to evolving industry trends.

Inclusivity lies at the heart of ISBR's educational paradigm, with the school fervently championing diversity and equal opportunity.



On **November 9, 2023**, ISBR Business School illuminated minds and hearts with a thought-provoking movie screening, aligning with its dedication to sustainability and fostering awareness of the UN Sustainable Development Goals. Through cinematic storytelling, the event sparked dialogue and inspired action, empowering the community to contribute towards a more sustainable future.

Through proactive measures to foster an inclusive learning environment, ISBR ensures that every student, irrespective of background or circumstance, has access to high-quality education and the opportunity to thrive.

The school's strategic collaborations with industry partners further enrich the educational experience, providing students with invaluable practical exposure and networking opportunities. By bridging the gap between academia and industry, ISBR facilitates seamless transitions into professional realms, catalyzing career advancement and industry impact.

Research and innovation are integral facets of ISBR's academic ethos, driving the pursuit of cutting-edge knowledge and transformative solutions to societal challenges. Through pioneering research endeavors across diverse business domains, the school contributes to the advancement of knowledge, fostering intellectual capital and driving sustainable development.



Beyond academic excellence, ISBR is deeply committed to social responsibility, leveraging its resources and expertise to drive positive change in the community. Through impactful initiatives such as educational outreach programs, scholarships for underprivileged students, and community development projects, the school extends the benefits of quality education to marginalized communities, thereby advancing the social imperative of SDG 4.

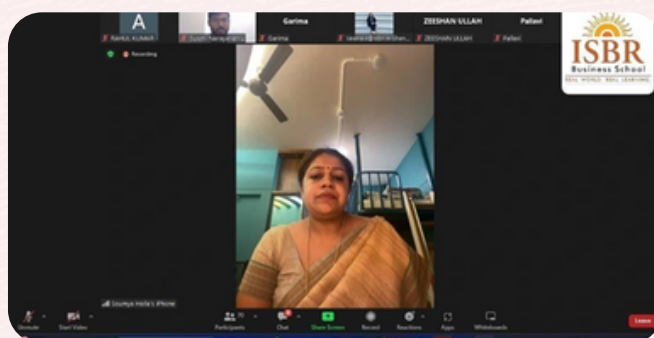
ISBR Business School exemplifies the transformative power of quality education in shaping a more sustainable and equitable future. By embracing innovation, inclusivity, and social responsibility, ISBR not only empowers individuals to realize their potential but also catalyzes positive societal change, thus exemplifying its unwavering commitment to advancing SDG 4.



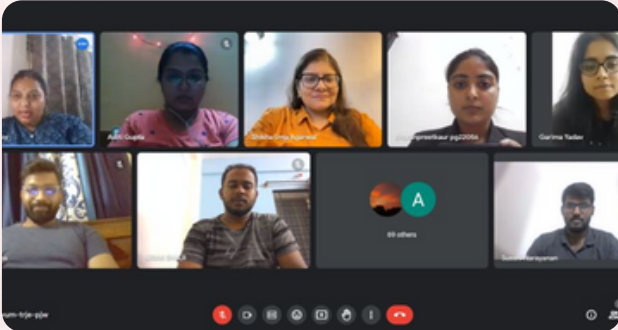
On **October 14, 2023**, ISBR Business School embarked on a journey towards financial empowerment with a captivating session led by Mr. Ranjan Dutta, instilling essential knowledge and strategies for financial success. Through this transformative experience, attendees gained invaluable insights, paving the way for informed decision-making and financial resilience in their personal and professional lives.



On **September 30, 2023**, ISBR Business School showcased the power of compassion and solidarity as students and faculty joined hands in a noble act of giving, donating blood to save lives and exemplifying the essence of community care.



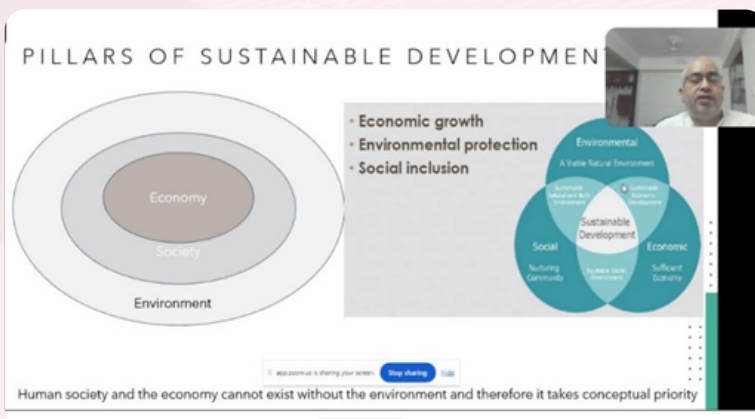
On **October 26, 2023**, ISBR Business School illuminated minds and hearts by hosting an enlightening online expert talk on Breast Cancer Awareness led by Dr. Soumya Holla, empowering the community with vital knowledge and fostering a culture of proactive health consciousness. This impactful event not only raised awareness but also inspired collective action, exemplifying ISBR's commitment to holistic education and societal well-being.



On **October 13, 2023**, ISBR Business School embarked on a journey of inclusion and advocacy, shedding light on the legal rights of India's LGBTQ+ community through an empowering session on 'Exploring Equality.' This impactful initiative not only fostered awareness but also championed diversity, igniting conversations and paving the way for a more inclusive society.



