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IN PURSUIT OF CREATION

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August 2013 | VIIIth Issue

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Interview with



**Arnab
Goswami**

Editor-in-Chief,
TIMES NOW

Art of the Matter



Interview with
**Yusuf
Arakkal**
Renowned Artist

International Study Tour



**Dubai
Sharjah
Ajman**

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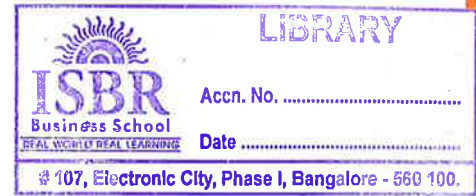
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Special Thanks

Mr Mayur Jairi
Mr. Mukesh Kumar
(for compiling the ISBR blog)



Special note from The Managing Director



Manish Kothari
Managing Director, ISBR Group

Dear Readers,

Well done, the efforts put forth are amazing. We find that the ISBR Business School is scaling heights. Here is a glimpse on what we had achieved in this particular academic year. We had created few more milestones this academic year. To begin with, we are proud to announce that ISBR was ranked as 1st among the New Generation Business School of INDIA by DM B-Schools Surveys. The events like Global Investors meet, AIMA Management conclave gave us an edge to prove ourselves. The new tie ups with the International University, Nanjing and Bordeaux University, the additional AICTE programs, and collaborating with additional partners like FCCI, NAAC approval, ISO certification, were the feathers in the cap. In terms of academics we had ten specializations offered to the student. Keeping in mind the academia and industry interface there were nearly hundred odd corporate Guests who visited our campus for the Guest lecture series and more than ten industrial visits like Infosys, Wipro and many more big names. The other important decision was promoting Research in the campus and subsequently subscribing online international journals like PROQUEST and JGATE. For the teaching staff we had introduced sponsored teachers federation program by the University of Mysore and also introduced Life time Faculty award at the higher education forum. We also had signed the MOU for the CAT 2013 examinations to be conducted at our institute. In terms of our CSR activities we also had offered the Vidyajyothi Scholarship to the meritorious students and donated huge amount of books to Parikrama child education centre.

In conclusion we wish to place on records appreciation for the team ISBR that has helped us to reach the zenith.

“ Life is not about having new things.
It is about looking at things the new way.... ”

Editor Speaks



Prof. Preeja Sridhar
Editor-in-Chief

“ Happy are those who dream big
and are ready to pay the price to
make them come true. ”

Dear Readers,

Here is yet another glimpse of the campus razzmatazz on the canvas called ISBR Voice. The pallet of colors are so enticing be it the Orientation Programs, Inaugural events, the grand convocation the gala Alumni Meet or the series of Guest Lectures, it's been an unending rigmarole of activities.

The writer's club has captured two Prominent Personalities in the “Rendezvous Section.” One is Mr. Arnab Goswami, from “Times Now”& Mr. Yusuf Arakkal, the world renowned painter. It's been a special moment for all of us at the writer's club. We feel very proud that such young talented people are at the helm of affairs in getting things executed, who are adept to convert dreams into reality.

I would like to place on records our appreciation for the individuals who have made this task possible.

Let the Almighty bless us to continue the success stories.

So read on.....

The Time Ticks 24 x 7



*In an interview with ISBR Voice, Times Now's Editor-in-chief, **Arnab Goswami**, talks to **Priyakshi Dutta** about the importance of staying focused, striving to excel and contributing, in our own unique ways, towards the nation-building process.*



Q: Your news channel is understood to be the most popular. How do you ensure it stays so?

A: We have great responsibility towards our viewers and since we have such a large audience, it has been our constant endeavour at Times Now to ensure we stay completely neutral as a channel. We bring news without any bias or prejudice, in a way that the ethics of journalism are never violated. In our business, credibility and integrity are all that matter. We are honest and credible. That is why we are popular today and that is what, we believe, will help us stay so.

Q: There must always be so much happening inside that newsroom, so much pressure. How do you ensure your team stays motivated and is able to deliver with the same level of enthusiasm and commitment every day?

A: Television news is one of the most high-pressure jobs in the media industry. Media itself is considered as one of the most demanding of professions. Indeed, it is a big challenge to keep people motivated 24/7, 365 days of the year. I do so by giving my team a clear sense of the bigger picture, by making them believe what they are doing contributes to not just the channel but to the country's

democracy. An independent media ensures democracy remains vibrant and vital. By ensuring our channel remains dynamic, sensitive and spirited, we feel we are doing our own little bit to keep democracy alive. I constantly tell my team, each of them is playing a role in the development of the nation. I believe that gives them a higher purpose and that purpose is what keeps them motivated.

Q. Being famous is not always easy. Does negative publicity bother you?

A: It is normal for some people to like you and for some others to not like you as much. When you are a visible person in the television medium, it is natural that with bouquets, there will, occasionally, be brickbats as well. I think that is healthy. It is natural for different people to have different takes on what I do or how I do things. I don't think I am famous but I do think criticism should be welcome as long as it is healthy and constructive.

Q. What has been your success mantra?

A: Constantly working hard and never taking the channel's number one position for granted. I have always believed if you work with the mindset and commitment of a number two, striving for the top slot, it is more likely you will remain number one. The moment you take your leadership position for granted, you will lose your numero uno position. Therefore, I work doubly hard to ensure our audience stays with us.

Q. A word of advice for youngsters?

A: Watch the news and do everything that you can in your own little ways to ensure the independence of our country's media is never trampled upon. Media cannot live without people support. The youth of this country should return to watching news in larger numbers. That is what will keep media alive and help people like me to do our jobs better.

Rendezvous

Art of the Matter



Excerpts from tête-à-tête with **Yusuf Arakkal**, a world renowned painter, sculptor, poet, writer with ISBR student **Rashi Sharma**.



Rashi: How liberating is painting and sculpting to you personally?

Yusuf Arakkal: It is a burden for one's soul when creative ideas and imagination are being accumulated in mind. The greatest gifts God has given to human beings are creative imagination and the ability to realize it. When the ideas that emerge in one's mind are realized in some form of other -it could be just a line, a word, a gesture or even humming a note - it is liberating for your soul. After the initial idea is conceived and the first stroke is applied it is hard work and full dedication that leads to a sculpture or painting. The great satisfaction that brings, even momentary is indeed liberating.

Rashi: You say "There is an anguished being, disturbed and in distress somewhere deep inside me. A human being who yearns for a meaningful existence." Can you elaborate on it?

Yusuf Arakkal: I have gone through indescribable anxieties and anguish in my life, especially as a child losing both parents by the age of seven. That disturbed

being is still deep inside me. May be it is this anguish that prompts and contributes to my creativity.

Rashi: We heard that you are writing a book, which is part-autobiographical, part-fictionalized book. What is the novel all about? How has the experience of writing a novel been?

Yusuf Arakkal: I have been writing ever since I had the command of language. While I tried writing in vernacular in the beginning it is English that I settled in. It is in the seventies I began writing professionally after getting a bit of journalistic training from a great journalist - Mr. Abraham Tarakan who edited the tabloid City Tab and ran the Tab institute of Journalism. A number of well-known journalists like Raj Chenkappa, Allenn Mendonca, Janaki Nair, C.K.Meena, A.R.Ramesh and many others came out of this institution in the seventies and eighties. I began writing for Tab. I have published my articles-basically on aspects of art- in most of the Indian publications and periodicals like India Today, Times of India, Illustrated weekly and others. For the last ten years I have been doing a monthly column for Sunday Express.



It is this background that prompted me to attempt a book basically based on my life. It is in the process and being shaped up. I do not know how long it would take or how it would turn out. I wouldn't categorise it as a novel or other right now.

I have been writing poetry for a long time. Have a few published and might bring them out as a collection some time.

For me writing, painting or sculpting is not any different. They are different forms of creative expression and of course it takes different approach to its realization.

Rashi: You are a multi talented and a multi faceted man, you paint, you sculpt, you write poetry and novels. Is that what makes you 'Yusuf Arakkal' or there's more that most people don't know?

Yusuf Arakkal: I have never tried to categorize myself as I said all these are different forms of creative expression for me. At times it gives me lot of creative satisfaction to sit and write a few words, in prose or poem but there are times that I am compelled to paint or work on a hard stone with hammer and cutter. Most of the time, once the idea is conceived; it is beyond my control. But I also realize that in creativity for its proper realization lot of discipline and technical abilities are required. Without possessing these essential requirements one cannot go on. For example if you don't know letters, words and its grammar you wouldn't be able to write. There is a lot others don't know about me-positive and negative. May be it is all this that make makes me what I am. But in my life I never wanted to be Picasso as I realized that you can only become like him, not him. Then why don't you try and become you. And that is what I am trying.

