

KRISTU JAYANTI SCHOOL OF MANAGEMENT CONDUCTS EXPERT LECTURE ON GEN AI AND BUSINESS IMPACT

Kristu Jayanti School of Management, Bangalore, conducted a thought-provoking Expert Lecture on 'Gen AI and Business Impact' on December 08, 2023, as part of its distinguished Expert Lecture Series (ELS). The guest speaker was Mr Sony Thomas Ambooken, IT Executive at Quantiphi, USA. Kristu Jayanti College (Autonomous), Bengaluru is committed to providing its students with unique opportunities to broaden their perspectives on global issues through various Industry Interaction platforms. The Expert Lecture Series, a flagship initiative, facilitates engaging interactions between students and experts from renowned companies, offering insights drawn from extensive global experience.

The session commenced with Ms Nimisha K, Student Coordinator and Emcee, inviting the school choir to seek divine blessings. Ms Navami Gopal, another student coordinator, extended a warm welcome to the gathered audience. Dr M K Baby, Head, School of Management, presented a sapling as a gesture of gratitude to Mr Sony Thomas Ambooken. Ms Aiswarya Raj, the student coordinator, introduced Mr Ambooken, who, in his enlightening speech, showcased the

capabilities of AI and machine learning. He delved into the concept of generative AI, shedding light on its various applications. Mr Ambooken also eloquently discussed the impact of AI on job markets, government policies, and its efficiency in business management.

The session was not just a monologue; it featured an interactive Q&A session, allowing the students to directly engage with the expert. Ms Meria Elsa, the student coordinator proposed the vote of thanks. The event concluded with the entire gathering joining in to sing the college anthem. The Expert Lecture on 'Gen AI - Business Impact' proved to be an enriching experience for the students, providing them with valuable insights into the transformative power of artificial intelligence in the business landscape.



ISBR AT THE BANGALORE TECH SUMMIT-2023, AN INDUSTRY-ACADEMIA CONNECT INITIATIVE

The flagship annual tech event of Bangalore the Silicon Valley and also Asia's largest was held for 3 days - 29 Nov to 1 Dec, with over 3.16 virtual visitors and a footfall of 50,000 expo visitors over its three-day run. It housed many international Tech enthusiasts besides India's who is who in this domain. ISBR students had the rare opportunity to be part of this mega event all three days with an Exhibition Stall here at the ELCIA pavilion, besides meeting up with most of the Tech Giants and Start-ups who were showcasing their prowess in AI. Keeping with the motto of ISBR- Real World. Real Learning, students

could gain valuable insights into B2B Marketing, Events and Activations, Corporate Relations, Networking Skills, etc.