On **October 10, 2023**, ISBR Business School dedicated its efforts to destigmatize mental health challenges and foster a supportive environment, marking World Mental Health Day with initiatives aimed at nurturing the well-being of its community. Through advocacy and support, ISBR exemplifies its commitment to prioritize mental health, empowering individuals to seek help and thrive."



On **November 17, 2023**, ISBR Business School invites you to explore the critical question of sustainability's significance in an engaging discussion. Join us as we delve into the importance of sustainable practices and their profound impact on our world, inspiring action towards a brighter, more resilient future.

International School of Business & Research Programs

SDG IMPACT AMBASSADORS PRESENTS

SUSTAINABILITY Does It Really Matter?

FRIDAY 17 NOVEMBER

TIME 06:30 PM TO 07:30 PM

SPEAKER : CHANDRA SS NANDURI

An accomplished IT and Business professional currently working as Associate Director - Sustainability Architect, Deal Shaper, Solution Architect.

Associate Director -ACCENTURE

ONLINE SESSION

Join the Meeting!
Your Presence is Valued.



September 3rd to 9th, 2023,
ISBR Business School ignited a paradigm shift towards sustainability, leading by example in eliminating food wastage and cultivating a culture of environmental consciousness. This transformative initiative not only enriched the campus but also inspired a collective commitment to safeguarding our planet for future generations.



On **January 21, 2023**, ISBR Business School broadened its horizons with a captivating presentation by Campus France, unveiling exciting higher educational prospects in France. This insightful event empowered students with invaluable insights, paving the path for international academic pursuits and global career opportunities.





On **January 5th and 6th, 2023**, ISBR Business School set the stage for brilliance with the Annual International Management Fest - Cranium 2023, igniting minds and fostering global collaboration. This dynamic event showcased innovation, leadership, and excellence, shaping future leaders and leaving an indelible mark on the world of management



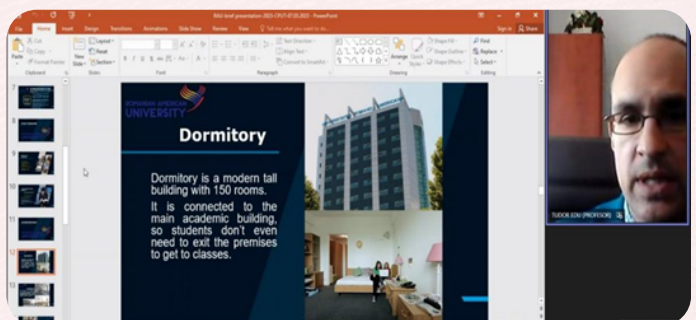
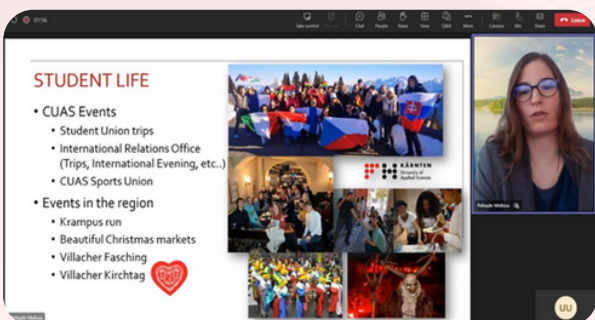
On **February 6, 2023**, ISBR Business School hosted a thought-provoking post-budget panel discussion, unraveling the implications of the Budget on MSMEs and India's trajectory of growth. This insightful discourse illuminated pathways for economic resilience and innovation, shaping perspectives and driving informed decision-making in the business landscape.



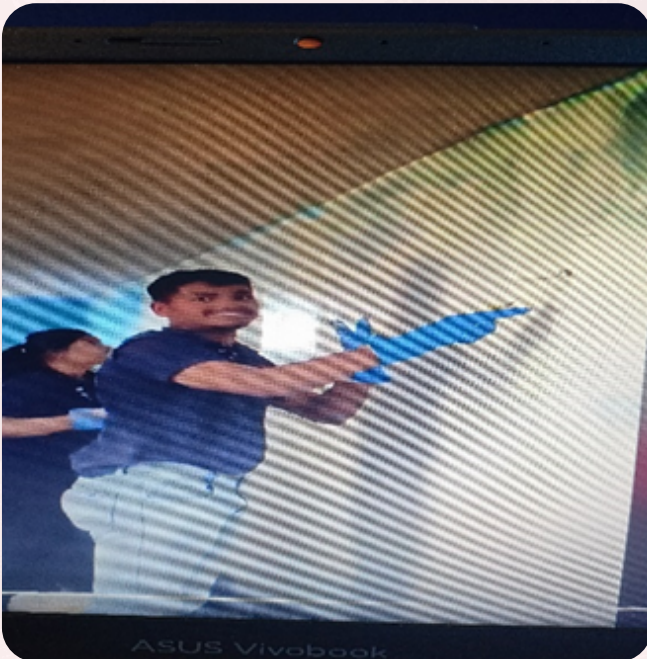
On **February 9, 2023**, ISBR Business School initiated a pivotal discussion on potential progression agreements with Kent University, paving the way for enriching academic collaborations and global opportunities. This strategic dialogue signifies ISBR's commitment to fostering international partnerships, enhancing educational experiences, and empowering students for success on a global scale.