Rashi: You won this year's Raja Ravi Varma Puraskaram, how do you feel about recognition and awards?

Yusuf Arakkal: I have won several national and international awards including the Lorenzo de Medici gold medal and silver at Florence International Biennale of Contemporary Art.

I never sought awards and recognitions but many came my way and I am grateful to God about that. Ravi Varma Puraskaram was a recognition I got at my own home so it is some thing special.

In 1983 when I won the national award for my painting I

wrote some thing behind the certificate. 'Success is a disease, prevent it getting into your head' and this is my attitude towards the words fame and success.

Rashi: Initial days of struggle...how rewarding and gratifying have they been when you look back today?

Yusuf Arakkal: I think the struggle in my life to survive and to become a creative person was the best thing that happened to me because it is that struggle that prompts me to go on even at this age. As a teenager I spent one and half years on the streets of Bangalore. Today I think that was my best University. It taught me what life is and gave me a lot to infuse into my work from that experience.

Rashi: Anything that you would like to tell the young generation of today?

Yusuf Arakkal: I am very proud of today's generation and the courage they show to go to the unknown and achieve something in life. The future of our country is with this generation. I would like to tell them that there is no easy way. The only way is hard work; struggle to achieve what one wants. The attitude of 'never give up'.

Rashi: Can you give us some insights of about your son Shibu (a photographer) and your wife Sara?

Yusuf Arakkal: I am extremely glad that my son is a creative person and he has achieved some success in his field. It is satisfying to see he puts up a lot of hard work and initiative into his creative attempts.

My wife Sara is very supportive in my life and on her own she is into art promotion, especially to young and emerging artists by supporting them. Her establishment 'Galerie Sara Arakkal' promotes lot of young talents while showcasing the established ones.

Rashi: Thank you so much Mr. Yusuf Arakkal for taking out your valuable time and speaking with us. It was indeed a pleasure getting to know you.

Yusuf Arakkal: Pleasure's all mine. Thank you for featuring me in your magazine ISBR Voice.

DJ's Orientation Programme

The five day orientation was an eye-opener to all the fresher's. It enhanced our awareness and created a feeling of oneness amongst us. The management concept delivered in a subtle manner with lot of activities was quit interesting. The training sessions oriented us with nuances of management techniques. D.J's delivery was enthralling, the motivation and the leadership qualities were practiced rather than preached.

The five days are packed with presentation, movie reviews, team activities and case analysis. To the closure of the event is a cultural entertainment planned organized, controlled, coordinated and communicated by the students

Teacher's Day

" Magnificent building and equipment are no substitute for a teacher. "

- Dr. S Radhakrishnan

On 5th of September, teacher's day celebrations were held at the campus. The event witnessed dance, song, choir and games for the teacher. The programme was filled with merriment the teachers participated with lot of enjoyment and enthusiasm. It came to a close with memento distribution for the faculty and a grand cake cutting ceremony.





Fresher's Day (Seasons Theme)



Fresher's were given an opportunity to exhibit their talent and prove the coveted titles Mr & Mrs ISBR. The theme was "Seasons" and the participants were asked to dress up according to different seasons. There was a colourful array of dresses pertaining to Spring, Autumn, Winter, Rainy and the Summer. Girls sashayed on the ramp with their thematic representation. The judges evaluated the best ones and were awarded with a tiara and title.



Industrial Visit

Infosys - Bangalore

The Infosys campus would charm anyone from the very first glance and as it truly lives up to its reputation of being a world class IT facility.

Everything was managed and conducted with utmost professionalism from the word 'go' by the Infosys CSI (corporate social initiative) team.

They introduced us to their SPARK program, an introduction to the world of corporate for the managers-in-the-making.

The tour of the eco friendly campus was an eye opener. Bicycles and battery operated vehicles are used to go from A to B taught us, or rather reminded us once again to take care of our environment and not take it for granted.



Numbered buildings, each dedicated to a certain task portrayed the management and thought process behind it in the way that its easier for people to locate their building of work, save time and improve their efficiency.

All in all the campus in itself was inspiring, innovative and interesting.

A treat by the college that was very well enjoyed by us and the day was well spent, totally worth it.

Industrial Visit

Infosys - Mysore



The students of ISBR were taken on a day trip to the Mysore Infosys campus as a part of their industry visit. A three hour joy ride from Bangalore to Mysore was full of fun, frolic and excitement as the students geared up to check out the world renowned training facility of Infosys.

Spread over 100 of acres, the facility has everything you can think of, a swimming pool, bowling alley, multiplex to name a few.

Infosys believes a lot in CSR, therefore it invites students from institutes around the place to be a part of their 'sparks' program initiative wherein they introduce students to corporate way of working and educating them about the world happenings.

After the sparks program, we were taken around the campus for a tour. The campus sure is a treat to the eyes.

After lots of photographs and quick lunch, we got back into the bus and headed back to Bangalore. All in all, a trip worth remembering.



"Connect with Leaders who create Leaders"

November 19, 2011



ISBR Bangalore witnessed a great voyage of thoughts in the form of Leadership Development Programme organized by the HR Community. The LDP is an annual event hosted by ISBR under the leadership of Prof Preeja Sreedhar where in a series of events are held in collaboration with the industry experts to enhance the skills sets of the students and the faculty members.

The voyage started at 10 AM with the inaugural and key note address by Motivational guru Ian Faria father of Miss Earth 2010, Miss Nicole Faria. He empowered the audience with his thoughts on leadership and attitude enhancement with a simple but effective example of a black balloon also rising in air and demonstrating that what you have inside matter not the outer side or outer colour. His talk bought a new wave of energy and enthusiasm as he believes-For friendship: smile & share, For relationship: love and care and For Leadership: empower & dare.

The second remarkable event was the panel discussion on "the need for creating leaders with competency,

capabilities, creativity with a human touch- a challenge". With the panelist Dr. Balaji Sr. HR Manager SIEMENS, Mr. Sandipan Mitra Entrepreneur Just eat & Hungry zone; Mr. Amit Punjabi Sr trainer Sankalp academy; Mr. Amar Rajan Psychologist MindCarter : Ms Satya Employment Engagement Officer Sasken : Ms Uma Sreedhar Sr. Faculty IBS & corporate trainer : and Jacob Kurien, HR Partner IBM. The panelist brainstormed on the topic and focused on the human touch in leadership is a must to create a good balance in the business. And human touch is also about authenticity and honesty. They had also put emphasis on the presence of mind for an effective leadership.

The session resumed with the release of VOICE the magazine of ISBR Bangalore by Sangeeth Varghese- a world leadership thinker. The day later witnesses some of the enriching sessions by Mr. Athikkal an NLP Trainer and a simulation session by CBT trainer Ms Shobha Managoli The programme was concluded by a cultural program presented by the organizers as a tribute to all the unsung heroes in the world.



" Thoughts are magnets that energize possibilities, and attract the circumstances and people we need. "

- Ian Faria

WOMEN'S DAY Celebrations



She is the epitome of grace, beauty, love, compassion, affection and more. She is a life herself. Keeping the very same thought in mind International Women's Day is celebrated on the 8th of March. It is marked as the day where we all celebrate women's accomplishments and advocate for gender equality.

And keeping up with tradition, we at ISBR celebrated the 'undying' spirit of woman and her achievements till date. The program kicked off by beautiful poem from Amrita. Then a welcome dance by Sharanpreet and Neha, followed by the words of wisdom by Director K.S. Anandram, our guest for the evening Mrs. Suja Warrior and our CTO Mayur Jain.

A power packed performance by the boys N.N Mishra and Roop enthralled the audience. CSR and the sports club had their share of activities like tug of war and a few 'couple' games. The emcees of the evening were Vijith and Anjan who kept the audience engaged.

And finally, we had an audio visual presentation and a talk by Bhushan on the present scenario of women today which was appreciated by one and all present. The evening was a memorable one and will be remembered by us all. And here's penning down a few words for the girls of our institute...

'Beauty with brains, tender yet strong and sensible, she is everything you want her to be and more. Here's wishing all the gorgeous and intelligent women at ISBR a very Happy Women's Day.'





May Day – "Abhi-Nandana"



ISBR, Public Relations Council of India, Book Paradise Chambers Academy Foundation recently hosted 'Abhi-Nandana', to felicitate outstanding women in their respective fields on May 1st 2013.

Recognizing women's achievement in today's day and age is a beautiful thought that was made reality at the ISBR campus in e-city Bangalore.

Women are the epitome of grace, beauty, wisdom, they inspire people around them to achieve things and make a mark for themselves in the society.