On **March 30, 2023**, ISBR Business School hosted an illuminating meeting with Mr. Venu Rajamony, offering invaluable insights and expertise from his distinguished career.



On **March 21, 2023**, ISBR Business School participated in CPU T's Faculty of Business and Management Sciences Hybrid International Week, fostering cross-cultural exchange and global collaboration. This immersive experience enriched perspectives, cultivated diversity, and strengthened bonds, laying the foundation for impactful international partnerships and academic excellence.



In **March 2023**, ISBR Business School embarked on a transformative Rural Immersion Program, bridging the gap between theory and practice by exposing students to real-world challenges and opportunities in rural communities.



On **April 14, 2023**, ISBR Business School welcomed the esteemed visit of Ms. Victoria, National Head of Education Abroad at ISDC, fostering collaborations and expanding horizons for global academic pursuits.





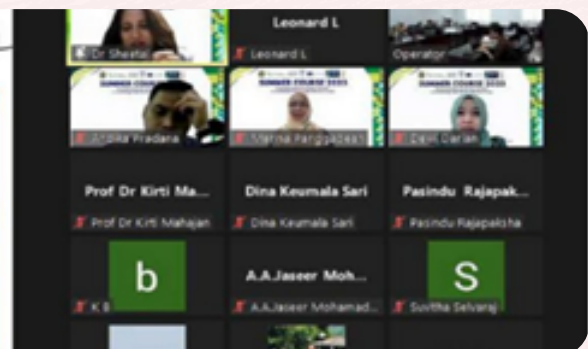
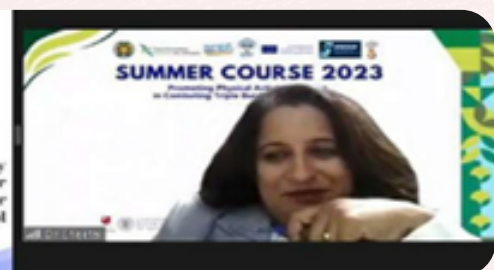
In **April 2023**, ISBR Business School celebrated a resounding triumph at SYGNITE, showcasing a diverse tapestry of victories and accomplishments across various domains. This kaleidoscope of achievements reflects our commitment to excellence, innovation, and leadership, setting the stage for continued success and growth.



In **May 2023**, ISBR Business School solidified a transformative partnership with the University of Nicosia through a Memorandum of Understanding (MoU), unlocking new avenues for academic collaboration and global exchange.



On **May 20, 2023**, ISBR Business School orchestrated a visionary discourse on 'A Better Bengaluru - Emerging Commercial Micro Markets,' illuminating pathways for sustainable urban development and economic growth. This impactful event engaged stakeholders, inspired innovation, and catalyzed collective action toward shaping a vibrant and inclusive future for Bengaluru's commercial landscape



In **August 2023**, ISBR Business School spearheaded an enlightening exploration into 'Marketing Strategy for Managing Sport in Asia,' fostering insights into the dynamic intersection of sports and business in the region

At ISBR Business School, our dedication to promoting quality education extends beyond the confines of our campus, reaching out to communities and fostering social learning experiences that transcend traditional boundaries. Through community engagement initiatives, social learning programs, and rural immersion experiences, we endeavor to create meaningful connections between education and societal impact.

We believe that education should not exist in isolation but should actively engage with the community to address real-world challenges and create positive change. Through partnerships with local organizations, NGOs, and community groups, ISBR Business School facilitates opportunities for students to apply their knowledge and skills in addressing community needs. From organizing educational workshops and skill-building sessions to participating in community service projects, our students actively contribute to the betterment of society while gaining valuable practical experience and cultivating a sense of social responsibility.

Recognizing the importance of collaborative learning and peer-to-peer interaction, ISBR Business School fosters a dynamic social learning environment where students learn not only from faculty but also from each other. Through group projects, case studies, and interactive discussions, students engage in meaningful dialogue, exchange diverse perspectives, and develop essential teamwork and communication skills. By harnessing the collective intelligence of the student body, we nurture a culture of collaboration and mutual support, preparing students to excel in an interconnected world.

In line with our commitment to inclusive education and sustainable development, ISBR Business School offers rural immersion programs that provide students with firsthand exposure to rural life, culture, and challenges. Through immersive experiences in rural communities, students gain a deeper understanding of socio-economic disparities, environmental issues, and cultural diversity. These experiences not only broaden students' perspectives but also instill empathy, humility, and a sense of social responsibility. By bridging the urban-rural divide and fostering cross-cultural understanding, ISBR Business School empowers students to become socially conscious leaders who are equipped to address the complex challenges of the 21st century.

In essence, at ISBR Business School, community engagement, social learning, and rural immersion are integral components of our educational philosophy. By embracing these principles, we not only promote quality education but also cultivate compassionate and socially responsible individuals who are committed to building inclusive and equitable societies. Through our collective efforts, we strive to advance the objectives of SDG 4 and contribute to a more sustainable and harmonious world.



On **August 6, 2023**, ISBR Business School celebrated FISA International Students' Day with a vibrant Food Festival, showcasing a rich tapestry of global cuisines and fostering cultural exchange. This event united students from diverse backgrounds, promoting cross-cultural understanding and camaraderie, while also tantalizing taste buds and creating lasting memories.