We had wonderful recipients of women achievers awards 2013. They were Dr. Anitha Ramachnader, Director, AIMIT; Smt. Bhavana Bandekar, Principal and Secretary, TREAMIS; Dr. Anandi Iyer, Head, Fraunhofer, India; Smt. Meera Venkat, President, RaiseGlobal; Smt NS Rama, CEO, ELCIA and Smt Suchetana Naik, Journalist.

And to honor such inspiring women achievers, we had men achievers Sri Shiva Shanmuga, President, FKCCI; Sri MS Venkatesh, Chairman, Dr SR Chndrashekhhar Institute Of Speech and Hearing; Sri Jebakumar, Chairman, NIPM; Sri Premraj Jain, Founder President, Adarsh Vidya Sangh; Sri AP Meghanath, NRI Forum, North Carolina, USA; Dr Braj Gupta, Editor-in-Chief, Education Post.

The show was also attended by ISBR Founder-Managing trustee Mr Manish Kothari, Chairman of Awards Nomination Committee Dr C Manohar, Mr MB Jayaram, Chief Mentor, PRCI and Dr Anandaram, Director, ISBR.

The event was hosted by ISBR students Abhishek and Radhika. Appreciated and enjoyed by students and dignitaries from various fields, the event was hugely successful and one remembered by all.



Social Responsibility

Blood Donation Camp

I SBR recently held a blood donation camp at their campus in electronic city. A combined effort of the seniors and juniors, the camp was a success with students and volunteers coming in huge numbers to donate blood for a noble cause.

The student coordinators Venkatesh Varma and Sajay Nair took the initiative and set the ball rolling for the camp. The faculty was not far behind with the mentors of CSR club Prof. Rachna and Prof. Preeja being the pillar of strength and providing all the support necessary and Gopi sir who helped the students with all the arrangements required for the big day.

The rotary club for blood donation was invited for the camp and the colleges that participated in the camp like We School, XIME, SIBM, IFIM and IZEE.

There was on spot registrations and the college promoted the camp by distributing posters and personally inviting the colleges to make the donation camp a success. There was a camera team which captured the moments of the day, a team of students who looked after the doctors.

The program started with an inauguration that was attended by students and faculty at 10 am and the donation camp was on till 3pm. Almost 85 to 90 people came forward to pledge their support for the cause.

The CSR club which was the backbone of the blood donation camp received huge support from the E-cell to help them in their endeavor.

Festival

EID Celebrations

Keeping the traditions of Unity in Diversity ISBR celebrated the Festival of EID in the same spirits of Holi and Christmas.

The students were asked to come in their choice of dress and by evening the auditorium was full to begin the



celebrations. Starting with a prayer and then the reasons of celebrating EID were discussed. Some very nice cultural events were also performed. Over all it was a grand and gala show with lot of humbleness

Festival

Holi Celebrations

Fun, Frolic and Frivolous was how one could describe the Holi celebrations held at ISBR on 27th March 2013. The Celebrations took place with much fanfare With a Large attendance on Offer ,The Director of Our College Dr.K.S.Anandram Presided The Event and Gave us a meaningful message of a SAFE AND MEANINGFUL holi,

The Event had Entertainment in The form of a Dance and a Song of Much Vibrance and Joy, The Dumbsharades and The Antakshari added a Competitive Spirit to the evening, The Final Splash of Colors on all and Sundry added Further Color to an Eventful Evening, This Holi was one to remember indeed





Ganesh Chaturthi Celebrations



Ganesh Chaturthi festival begins with religious fervour as people install idols of the deity with a prayer to ward off evil.

Ganesh Chaturthi is the day on which Lord Ganesh, the son of Shiva and Parvati, is believed to bestow his presence on earth for all his devotees. Lord Ganesh is worshipped as the supreme god of wisdom, prosperity and good fortune.

Ganesh Chaturthi at ISBR was a day of soaking up celebrations', fun and enjoyment. With students from all the batches gearing up to welcome their beloved God, the preparations started in full swing.

And finally the time came to bring home idol of Ganesh in order to invoke his blessings for wisdom and prosperity and later immerse the idol in water body.

Going green this year, the students prepared the idol of Ganesh of thermacol and used environment friendly colors to beautify the God.

The evening started with a prayer song by Vijith, student of ISBR followed by a dance performance on traditional number by Neha Jain, Vandana and Sharanpreet Kaur (ISBR students) which enthralled the students.

Ronnie Banerjee also put up a solo dance performance which was appreciated by all.

This was followed by a quiz on what every body part of Ganesh teaches us which got a lot of response from the audience and many students got the answers right and a

game with the students on who all can eat maximum laddos in a minute which got loads of participation.

Dance, songs, fun and games made the celebrations an evening to remember for the students and the faculty together which ended with the distribution of Prasad to all.

The hosts were Rashika ,Pronoy, Aparupa , Kaushik and Pragati (ISBR students).

National Festival

Independence Day Celebrations



Campus Buzz

Connexions

Washington University students visit ISBR

“Connecting dots” is a beautiful phrase, similarly “Connexions” at ISBR is connecting with people from overseas. We had witnessed a wonderful connection with students from Washington University. A strong and beautiful set of people had flown down to our campus on a bright Saturday morning. After a traditional welcome, the guests were ushered into the board room for refreshments and thereon back to the auditorium. There was a warmth and good feeling when different culture amalgamated. Individuals exchanged thoughts and opinion, expressed their appreciated and admired at the “Athithi Devo Bhava” concept of Indians.

The event thus culminated into a session of culture and knowledge sharing. Students were more than delighted to be a part of the program.





Campus Buzz



Connexions - 2

Santanna University students from Italy visit ISBR

Connexion is a very auspicious event for ISBR, Bangalore. It helps us, the Indian students, to build our connections with the western counterpart. It is simply a way to increase our network with the world out there.

17 Nov 2012: The students of Santanna University from Italy visited our Campus. It was a very exciting and significant day for our institute. We the student of ISBR, Bangalore welcomed them in an Indian traditional way – with Arti and presenting flowers. The overwhelmed bunch of Italian students headed to the canteen accompanied by their respective Buddies for a light Snack. The Event started with the lighting of lamps by the Dignitaries and the Italian students. Mr. Bobby Varghese, the principle of ISBR gave a welcome note to the students. It was followed by an addressing speech by the Dean Mr. C.Manohar and the MD Mr. Manish Kothari. The Guest of Honor for the event was Mr. Nimbalkar from BSNL. He appreciated and encouraged the event and its importance. Students from SANTANNA UNIVERSITY shared their views on the trip to India and to ISBR, Bangalore. Thereafter the Italian students were given a small token of appreciation and honor in the form of a memento and a certificate. The entire event was brought to an end with the national anthems of both the countries with a sense of pride and fulfillment.



Farewell (Theme - Red Petals)



Social Responsibility

SMART VOTE AND B.PAC INITIATIVE AT INFOSYS



A smart and responsible city that Bangalore is, the people at Smart Vote Campaign and B.PAC are taking it a notch higher. Every citizen today needs to realize the importance of their vote in developing India, and to give them a hand at this, the students of ISBR joined them in full spirit to make their voices heard.

Street plays showcased by ISBR students depicted the present election scenario, the mindset of the country's youth towards the election and the ingrained 'who gives a care' attitude was enacted to wake up the educated working class from their slumber.

Flash mobs, the latest rage with the young was also performed by the students of ISBR, to get the crowd grooving and interested. The foot tapping patriotic music

choreographed by the students themselves was an instant rage.

The skits and the flash mob was performed over a span of two days at various food courts at the Infosys Bangalore campus pulling in huge crowds and lots of applause from the Infosys employees.

Day 2 event was followed by a panel discussion at the Narayan Murthy convention centre. The panel included big names like Retd Supreme court Justice Mr. Hegde, Mr. Prithvi, Head of Smart Vote Campaign at Bangalore, Mr Jayraj, Retd. Commissioner of Bangalore and Mr. R.K. Mishra, the winner of TOI lead India Initiative. A discussion of over an hour which engaged the young audience and gave them lots of food for thought.

A special thanks to Mr. Manas Kumar and Mrs. Suja Warrior for involving the ISBrians for such an amazing initiative.



The French Connection



Benoit Soler, Camille Aguer, Maryline Alihoussen, Murat Sancar, Damene Kamel, Julien Fabre, Elodie Moisson and Yohnn Maschio in an interview with **Rashi Sharma and Shwetha KT.**

Q: A couple of months spent here in India must have been a whole new experience, how was your India experience?

Camille Aguer: It's a big change, a lot different from our country. We met a lot of open minded, pleasant people. People were curious about us, they wanted to know about us, our country and that helped in us making lots of friends.

Benoit Soler: Before coming to India, we had apprehensions of how things were going to be but there was not too much of a culture shock. It was more of a pleasant surprise. There's a lot more freedom to do certain things here than in France. And yes, the traffic sense was an eye opener (laughs).

Damene Kamel: Everything is possible in India, the

culture and the way of life is different but refreshing. India has been a great experience. After all, it is Incredible India.

Q: How's the culinary experience been?

Maryline Alihoussen: It took me some time to get used to all the spice in the food here. But food experience has been nice.

Murat Sancar: There's lots of flavor in the food here and I truly liked the salted and sweet lassi!

Camille Aguer: People in South India like a lot of rice, so that was new to see.

Q: Which all places did you visit on your 'Bharat-Darshan'?

Damene Kamel and Julien Fabre: We went about everywhere we could. We visited places like Mysore, Chennai, Pondicherry, Hampi, Goa, Jaipur, Jaisalmer, Gokarna, Agra, Kanyakumari, Varanasi.



Q: ISBR experience, how has that been for all of you?

Julien Fabre: Amazing experience, very friendly approach by both faculty and students. I enjoyed my term here at ISBR.

Yohnn Maschio: Cool B-school, interesting faculty and I liked the coffee in the campus cafeteria.

Camille Aguer: Good atmosphere in the campus, students are really friendly. It was positive experience studying here.

Damene Kamel: Close knit culture between students and faculty which was very nice to see. I am going to miss the lime juice and coffee in the cafeteria.

Murat Sancar: Good experience for me. The course here in ISBR has a lot more theoretical approach with practical on -hands experience.

Maryline Alihoussen: Nice experience. The school is flexible, helped us out. Faculty and students were very supportive in their approach towards us.

Benoit Soler: I had a great time. Liked the school, enjoyed the cultural activities and enjoyed my experience while performing mime at a college event.

Elodie Moisson: the best part here was that everyone knows everyone. I met some great people and stay connected with them. I spent some great days here.

Q: What difference did you find in the teaching approach here in India and France?

Murat Sancar: there's more emphasis on theoretical way of studying in India than in France. The French Education system is more practical based and relies less on the theory aspect. It's easy getting an internship here but finding internship in marketing and sports management was a little difficult. But the overall experience of studying in India was great and we all learnt a lot.

Q: Do you plan to come back to India?

All of them: Oh yes, definitely!!!



Report

ANNUAL REPORT FOR 2011-12

It's a pleasure to present the various activities of the year 2011-12. As in the past, this year also witnessed a repository of various activities. To initiate the proceedings:

1. During the year ISBR got AICTE approval for 60 additional seats in PGDM

2. ISBR college has announced UG college with B.Com, BBM & BCA Programs under Bangalore University. It has also added programs like M.Com and MCA from Mysore University starting this year.

3. The student Exchange Programme had witnessed seven French students at the Bangalore campus and nine ISBR students in University of Troyee and University of Clermont.

4. Further to the international MOUs with French universities, new MOUs were discussed with Nanjing University, China, Bordeaux University, France and GLASGOW CALEDONIAN UNIVERSITY, Scotland.

5. About 100+ Guest lectures and more than 10 industry visits were held as a part of industry and academia interface



6. To provide access to international journals and also promote research ISBR subscribed online international journals like EEBSCO and JGATE

7. SPARK ,a special programme was conducted by INFOSYS for the entire student community of ISBR

8. As in the past, the institute promoted CSR activities through Vidya,Jyothi Scholarship and also donated books to various schools in Mysore and to Parikrama child education.

9. ISBR also organized a social awareness campaign "Say No to Plastics" in South Bangalore



10. The institute sponsored Life Time Faculty Award at the Higher Education Forum and sponsored a state level Conference for the convention of Federation of Teachers' Councils of COMMERCE AND MANAGEMENT in Karnataka at University of Mysore where it was appreciated by more than 800+ teachers.

11. ISBR continues to be ranked among top B-schools of the country by all the major rankings. This year too, ISBR has gained 12th amongst top B-Schools by Dainik Bhaskar.

12. ISBR introduced an additional activity in PGDM program wherein students would undertake a rural project to develop the villages by closely working with them for about 2 weeks

13. ISBR students actively participated in Global Investors Meet organized by Government Of Karnataka in Bangalore during June'12 wherein students had an opportunity to meet dignitaries like Mr.Kishore Biyani, Mr.Ravi Shankar - ITBT Secretary, Mr.Mohandas Pai, Mr.Kris Gopalakrishnan, Mr.Murgesh Nirani, Mr. Sadananda Gowda Ex-Chief Minister Of Karnataka and many more.

14. Students participated in YOUTH debate organised by TIMES NOW on 24th February'12 at Lincoln Hall Bangalore with Mr. Arnav Goswami wherein they learned about the different colours of the society, the need of reconstructing our policies to have a better India and a better future.

15. ISBR now offers 10 specializations in the field of management

16. ISBR's writers club successfully launches ISBR Voice - 7th Edition and ISBR Gems - 3rd edition.

17. An international study tour to Singapore and Malaysia was organized wherein students had an exposure of international business skills of different industries



18. ISBR successfully hosted an intercollegiate event "JAZBA" wherein various management events rolled by along with lots of students participated from various colleges

19. Five students from ISBR participated in Social India Conference 2011 on Social Media sponsored by Infinity InfoTech Parks, AkshayaPatra, Anant Trolley to raise funds & friends for AkshayaPatra foundation's non-profit cause

20. Samstha 2012- B Plan Competition was organized where students presented their business plans which were judged by an eminent panel of judges from academics and the industry

21. Finaguru-the finance club of ISBR conducted a finance seminar on Investment Strategy in Current Global Scenario and finance quiz on October 8th 2011



22. Leadership Development Program was organised in ISBR to build leaders in the pipeline by having an interaction with seven eminent leaders from the industry

23. ISBR sponsored a convention organized by AIMA to discuss the best practices by some of the top management educational institutions in India.

24. ISBR continues to have close interaction with corporates. During the year it extended its facilities for training of executives from HCL, HP, Wipro, InfoTech Services and Cognizant

25. As usual ISBR also continues to have close interaction with ELCIA and this year ISBR students actively participated in the ELCIA expo-2012.

26. Further ISBR has also signed an MOU for conducting CAT 2013 examination in the campus

27. ISBR has also introduced 1 year PGDM program affiliated to Bangalore University

28. We are happy to say that ISBR has added 1 more hostel with 140 beds just in front of the main building which would turn out ISBR almost into a residential campus

29. In order to streamline all the processes ISBR is working towards obtaining ISO 9001 certification

We thank all the stakeholders for making 2011-12 an eventful year for ISBR.



Convocation 2012 Ceremony

21st July, 2012



The third convocation ceremony of ISBR was celebrated on 21st July 2012, 56 graduated were awarded the degree. The event was held at the Bangalore campus. It witness a plethora of dignitaries who had been a part of the D-day.

The convocation address was delivered by Shri K. Jairaj IAS (Retd.) former additional chief secretary, government of Karnataka. In his enthralling speech he referred to the faculty as soul and sprit of the institute. He also congratulated the management, students and parents. The chief guest had emphasized on the growth of country which is fuelled by the young people.

According to Shri Jairaj also had reminded the graduates about constant re-tooling required in terms of competencies, obsolescence and charges. The icing on the cake was the four attributes for success according to him was

- Professional competence
- Personal capacity
- Entrepreneurship
- Personal Integrity

The other dignitaries for the day were the following. The guest of honor Sri Ian Felton, British Deputy High Commissioner, who also has released "ISBR GEMS" the literature exclusively dedicated to the best contributions of the institute. The special address was delivered by Shri Baburanga Swamy, President, ELCIA and the event came to an end with the students being awarded the degrees. The Presiding address was rendered by our Managing Director Shri Manish Kothari, Chair Person Shri Prakash Kothari.

The event also had witnessed the ISBR eminence award rendered to Sri K. Jairaj for outstanding achievement in management and public administration and the other awardee was Dr. Madhura Chatrapathy, founder and Director, Food Associates Bangalore for Entrepreneurial initiative. The Convocation came to a close with a vote of thanks by Shri Partho Ganguly.





ISBR in Intercollegiate Events

Global Folk Festival-2013



Participants from the MBA Batch of 2012-14

Date: 26th March, 2013

Venue: Ravindra Kalashetra, Bangalore

1st Prize

Folk Dance Solo

Vishala

3rd Prize

Group Folk Dance

Barsha, Priyakshi

1st Prize

Ethnic Wear Fashion Show

Gunjan (choreographer & participant)
Pankaj, Preethi, Sahana, Abhishek,
Sajeed, Tapshini, Vishala, Shazmeen,
Subbavel, Harini, Radhika, Payel,
Manikandan, Thomas, Premanandan

Coordination Team :

Rakshith(Group Coordinator for GFF),
Ranjitha(Narrator),
Geetha

Dubai, Sharjah and Ajman



They say travels can teach better than class lectures. Although, educational degree matters, travelling lets you learn things an ordinary class discussion won't teach you. It enables you to explore new places, discover new practices, and compare different cultures.