SDG 5 Gender Equality

In today's world, achieving gender equality is not just a moral imperative but a fundamental necessity for sustainable development. At ISBR Business School, we recognize the transformative power of gender equality and have implemented a range of initiatives to drive meaningful change in this realm. Through our concerted efforts, we aim to create a more inclusive and equitable society where all individuals, regardless of gender, have equal opportunities to thrive and succeed.

At ISBR, we firmly believe that education is a fundamental human right and should be accessible to all, irrespective of gender. We have implemented policies and programs to ensure equal access to education for both men and women. By eliminating barriers and promoting inclusivity, we strive to create a level playing field where every individual has the opportunity to pursue their academic and professional aspirations.

Empowering women is central to our mission at ISBR. We offer scholarships and financial assistance to support female students from diverse backgrounds, enabling them to access quality education and realize their full potential. Our Women Empowerment Cell provides mentorship, guidance, and support to female students, faculty, and staff, empowering them to overcome challenges and achieve success in their personal and professional lives.

Our curriculum is designed to be gender-inclusive, with a focus on addressing gender stereotypes and promoting gender equality in business and management. We integrate gender-sensitive content into our courses, fostering critical thinking and raising awareness about gender issues among our students. By equipping future leaders with the knowledge and skills to challenge gender norms, we aim to drive positive change in the workplace and society at large.

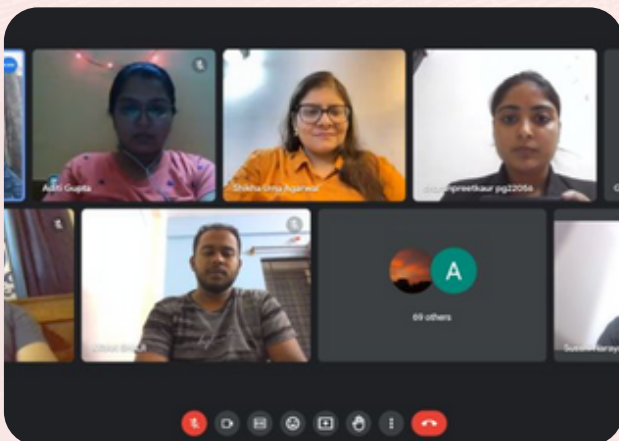
At ISBR, we are committed to nurturing women leaders who can drive innovation, foster diversity, and inspire change. We provide opportunities for female students to take on leadership roles in student clubs and organizations, allowing them to develop their leadership skills and build confidence. Through mentorship programs and networking opportunities, we empower women to excel in their chosen fields and become catalysts for positive transformation.



On **August 29, 2023**, ISBR Business School facilitated a transformative Women's Delegation from India to Cambodia, championing gender equality and empowerment. This landmark initiative empowered women leaders to forge international connections, exchange ideas, and drive positive change, embodying ISBR's commitment to fostering inclusive leadership and global solidarity.

Collaboration with industry partners is integral to our efforts to promote gender equality. We work closely with organizations that share our commitment to diversity and inclusion, providing students with exposure to gender-responsive practices and policies in the workplace. By facilitating internships, guest lectures, and industry projects, we prepare students to advocate for gender equality and drive change in their future careers.

Our commitment to gender equality has yielded significant results, both within our campus community and beyond. We have witnessed a notable increase in the enrolment and retention of female students, reflecting our efforts to create a more inclusive learning environment. Moreover, our alumni include a growing number of women leaders who are making significant contributions to their respective fields.



On **October 13, 2023**, ISBR Business School embarked on a journey of inclusion and advocacy through 'Exploring Equality,' catalyzing conversations and actions towards gender equality. This transformative initiative empowered participants to challenge norms, dismantle barriers, and foster a more equitable society, reflecting ISBR's commitment to cultivating diverse and inclusive communities.

Through our advocacy and outreach efforts, we have raised awareness about gender equality issues and inspired action among students, faculty, and staff. Our initiatives have received recognition from national and international organizations, further amplifying our impact and influence. Moving forward, we remain steadfast in our commitment to advancing gender equality and building a more just and equitable society for all. Gender equality is not just a goal but a journey that requires collective effort and unwavering commitment. At ISBR Business School, we are proud to be at the forefront of this journey, driving change and creating a brighter future for generations to come.

ISBR Business School stands as a beacon of progress and inclusion in its steadfast commitment to Sustainable Development Goal 5 - Gender Equality. Through a multifaceted approach encompassing admissions practices, curriculum integration, empowerment programs, gender sensitization initiatives, gender-responsive policies, and industry collaborations, ISBR actively fosters a culture of equity and empowerment.

By creating a gender-inclusive environment where every individual has equal opportunities to learn, grow, and succeed, ISBR not only prepares its students to excel in the business world but also instils in them the values of respect, fairness, and advocacy for gender equality. As we continue our journey towards a more just and equitable society, ISBR remains dedicated to shaping future business leaders who will not only drive economic growth but also champion the cause of gender equality in their professional and personal lives. Together, we can build a world where everyone, regardless of gender, can thrive and contribute to a brighter, more inclusive future for all.