Two types of journeys occur during travel. The outer journey describes the physical experience of travel: where you went, what you saw and what you did while inner journey defines your interpretation of the experience. It describes what you learned, and how it changed your perspective on life.

"What a small world," or "the world is flat," are some of the most common phrases of our everyday conversations.



Globalization is poised to be the theme of the 21st Century and may well be the greatest reorganization of our world since the Industrial Revolution.

Business leaders can no longer ignore globalization. International business can no longer be someone else's specialty. Every business leader must be prepared and equipped to lead in a global, cross-cultural world. To meet these ever changing divers demands placed on business leaders, Business Schools like us believes in learning through international study tour as its one of the key focuses in the Management Program.

Beyond just talking about global business issues, Management graduates accomplish many objectives, but the following three are at the core:



1. Experience and understand the culture of other countries through tours, cultural experiences, and interacting with host nationals.
2. Observe first-hand global businesses by meeting with business leaders and touring their facilities in order to learn how they develop and execute their strategy, manage their international business, and deal with the complexities they face both at home and abroad.
3. Have some fun and build community with fellow students, guests and faculty.

The intensive International Study Tour to Sharjah, Dubai, Abu Dhabi and Ajman has been designed to expand participant understanding and insight through exposure to a variety of international environments, exploring best practices, property issues and challenges and to return having integrated the valuable lessons learned through this study tour.



Annual Report for 2012-13

We deem it a pleasure to present various activities of the academic year 2012-13. Year after year it has been an addition of novel ideas, creative events and progressive marathon for us.

1. During the year ISBR got the AICTE Extension of approval for 180 seats for its PGDM program which is offered with 10 specializations. We have received more than 1000 applications for this program.
2. We are also proud to announce that LIC members have visited our college and we have received the renewal of affiliation to Bangalore University for M.Com, B.Com, BBM, BCA and the One year PGDM programs.
3. The year started with the inauguration of the new MBA & PGDM batches. The batches were inaugurated and addressed by Mr. Rolf Frei, Consul General of Switzerland, Mr. Gopal Choudhary, Secretary ELCIA, Vice President, WIPRO, Mr. Asvin Vellody, Director, KPMG, Mr. Dinesh, Co-Founder, INFOSYS, Dr. Manje Gowda, President, Bangalore Management Association, Dr. C. Mahalingam, Executive Vice President & Chief People Officer, Symphony & Chairman, NHRD Network, Mr. Kalyan Varma, Country Head, Products Business Stream, TUV



Rheinland India.

4. The student Exchange Programme had witnessed 12 French students at the Bangalore campus and 5 ISBR students in University of Esc Troyes and University of Esc Clermont.
5. Further to the international MOUs with French universities, new MOUs were discussed with Nanjing University, China, Bordeaux University, France, Glasgow Caledonian University, Scotland, University of Dubai, NTU Singapore and Massey University, New Zealand
6. With reference to the Guest Lectures, we have always ensured academia and industry connect through a series of sessions. About 100+ Guest lectures were conducted as a part of industry and academia interface. To name a few they included Infosys co-founder, KPMG Director, BIAL Vice President, Chairman NHRD, TUV Country head, and had delivered sessions on topics like career guidance programme, role of innovation in management, finance specialization as a career, emerging trends in hr, personality success blue print, success and you, cognitive behavioral technique and many more.
7. To provide access to international journals and also promote research ISBR subscribed online international journals like PROQUEST and JGATE
8. SPARK, a special program was conducted by INFOSYS for the entire student community of ISBR.
9. As in the past, the institute promoted CSR activities through Vidya Jyothi Scholarship and also donated books to various schools in Mysore and to Parikrama child education.
10. ISBR continues to be ranked among top B-schools of the country by all the major rankings. This year too, ISBR has gained 10th amongst top B-Schools by Dainik Bhaskar. Ranked 1 under New Generation B - Schools of India by Digital Survey. ISBR has also received Best Campus Excellence Award by Discovery Education.
11. ISBR continues to offer 10 specializations in the field of management.



12. ISBR's writers club successfully launches ISBR Voice - 8th Edition and ISBR Gems - 4th edition.

13. The convocation of the year 2012 witnessed 32 gold medalists and 109 students graduating. During this event ISBR had felicitated Award of Excellence to Sri K.Jairaj, IAS (retd), Former Additional Chief Secretary, Government of Karnataka for his Outstanding Achievement in Management & Public Administration and women award of excellence to Dr. Madhura Chatrapathy, Founder & Chairperson, Food Associates Bangalore, Founder Trustee and Hon. Director, Asian Center for Entrepreneurial Initiatives (ASCENT), Founder President, AWAKE for her contribution in Gender Leadership & Social Entrepreneurship. Shri Ian Felton, British Deputy High Commissioner wished everyone best of success as Guest of Honour. Shri Babu Rangaswamy, President - ELCIA (Electronics City Industries Association), Director, Hewlett-Packard had also blessed the gathering as Guest of Honor.

14. An international study tour to Dubai, Sharjah, Abu Dhabi and Ajman was organized wherein students had an exposure of international business skills of different industries and a cultural study of international countries.

15. ISBR continued to sponsor a convention organized by AIMA & BMA to discuss the best practices by some of the top management educational institutions in India.

16. ISBR continues to have close interaction with corporate. During the year it extended its facilities for training of executives from HP and Prometric.

17. Further ISBR has also signed an MOU for conducting CAT 2013 examination in the campus for consecutive years. Apart from this, the Prometric India division will be using ISBR's facility to conduct various tests for working executives.

18. ISBR has successfully launched the 1 year PGDM program affiliated to Bangalore University. Applications for this program were received from all across the country.

19. The year witnessed the launch of Global PGDM with a three country exposure wherein students could explore



countries like Australia, Dubai, Singapore, New Zealand, France etc.

20. This year witnessed lots of International delegates on the campus which includes Chris Moore from Massey University, Consulate general of Switzerland, British Deputy High Commissioner to name a few

21. A special program by name "Connexions" was started during this year. Under this program students and faculty have a chance to meet and interact with various Global & International universities and also build a long lasting network with them. This year witnessed University of Washington, Sant'Anna University from Italy visiting ISBR Campus.

22. Referring to co-curricular activities we had a plethora of events like Fresher's day, Jazba-an intercollegiate event, May Day celebrations, Holi celebrations, ELCIA Expo, Blood Donation camp, Festival celebrations, Leadership Development Program and many participation in the intercollegiate events like CHRIZELLENZ at Christ University, Verve 2012 at St.Josephs. Retro, a celebration on house music, and Global Folk Fest.

23. ISBR continues to have tie-ups with professional bodies like NIPM, NHRD, ISDT, SHRM, Prometric, PMI, ELCIA, AIMA, BMA, CII, FICCI, BCIC, NASSCOM, ASSOCHAM, FKCCI, KASSIA, and many more.

24. The industry visit is another important task at the institute. Some of the industries our students visited were as follows: GE, Bangalore Stock Market Institute, INFOSYS, Mysore and Bangalore campus, SAP, Vacon, Raheja Hyper City, Arvind Mills, Microsoft, Parle,

Annual Report for 2012-13

Schneider Electric, GE Industrial Automation and many more

25. In some of the events like ELCIA Expo our students played host right from compering the show to organizing the event. Some of the other events were SWEDEN India Noble memorial Week, Global Investors summit.

26. At the campus there were events like Leadership development program aligning the industry with the academics, wherein 13 senior professional from the industries like SEIMEN and IBM apart from other speakers had chaired a panel discussion on the importance of employability skills required by their industry.

27. HR atelier was another workshop conducted to discuss the HR toolkits used in the corporate today. It was an inter collegiate event which drew many participants from other B-schools as well.



28. ISBR also had a gala event "Abhi Nandana" commemorating WOMEN'S DAY whereby prominent and successful woman achievers from different field were awarded for their contribution to the society. This event was done in association with Public Relations Council of India, Book Paradise Chambers Academy Foundation

29. "Rock the Campus" - A colourful and youthful event was conducted in the amphitheatre with Megamart and Radio Indigo 91.9 FM

30. ISBR students actively supported INFOSYS in their drive in conducting Smart vote and B.Pac initiative. The students showed the importance of voting through street plays, Flash mobs, skits etc.