SDG 10 Reduced Inequalities

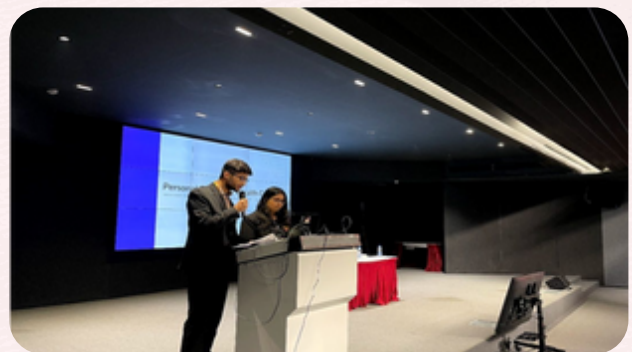
At ISBR Business School, we are committed to promoting social equity and reducing inequalities as outlined in Sustainable Development Goal 10. Through a range of initiatives and programs, we actively work towards creating a more inclusive and equitable society where everyone has access to opportunities for growth and development.

We firmly believe that financial barriers should not hinder anyone from accessing quality education. This year, ISBR Business School provided scholarships to 19 deserving students from economically disadvantaged backgrounds. These scholarships not only alleviate financial burdens but also open doors to academic excellence and career advancement for talented individuals who may otherwise have limited access to higher education.

Our admissions policy is rooted in inclusivity, welcoming students from diverse backgrounds regardless of caste, creed, gender, or socio-economic status. By providing equal opportunities for all applicants, we strive to reduce inequalities in access to education and create a level playing field where merit and potential are the only criteria for admission.

ISBR Business School conducts sensitization and awareness programs to address various forms of discrimination, including socio-economic inequalities. Through these initiatives, we promote empathy, understanding, and a sense of responsibility among our students, faculty, and staff, fostering a culture of inclusivity and respect for diversity.

We celebrate diversity and actively promote inclusion within our student community and faculty. By embracing diversity, ISBR Business School cultivates an inclusive learning environment that values and respects different perspectives, cultures, and backgrounds, thereby reducing inequalities and fostering collaboration and mutual respect.



On **October 14, 2023**, ISBR Business School hosted a pivotal session, 'Investing in Knowledge: Building Wealth through Personal Finance,' enlightening attendees on the power of financial literacy and prudent investment strategies. This empowering event equipped participants with essential tools to navigate the complexities of personal finance, fostering a culture of financial well-being and prosperity.



On **December 2, 2023**, the Bengaluru Lake World Rotary Club embarked on a transformative visit to the National Association for the Blind Karnataka (NABK), fostering empathy, awareness, and solidarity. This meaningful interaction exemplified the spirit of community engagement and inclusivity, bridging perspectives and inspiring collective action toward a more equitable society.

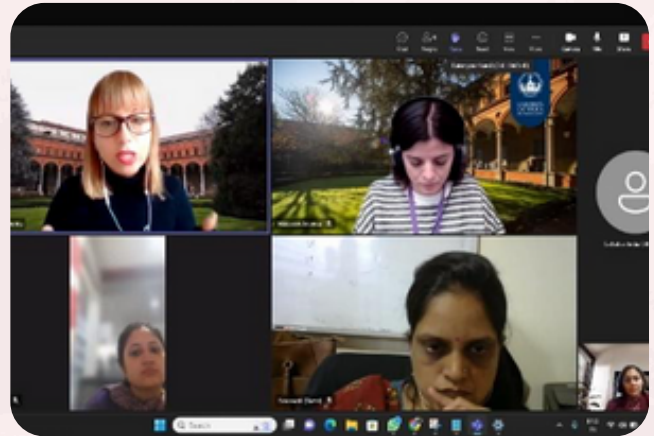
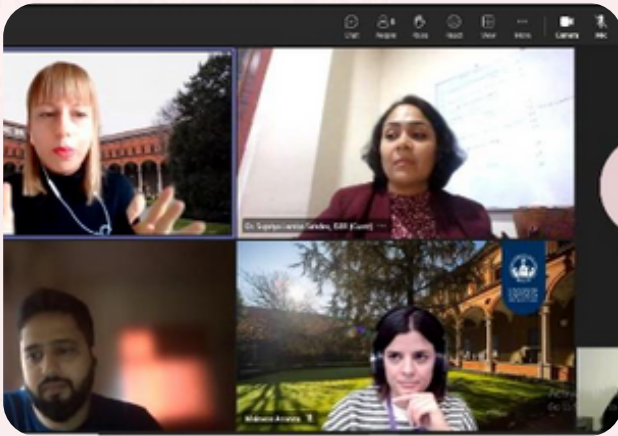
Our commitment to reducing inequalities extends beyond the campus walls through community outreach programs. Partnering with local organizations, we undertake initiatives such as skill development programs, awareness campaigns, and support for marginalized communities, aiming to bridge the gap between different sections of society and promote social inclusion.

ISBR Business School provides comprehensive career guidance and placement support to all students, including those from disadvantaged backgrounds. By offering equal opportunities for job placements and internships, we help reduce inequalities in employment and economic opportunities, empowering individuals to achieve their full potential.

This year, ISBR Business School awarded scholarships to 19 deserving students from economically disadvantaged backgrounds, enabling them to pursue their academic aspirations and unlock opportunities for personal and professional growth. These scholarships have not only alleviated financial burdens but have also empowered talented individuals to access quality education and build a brighter future for themselves and their communities.

Through our inclusive admissions policy, sensitization programs, diversity initiatives, community engagement efforts, and career support services, ISBR Business School has made significant strides in reducing inequalities and promoting social equity. By providing equal opportunities for all and fostering a culture of inclusivity and respect, we are creating a more equitable and just society, one student at a time.

Moving forward, ISBR Business School remains committed to advancing Sustainable Development Goal 10 and continuing our efforts to reduce inequalities, empower individuals, and build a more inclusive and equitable world for all.



On **December 6, 2023**, ISBR Business School welcomed a delegation from Università Cattolica del Sacro Cuore, fostering academic exchange and international collaboration. This impactful encounter enriched perspectives, cultivated cross-cultural understanding and laid the foundation for future collaborative endeavors in education and research.



From **March to May 2023**, ISBR Business School embarked on a transformative Rural Immersion Credit Course, bridging theory with real-world application in rural communities. This immersive experience empowered students with hands-on learning, fostering empathy, innovation, and sustainable solutions for societal challenges.





Students distributing the workbooks to the government school kids



Virtual student mentoring



Interactive engagement with the kids

Donation Drives...



Special Mention Projects...



Students engaged the non teaching staff of the college in an entertainment program.



Awareness drives on various social causes...



Students interacting with the localities to create awareness on different govt schemes



Health awareness drive along with Asha workers



Students convincing people to dispose the cigarette buds in a different bin and not mix it with Wet and Dry waste

From **Jan 2022 to Dec 2023**, ISBR Business School embarked on a transformative journey through its Rural Immersion Credit Course. This experiential learning opportunity was designed to immerse students in the intricate dynamics of rural life while fostering meaningful community engagement. Throughout this period, students were not merely spectators but active participants, gaining invaluable insights into the challenges and opportunities present in rural communities.

This immersive experience was more than just a course; it was a catalyst for personal and professional growth. Students emerged with a deeper understanding of rural dynamics, armed with empathy, resilience, and innovative thinking to tackle real-world challenges. The Rural Immersion Credit Course served as a cornerstone in nurturing socially conscious leaders, equipped with the skills and mindset to drive sustainable development.

At ISBR Business School, our commitment to promoting reduced inequalities is unwavering. Aligned with the objectives outlined in SDG 10, we have implemented a comprehensive range of initiatives aimed at fostering inclusivity and equity. From offering scholarships and financial aid programs to maintaining an inclusive admissions policy, we strive to ensure that education remains accessible to all, irrespective of socio-economic background.



Furthermore, our dedication to reducing inequalities extends beyond the classroom. Through sensitization and awareness programs, we aim to challenge stereotypes and foster a culture of inclusivity. Our engagement in community outreach programs serves to uplift marginalized communities, providing them with the support and resources needed to thrive.

By embracing diversity and actively working towards reducing inequalities, ISBR Business School is not only shaping the future of education but also making a significant contribution to building a more equitable and inclusive society. Through our collective efforts, we are paving the way for a brighter, more inclusive future for all.





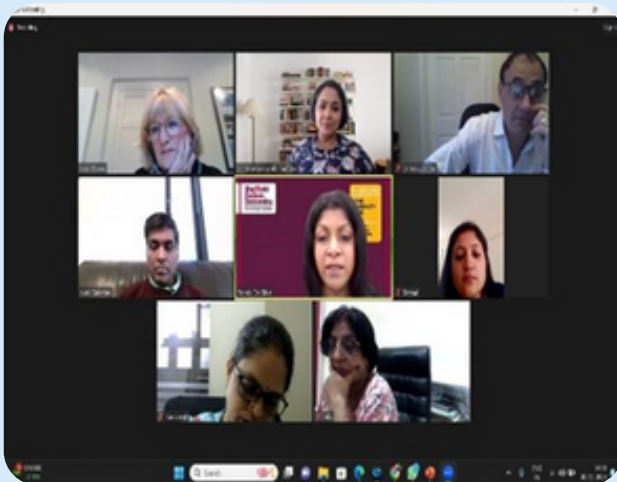
SDG 17 Partnership for the Goals

At **ISBR Business School**, we believe that education is the most powerful tool for breaking down barriers and creating pathways to opportunity. Our commitment to Sustainable Development Goal 10 - Reduced Inequalities, is deeply ingrained in our ethos, driving us to make a tangible impact on the lives of individuals from diverse backgrounds. Through a series of strategic initiatives and programs, we are actively working towards building a more inclusive and equitable society where everyone has the chance to thrive.

This year, ISBR Business School proudly awarded scholarships to 19 deserving students from economically disadvantaged backgrounds. These scholarships serve as more than just financial assistance; they are opportunities for these talented individuals to pursue higher education, unlock their potential, and break free from the cycle of poverty..

Our commitment to reducing inequalities starts with our admissions process. We welcome students from all walks of life, regardless of their socio-economic status, caste, creed, or gender. By providing equal opportunities for all applicants, we strive to level the playing field and ensure that merit and potential are the only factors considered in the admissions process.

ISBR Business School understands the importance of fostering empathy and understanding among our students, faculty, and staff. That is why we conduct sensitization and awareness programs to address various forms of discrimination, including socio-economic inequalities. Through education and dialogue, we are breaking down stereotypes and promoting a culture of inclusivity and respect



On **November 2, 2023**, ISBR Business School forged a transformative partnership with Sheffield University, UK, aligning efforts towards achieving sustainable development goals. This collaboration promises to drive innovation, knowledge exchange, and global impact, advancing shared goals for a brighter, more inclusive future.