31. Another proud moment for ISBR was when our Dean, Dr. C Manohar, was conferred with a prestigious national Chanakya Award and his name was entered in the HALL OF FAME for his outstanding contribution to the field of PR, Management and Education profession, by Public Relations Council of India. He has been unanimously elected to the Management Committee of Bangalore Chamber of Commerce & Industry, was nominated as the Chairman of Innovation & Entrepreneurship Committee of Bangalore Management Association. He continues to serve on the national Governing Council of Indo French Chamber of Commerce, Mumbai, and on Regional Board of Directors of Indo Italian Chamber of Commerce & Industry. He has been invited by prestigious bodies and Universities to deliver lectures and chair national and international conferences.

32. ISBR today on this great day will also be formally launching its Alumni Association. ISBR would give a contribution of Rs. 1 Lakhs to this association for its future endeavours.

33. The students of ISBR attended an event organised by SAP Techniversity. Here the students met eminent people like VISHWANATHAN ANAND, SURESH RAINA, ANKIT FADIA and many more.

34. The placements had witnessed another year of success stories, this year being highest offers received. Some of the companies that selected our students were Tech Mahindra, TUV Rheinland, Pantaloon's, Vacon Drives, Idea cellular, Godrej, Sobha Developers, Tata AIA, Raheja Hypercity, ICICI Securities, Novel group, Dubai metals and many more.

In conclusion, we thank all the stakeholders for making 2012-13 an eventful year for ISBR.



Report

Convocation 2013 Ceremony

27th July, 2013



ISBR Business School, Electronic City, Bangalore, celebrated their Annual Convocation on 27th July 2013, at our Electronic City Campus.

Shri M. N. Vidyashankar, IAS, Principal Secretary to Government of Karnataka, Commerce & Industries Department delivered the Convocation Address. **Shri Nobuaki Yamamoto** Consul and Head of Consulate of Japan was the Guest of Honour. **Shri H V Harish**, Partner, Grand Thornton India, President, Bangalore Chamber of Industry & Commerce was also the Guest of Honor and blessed the gathering.

Dr. K S Anandaram, Director of ISBR Business School welcomed the audience comprising of Graduates, Faculty, Corporate, Parents and People from Media.

Shri H V Harish delivering his Inaugural Address "talked about the 3 things that students should prepare for Growth, Change and the Concept of Work vs. Life. He urged the students to be positive in outlook and focus on learning throughout and to be alive".

120 students were given their graduate certificates and 32 students were awarded gold medals for meritorious performance in various aspects of Academics, International Relations, Best Transformation, Best Team Player, Leadership and Creativity, Outstanding service, Discipline and Special Recognition.

Delivering the Convocation address, **Shri M. N. Vidyashankar**, spoke over "Technology which is a great social & economics leveler and we need to harness it to the hilt to make a difference."

Another highlight of this program was that the Institute honored **Nadoja Dr Mahesh Joshi**, Additional Director General, Doordarshan Kendra was then felicitated for his Outstanding Contribution in Public Service.

Nadoja Dr Mahesh Joshi, blessed the gather informing everyone to "Arise, Awake stop not till the goal is reached".



In addition, a coffee table book “GEMS OF ISBR” was released on the occasion, by **Shri Nobuaki Yamamoto**.

Shri Nobuaki Yamamoto address the gathering and said “Japan and India have long, historical and cultural ties since the introduction of Buddhism from India to Japan in 6th Century. At this moment, we have about 1,000 Japanese Nationals and about 230 Japanese companies in Karnataka. Our countries should strengthen their ties further for prosperity of Asia and the World. Heartfelt Congratulations to the graduated students.”

Mr. Manish Kothari, Managing Director of ISBR group

of Institutions, “stressed on the need to spread Good Aura wherever you go. He emphasized the importance of Value & Ethics in all the walks of life. He asked the students to go and be a part of growing India and achieve their dreams.”

Shri Prakash Kothari, Chairman, ISBR Group of Institution, **Dr C Manohar**, Dean & Executive Director, **Dr Chandra Niranjan**, Advisory Board Member, **Prof. Kiran Bindu**, Director International, **Shri Mayur Jain**, CTO, Trustee graced the occasion with their presence. **Prof. Dr. T. K. Vijay Kumar** delivered the vote of thanks.



Alumni Meet-2013



ISBR launched its first Alumni Meet on July 27th at the campus. The event kick started at around five in the evening with a formal registration for the office bearers post. A panel of judges consisting of the Faculty and the Board quickly selected the office bearers for the Alumni club. The program started off with the lighting of lamp by the 2007-09 batch; the pioneers of ISBR. It was followed by an invocation and a welcome address and felicitations. Prof Preeja Sreedhar compeered the show with ease and elegance. There was a feeling of nostalgia and warmth of coming back to one's institution. The quick hugs, surprise looks and the sparkling smiles were the order of the day. The audience swelled in number with their spouse and partners in tow. The enthusiasm skyrocketed when there was a formal announcement of the President, Vice President, General Secretary, Treasurer and the Executive members. The management presented one lakh cheque as a funding to start their planned activities. Some of the ex-students expressed their gratitude openly and said they were lucky to get the distinguished Faculty and the best learning from the institute.



The event ended with a Theme party titled "Starry Nite" by the most sought after motivational trainer DJ (Deepak Justin) the crowd rollicked and set the stage on fire. Most of them were dressed in their favourite star attires. The dance floor had a combination of the current batch of students with the alumni. Thus food, fun and nostalgia were in the air.

Launch of PGDM 2013 Batch



“Why, What, How and What Else are the four factors which makes education complete. Usual education teach us 'What' and little bit of 'How'. 'Why' and 'What else' should be applied to get a deeper and wider knowledge” said Aruna Newton, President ELCIA & AVP of Infosys.

Inaugurating ISBR PGDM Batch 2013, Aruna recalled Garter's discovery of 'Verstality' as an attribute of success of today's generation.

Dr. Ananth Rao, President & Chief Academic Officer, University of Dubai called upon the students to garner the best during their tenure. He stressed on the importance of dealing with problems in realistic life.

GEEnergy, EXA Sense Labs, Radel Electronics, VXL Instruments and Teknic were the “Star Invitees” on the occasion and shared the industry requirements and core values pursued by the company managements. Integrity, Focus on People and Inclusiveness drive one to a special level in a good management, they added.

Manish Kothari, MD of ISBR Group highlighted the importance of Networking and Team Building in an organization. Dr.C.Manohar, Dean, complemented women managers who managed Electronics City Project in tough times and gave a new energy to the students by his inspiring speech. Welcoming the guests, Dr.K.S.Anandaram, Director, threw light on 3Es Education, Employability and Empowerment, which constituted three pillars of success in a person's life and career.



Event

Launch of PGDM International 2013 Batch

"Indians have more chances of becoming global managers because of demographic dividend", said Prof. Surendra Lakshminarayan Rao, Member, Advisory Board, Indian Energy Exchange and Eminent Persons Group, Competition Commission of India.

Inaugurating ISBR International PGDM batch 2013, Rao added that being a nation with diverse culture, custom and languages, our young population find it easy to understand the global market.

J. Crasta, Chairman, Assocham Karnataka Region, called upon students to bridge the gap between Academics and Industry by updating themselves with industry knowledge. He said entrepreneurs played an important role in developing India brand. Vikram Viswanath, Honorary Consul of Peru emphasized the direction of learning through travelling and building people to people connect.

"Star Invitees" on the occasion Karnataka Hybrid Micro Devices, MRO-Tek, Erkadi Systems, Ramsoft Technologies and Wipro presented shared their success stories giving a broader view of global corporate.

Manish Kothari, Managing Trustee of ISBR in his Presidential Address health, knowledge, career were the wealth to develop the economy.

Sri Harsha of Ramsoft Technologies, an alumnus, motivated the students acknowledged his progress to learning from ISBR.

Dr C. Manohar, Dean of ISBR, explained how global products reached the market with the touch of many nations. He advised students to develop caliber that match international expectations.

Director Dr K. S. Anandaram welcoming the gathering highlighted the unique features of international management programme. Pronoy, student of ISBR proposed a vote of thanks.



**" Indians have better chances to become global managers."
- Prof. S.L. Rao**

Launch of MBA 2013 Batch



**"Create new path for success."
- Bhaskar Rao**

"An organization's success did not come by revenues or assets, but from leaders who could track a new path for it", says Bhaskar Rao, Inspector General of Police, Internal Security, Govt of India.

Inaugurating the new Batch of MBA at ISBR, Bhaskar Rao quoted examples of organisations with low performance that were proposed to be closed, but how new strategies with right leadership turned around and eventually became models for other organizations. He mentioned a state run transport organization in Karnataka as a case in reference.

Dr. Chandrasekhar, Additional Director and Scientist, Gas Turbine Research Center, explained how small innovations brought spectacular results in technology. Creativity and Innovation were the ways to take the nation to greater heights, he added. Even college students excelled in projects which provided solutions to technical problems, quoting cases of Bangalore based institutions.

Ullas Kamat, Joint Managing Director, Jyothi laboratories (Ujala) called for young students to becoming entrepreneurs and creators of jobs. He advocated empowering women through enterprise development. Women had shown the tenacity and

capacity to sustain under hard conditions. Quoting rural enterprises run by women in north eastern states, he said even security jobs were taken by women in these places.

Ramya, Vice President of ISBR Association of Alumni, and an young manager at Oracle, recalled her learning at the institution brought new hope and energy, and shared how ISBR changed her life to what she had become.

Honorary Dean Dr. C. Manohar preached Motivation, Boldness and Attitude as new mantras of MBA.

The Arvind Mills, Dubas Engineering, Infosys, Fidelity National Financial and Konar Engineering Services, were the corporate star invitees on the occasion, shared their values and experience.

Unity, Creativity and Simplicity will change the phase of progress in personal life and career, conveyed ISBR Group Managing Director Manish Kothari.

120 engineering, science, arts, commerce and management graduates from over 20 states across the country were present with their parents. They were upbeat about the learning opportunity and the career prospects.



Placement Report of 2011 - 2013 Batch

Student Name	Company Name	Sector
Neha Gupta	ICICI Securities	BFSI
Jagdish fatwani	ICICI Securities	BFSI
Prathamesh Naik	ICICI Securities	BFSI
Gargi Roy	ICICI Securities	BFSI
Adithya Bolathia	ICICI Securities	BFSI
Swetha Singh	ICICI Securities	BFSI
Nived Kumar	ICICI Securities	BFSI
Rani Samyukta	ICICI Securities	BFSI
Renju Krishna	TATA AIA	BFSI
Julekha Anjum	TATA AIA	BFSI
Gargi Roy	TATA AIA	BFSI
Deepu Bhat	Clarks Group of Hotels	Hospitality
Mahesh Chelluri	Clarks Group of Hotels	Hospitality
Srisha MP	Clarks Group of Hotels	Hospitality
Surya Kumar	Bose India	Manufacturing
Praphulla Kumar	Bajaj Capital	BFSI
Nishanth Kumar	Bajaj Capital	BFSI
Neha Gupta	Apps Daily	IT
Santhosh Kumar Kurella	Apps Daily	IT
Noothan Venkatesh Varma	Apps Daily	IT
Suma G	Zenith Outdoors	Media
Prasant Dash	IndiaMart(Rendezvous)	Retail
Pradeep RBV	DishTV(Rendezvous)	Media
Sharad Bannera	SSIPL(Rendezvous)	Retail
Ritankar Bhattacharya	Novel Group	Infrastructure
Anuj Singh	Novel Group	Infrastructure
Anuj Singh	Jubilant Foods	Retail
Santhosh Kumar Kurella	TUV Reinland	Operations
Gnanashekar.K	UVEMS(MyBangaloreOnline)	Media
Sandeep Gandepally	UVEMS(MyBangaloreOnline)	Media
R. Manjula Devi	UVEMS(MyBangaloreOnline)	Media
Sunita Ghosh	UVEMS(MyBangaloreOnline)	Media
Deepak Sharma	UVEMS(MyBangaloreOnline)	Media
Mahesh Chelluri	UVEMS(MyBangaloreOnline)	Media
Doddipatla Sai Krishna Chaitanya	UVEMS(MyBangaloreOnline)	Media
Sai Sailesh.P	UVEMS(MyBangaloreOnline)	Media
Suman Saurabh	UVEMS(MyBangaloreOnline)	Media
Sushil Kumar	UVEMS(MyBangaloreOnline)	Media
Vadiraj Mohan Shet	UVEMS(MyBangaloreOnline)	Media
Riddhima Bose	UVEMS(MyBangaloreOnline)	Media
Megha Santhosh Kumar	UVEMS(MyBangaloreOnline)	Media
Neha Sahu	UVEMS(MyBangaloreOnline)	Media
Rinku Kumar	UVEMS(MyBangaloreOnline)	Media
Jitendra Kumar	UVEMS(MyBangaloreOnline)	Media
Subramaniyan L	UVEMS(MyBangaloreOnline)	Media
Shalini Basu	UVEMS(MyBangaloreOnline)	Media
Shital Amate	UVEMS(MyBangaloreOnline)	Media
Vinitha Kumari	UVEMS(MyBangaloreOnline)	Media

Placement Report of 2011 - 2013 Batch

Student Name	Company Name	Sector
Ankita Kumari	UVEMS(MyBangaloreOnline)	Media
Aarzoo Saini	UVEMS(MyBangaloreOnline)	Media
Pradeep RBV	EkaTech Services	IT
Priyanka Jain	Edelwiess	BFSI
Alibha	Edelwiess	BFSI
Jyotimala Patel	Edelwiess	BFSI
Atal Bihari Tripaty	Edelwiess	BFSI
Nanditha Dwivedi	Edelwiess	BFSI
Vamsi MNS	Edelwiess	BFSI
Harshith Jain	Edelwiess	BFSI
Sajay Raveendran Nair	Edelwiess	BFSI
Rajeev Sharma	Edelwiess	BFSI
Krishan Murari	Edelwiess	BFSI
Veenashree K	Edelwiess	BFSI
Jagdish fatwani	Edelwiess	BFSI
Sunitha Ghosh	Edelwiess	BFSI
Syed Junath	Edelwiess	BFSI
Nooraj Jain	Edelwiess	Real Estate
Sreedevi	CommonFloor	Real Estate
Kond Reddy Visweteja	CommonFloor	Real Estate
Guruprath	CommonFloor	IT
Sweta Singh	TechnoSoft Coorporation	Operations
Naresh Kodebathulla	Giftxoxo	Retail
Meriam Cedora Lyting	Reliance Footprint	Retail
Pooja Sharma	Pantaloons	Operations
Tata Sita Devi Kameshwari	CareerNet Consulting	Manufacturing
Meriam Cedora Lyting	SSE Motocycles	Manufacturing
Bhawna Chaudhary	SSE Motocycles	Manufacturing
Sai Sailesh.P	SSE Motocycles	IT
Gnanashekar.K	TechMahindra	IT
Srisha MP	TechMahindra	IT
Naresh Kodebathulla	TechMahindra	IT
Ritankar Bhattacharya	TechMahindra	Telecom
Gnanashekar.K	Idea Cellular	Infrastructure
Sreeraj Pottekad	Shobha Developers	Hospitality
Zakiya Namreem	Cosmic Meltdown	Healthcare
Pasumarthi Krishnakanth	Regenerative Medical Services	Healthcare
Libni Phinehas	Regenerative Medical Services	Healthcare
Praveen Paul	Regenerative Medical Services	Healthcare
Doddipatla Sai Krishna Chaitanya	Regenerative Medical Services	Healthcare
Sai Sailesh.P	Regenerative Medical Services	Operations
Meriam Cedora Lyting	Solutions Infini	IT
Raghavendra Naveen Prasad	Tismo Solutions Pvt Ltd	IT
Goutam Goswami Sahoo	Oracle	Retail
Bhavneet Prabha	Raheja Hypercity	Operations
Prerna Gupta	Zyoin Solutions	Operations
Sowmya Mishra	Zyoin Solutions	BFSI
Ajay Bhaskar Sahai	City Bank	Media