We celebrate diversity and actively promote inclusion within our campus community. By embracing diversity of thought, culture, and background, ISBR Business School creates an environment where everyone feels valued and respected. Our commitment to diversity extends beyond the classroom, as we strive to create a campus culture that reflects the rich tapestry of the world around us.

Our efforts to reduce inequalities extend beyond the walls of our campus through community engagement programs. Partnering with local organizations, we undertake initiatives such as skill development programs, awareness campaigns, and support for marginalized communities. By working together with our communities, we are making a meaningful impact on the lives of those who need it most.

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On **November 2, 2023**, ISBR Business School commemorated the International Day of Higher Education (IDOHE), reaffirming its commitment to partnerships for sustainable development goals. This significant event united academia and stakeholders, catalyzing collaborative efforts towards advancing education, innovation, and societal progress on a global scale.





On **November 20, 2023**, ISBR Business School celebrated a pivotal collaboration with the French Consulate and Campus France, symbolizing a united commitment to shared goals. This partnership aims to foster educational excellence, cultural exchange, and global cooperation, driving progress towards mutual aspirations for a better future



On **April 14, 2023**, ISBR Business School welcomed the esteemed visit of Ms. Victoria, National Head of Education Abroad at ISDC, marking a significant step in forging partnerships aligned with common educational objectives. This collaboration aims to broaden horizons, facilitate global learning experiences, and advance shared goals in international education and cultural exchange



On **April 27, 2023**, ISBR Business School engaged in a fruitful discussion with delegates from FPT University, Vietnam, marking a pivotal moment in fostering collaborative partnerships for shared educational objectives. This dialogue aims to cultivate cross-cultural understanding, promote knowledge exchange, and advance mutual goals in global education and innovation."



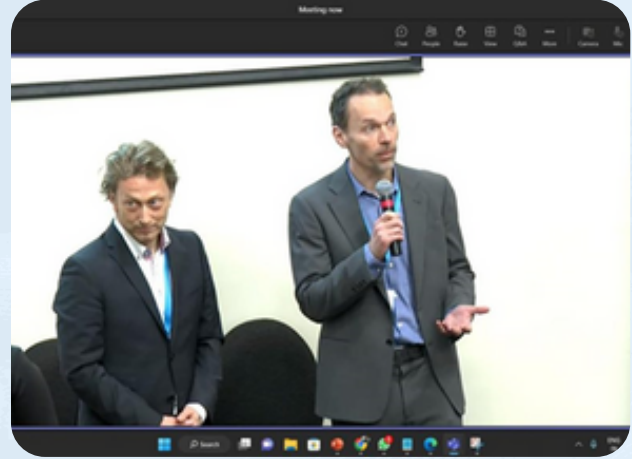
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On **March 29, 2023**, ISBR Business School embarked on a meaningful visit to the Consul General of France in India, fostering a partnership aimed at advancing shared educational objectives. This collaborative effort signifies a commitment to cultural exchange, academic collaboration, and the pursuit of common goals for global education and innovation



On March 30, 2023, ISBR Business School hosted an enlightening meeting with Mr. Venu Rajamony, marking a significant step towards partnership for common goals. This collaboration aims to leverage expertise, foster knowledge exchange, and drive collective efforts toward mutual educational objectives and societal advancement



On March 21, 2023, ISBR Business School participated in CPU T's Faculty of Business and Management Sciences Hybrid International Week, forging partnerships towards common educational goals. This collaborative endeavor aims to promote global exchange, foster academic excellence, and advance shared objectives in higher education and international cooperation



On **August 6, 2023**, ISBR Business School marked the FISA event - International Students' Day 2023, fostering partnerships in pursuit of common educational goals. This collaborative celebration embodies a commitment to cultural exchange, student enrichment, and the advancement of shared objectives in global education



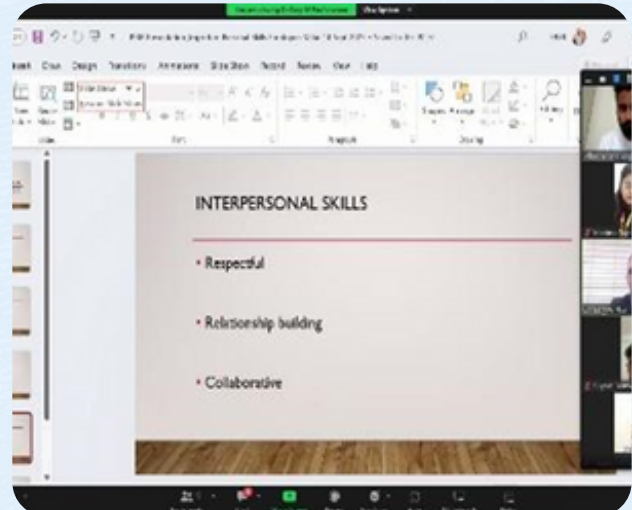
On **October 27, 2023**, ISBR Business School explored educational opportunities with multiple universities in the USA, exemplifying a strategic partnership for mutual goals. This collaboration aims to broaden horizons, facilitate global learning experiences, and empower students for success in an interconnected world



In **May 2023**, ISBR Business School solidified a transformative partnership with the University of Nicosia through a Memorandum of Understanding (MoU), aligning efforts towards shared educational objectives. This strategic alliance promises to foster academic excellence, cultural exchange, and global collaboration, advancing mutual goals in higher education and research



On **August 4, 2023**, ISBR Business School embarked on a journey of collaboration with Italian Industrial Design experts, fostering partnerships for common goals. This initiative aims to enrich educational experiences, promote innovation, and advance mutual objectives in design and industry."



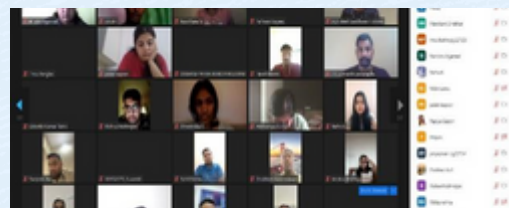
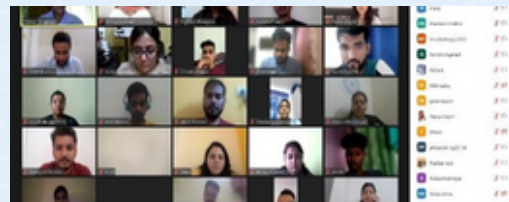
On **September 28, 2023**, ISBR Business School spearheaded 'Empowering Tomorrow's Workforce: Nurturing Essential Skills for Success,' fostering partnerships in pursuit of common educational objectives. This collaborative initiative aims to equip students with vital skills, cultivate industry-relevant competencies, and advance shared goals in preparing the workforce for tomorrow's challenges



On **September 3, 2023**, ISBR Business School engaged with Education USA 'Study in the U.S.' University, fostering partnerships aligned with common educational objectives. This collaboration aims to expand horizons, facilitate global learning experiences, and empower students for success through international academic opportunities



On **September 20th, 2023**, ISBR Business School forged strategic partnerships with Italian Institutions, signifying a commitment to shared educational goals. This collaboration aims to promote cultural exchange, foster academic excellence, and drive innovation through international cooperation.



On **September 22, 2023**, ISBR Business School delved into the realm of Social Media Listening and Analytics, forging partnerships aimed at mutual educational goals. This collaboration seeks to harness insights, foster innovation, and advance knowledge in leveraging digital platforms for strategic decision-making and business growth



On **September 26th**, 2023, ISBR Business School celebrated European Research Day 2023, fostering partnerships in pursuit of common research goals. This collaborative event aimed to promote knowledge exchange, interdisciplinary research, and international cooperation, advancing mutual objectives in academic excellence and innovation.



From September 11th to 15th, 2023, ISBR Business School engaged in a transformative partnership with the University of Lisbon, Portugal, aligning efforts towards shared educational objectives. This collaboration aims to foster academic exchange, promote cross-cultural understanding, and advance mutual goals in higher education and research."

At ISBR Business School, our dedication to Sustainable Development Goal 17 - Partnerships for the Goals, is ingrained in our ethos of collaboration, innovation, and impact. Through strategic partnerships and collaborations with industry, academic institutions, NGOs, and alumni networks, we have made significant strides towards achieving sustainable development objectives and driving positive change in our communities.

Industry Collaborations: ISBR Business School has forged strong partnerships with industry leaders, fostering knowledge exchange, research collaboration, and industry integration. These collaborations provide students with real-world insights, internship opportunities, and access to industry experts, ensuring that our curriculum remains relevant and our graduates are well-prepared to meet the demands of the dynamic business landscape.



On **September 4th, 2023**, ISBR Business School initiated a pivotal discussion on the UAE, laying the groundwork for strategic partnerships and mutual goals. This collaborative endeavor aims to deepen cultural ties, foster academic exchange, and drive innovation, advancing shared objectives in education and international cooperation.

Academic Partnerships: We believe in the power of collaboration to drive innovation and excellence in education. Through partnerships with renowned academic institutions, both locally and internationally, ISBR Business School promotes academic exchange, joint research initiatives, and faculty development programs. These collaborations enrich our academic offerings, broaden our students' perspectives, and enhance the quality of education we provide.

NGO Engagements: ISBR Business School actively collaborates with NGOs and social organizations to undertake impactful social impact initiatives and community development projects. From organizing skill development programs to conducting awareness campaigns on pressing social issues, these partnerships enable us to leverage our resources and expertise for the betterment of society, advancing the goals of sustainable development.

Alumni Networks: Our alumni network is a testament to the enduring impact of ISBR Business School's education and values. Through alumni engagement initiatives, we foster lifelong connections, mentorship opportunities, and knowledge sharing among our graduates. These partnerships not only contribute to the personal and professional growth of our alumni but also create a supportive ecosystem where past and present students come together to create positive change.

Impact Report: Through our collaborative partnerships, ISBR Business School has made significant contributions to sustainable development, advancing the objectives of SDG 17. Our industry collaborations have provided invaluable opportunities for experiential learning and professional development, empowering our students to become future leaders who can drive sustainable change in their respective fields.

Similarly, our academic partnerships have enriched the learning experience, while our engagements with NGOs have led to impactful social initiatives that address critical societal challenges. Moreover, our alumni networks serve as a powerful force for change, as our graduates continue to make a difference in their communities and beyond, embodying the spirit of partnership and sustainable development.

As we continue to cultivate collaborative partnerships, ISBR Business School remains committed to leveraging our collective expertise, resources, and networks to advance the goals of sustainable development and create a better world for future generations. Together, we can build a more inclusive, resilient, and sustainable future for all.





Our Global Partners

Accreditation & Rankings



Get in Touch



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