Convocation 2012 Awards

Award Name	Student Name	Batch
Academic Excellence Award	Ningthoujam Nonibala	2009-2011
	Sheeba Vijay.U	2009-2011
Best All-rounder Award	Nikita David	2009-2011
	Nivedita Tagra	2009-2011
	Nupur Chandra	2009-2011
Best Creative Student Award	Mangalampalli Sowmya	2009-2011
	Nupur Chandra	2009-2011
	Syed Shadab	2009-2011
Best Disciplinarian Award	Animesh Kumar Sharma	2009-2011
	Arihant Daftari	2009-2011
	Hemavathi N	2009-2011
	Mohan Raj.R	2009-2011
	Ningthoujam Nonibala	2009-2011
	Richa Kumar	2009-2011
Best Student Award	Ningthoujam Nonibala	2009-2011
	Sheeba Vijay.U	2009-2011
	Sidharth Prashar	2009-2011
Best Talent Award	Amit Mohanty	2009-2011
	Aniket Ghosh	2009-2011
	Bibin Thomas Varghese	2009-2011
	Mangalampalli Sowmya	2009-2011
	Nikita David	2009-2011
Best Team Player Award	Ambalika Sarkar	2009-2011
	Dmello Miloskha Lurdes	2009-2011
	D'Souza Meryl Gisa	2009-2011
	Nupur Chandra	2009-2011
	Sidharth Prashar	2009-2011
Best Transformation Award	Manish Kumar Singh	2009-2011
Faculty Choice Award	Abhishek Sahu	2009-2011
	Ambalika Sarkar	2009-2011
	Animesh Kumar Sharma	2009-2011
	Kushal Chakraborty	2009-2011
	Prerna Poonj	2009-2011
Finance Excellence Award	Deepak Yadav	2009-2011
	Sheeba Vijay.U	2009-2011
Healthcare Services Excellence Award	Hemavathi N	2009-2011
HR Excellence Award	Ningthoujam Nonibala	2009-2011
	Pallavi Parui	2009-2011
Information Systems Excellence Award	Bibin Thomas Varghese	2009-2011
International Exposure Award	Nikhil Nadiminti	2009-2011
	Sheeba Vijay.U	2009-2011
Marketing Excellence Award	Manoj Kumar Das	2009-2011
	Manoj Kumar Toppo	2009-2011
Operation Management Excellence Award	Shashank Yadav	2009-2011
Outstanding Service To Student Life Award	Sidharth Prashar	2009-2011
Project Topper	Prem Prakash	2009-2011
Retail Excellence Award	Prerna Poonj	2009-2011
Shri Prakash Kothari Award	Sidharth Prashar	2009-2011
Smt. Rasila Kothari Award	Ningthoujam Nonibala	2009-2011
Special Recognition Award	Wasim Ansari	2009-2011
Telecom Excellence Award	Vishwas Talati	2009-2011

Annual Day 2012 Awards

Award Name	Student Name	Batch
Best Contributor Award	Ravinder Reddy Boddu	2010-2012
Best Co-ordinator Award	Gourav Pratap Bundela	2010-2012
Best Manager Award	Shagufta	2010-2012
Best Class Participation Award	Jyothi P	2010-2012
Best Student of the Year Award	Subashini S	2010-2012
Most Committed Student Award	Gourav Pratap Bundela	2010-2012
Most Creative Student Award	Thava Prashanth Rao C B	2010-2012
Young Artist Award	Nazneen Ahmed	2010-2012
Best Class Citizen Award	Sindhu	2010-2012
Best Attendance Award	Prajwala B M	2010-2012
	Pritikangkana Roy	2010-2012
Best CSR Contribution Award	Thammana Puneesh	2010-2012
Best Dancer Award	Saumyashree Padhi	2010-2012
Best Entertainer Award	Raghav Krishna J M	2010-2012
	Nivas Kumar Singh	2010-2012
Best Internship Report Winner	Honnar Vrusha Vasant	2010-2012
Best Organiser Award	Ravinder Reddy	2010-2012
Best Presenter Award	Prajwala B M	2010-2012
Most Helpful Student Award	Gourav Pratap Bundela	2010-2012
Most Courageous Award	Madhu Bala	2010-2012
Best Technical Designer	Thammana Puneesh	2010-2012
Most Diligent Student Award	Aarthi Devi B	2010-2012
Best Manners Award	Subashini S	2010-2012
Best Sportsman Award	Anshul Agnihotri	2010-2012
Best Transformation Award	Kadam Karan Dadasaheb	2010-2012
Corporate Networking Award	Gourav Pratap Bundela	2010-2012
	Subashini S	2010-2012
	Konda Sanil Vyankatesh	2010-2012
GDM 2nd Semester Topper-1st Prize	Patil Amol Uttam Rao	2010-2012
GDM 2nd Semester Topper-2nd Prize	Shagufta	2010-2012
GDM 3rd Semester Marketing Topper	Shagufta	2010-2012
GDM 3rd Semester Topper - 1st Prize	Shagufta	2010-2012
GDM 3rd Semester Finance Topper	Kanchan Vishwakarma	2010-2012
GDM 3rd Semester HR Topper	Vavna Chakraborty	2010-2012
MBA 1st Semester Topper-1st Prize	Subashini S	2010-2012
MBA 1st Semester Topper-2nd Prize	Nitin Kumar Jain	2010-2012
MBA 1st Semester Topper-3rd Prize	Bharani G	2010-2012
MBA 2nd Semester Topper-1st Prize	Subashini S	2010-2012
MBA 2nd Semester Topper-2nd Prize	Gourav Pratap Bundela	2010-2012
MBA 2nd Semester Topper-3rd Prize	Jyothi P	2010-2012
MBA 3rd Semester Finance Topper	Subashini S	2010-2012
MBA 3rd Semester Topper - 1st Prize	Subashini S	2010-2012
MBA 3rd Semester HR Topper	Bharani G	2010-2012
MBA 3rd Semester Marketing Topper	Nitin Kumar Jain	2010-2012
Best Co-ordinator Award	Gnanashekar K	2011-2013
Best Manager Award	Zakiya Namreen	2011-2013
Most Creative Student Award	Nuthan Venkatesh Varma	2011-2013
	Sreedevi A	2011-2013
Young Artist Award	Pankhuri Srivastava	2011-2013
Best Class Citizen Award	Sweta Singh	2011-2013
Best Attendance Award	Veenashree K	2011-2013



Awards

Annual Day 2012 Awards

Award Name	Student Name	Batch
Best Attendance Award	R Manjula Devi	2011-2013
Miss ISBR Award	Renju Krishna G V	2011-2013
Mr. ISBR Award	Vamsi M N S	2011-2013
Best Student of the Year Award	Pooja Sharma	2011-2013
Best Dancer Award	Gargi Roy	2011-2013
Best Entertainer Award	Ritankar Bhattacharya	2011-2013
Best Organiser Award	Thomas E T	2011-2013
Best Team Leader Award	Gnanashekar K	2011-2013
Best Technical Designer	E Guru Prasath	2011-2013
	Guntapalli Sivasekhar	2011-2013
Most Diligent Student Award	Amate Shital Dilip	2011-2013
Best Inter Collegiate Presenter Award	Zakiya Namreen	2011-2013
	Julekha Anjum	2011-2013
Corporate Networking Award	Gnanashekar K	2011-2013
	Julekha Anjum	2011-2013
	Santosh Kurella	2011-2013
	Gargi Roy	2011-2013
PGDM 1st Semester Topper-1st Prize	Pooja Sharma	2011-2013
PGDM 1st Semester Topper-2nd Prize	Veenashree K	2011-2013
PGDM 1st Semester Topper-3rd Prize	Santosh Kumar Kurella	2011-2013
Subject Topper in Management Concepts and Theories	Veenashree K	2011-2013
Subject Topper in Organisational Behaviour	Pooja Sharma	2011-2013
Subject Topper in Business Environment	Ritankar Bhattacharya	2011-2013
	Pooja Sharma	2011-2013
Subject Topper in Business Communication	Neha Sahu	2011-2013
	Pooja Sharma	2011-2013
Subject Topper in Managerial Accounting	Veenashree K	2011-2013
Subject Topper in Managerial Economics	Anuj Singh	2011-2013
	Meenakshi Khare	2011-2013
Subject Topper in Statistics for Management	Prasant Kumar Dash	2011-2013
Subject Topper in Information Technology in Management	Santosh Kumar Kurella	2011-2013
MBA 1st Semester Topper-1st Prize	Renju Krishna G V	2011-2013
MBA 1st Semester Topper-2nd Prize	Zakiya Namreen	2011-2013
MBA 1st Semester Topper-3rd Prize	Nuthan B S	2011-2013
Subject Topper in Management Concepts and Theories	Renju Krishna G V	2011-2013
Subject Topper in Organisational Behaviour	Renju Krishna G V	2011-2013
Subject Topper in Business Environment	Zakiya Namreen	2011-2013
	Renju Krishna G V	2011-2013
Subject Topper in Managerial Communication	Saranya S	2011-2013
	Renju Krishna G V	2011-2013
Subject Topper in Managerial Accounting	Renju Krishna G V	2011-2013
Subject Topper in Managerial Economics	Renju Krishna G V	2011-2013
Subject Topper in Statistics for Management	Zakiya Namreen	2011-2013
Best Paper Presentation Award	Ritankar Bhattacharya	2011-2013
	Neha Sahu	2011-2013
"Milap 2011" Cricket Winner	Ashish Tyagi (Captain)	2010-2012
	Anshul Agnihotri	2010-2012
	Pratik Kumar	2010-2012
	Harish Laturkar	2010-2012
	Brijesh Pandey	2010-2012
	Sunil Singh Nahar	2010-2012

Awards

Annual Day 2012 Awards

Award Name	Student Name	Batch
"Milap 2011" Cricket Winner	Gourav Pratap Bundela	2010-2012
	A V S Jatin	2010-2012
	Karthik R	2010-2012
	Prasanna Kumar S	2010-2012
	Vinit Kumar Satpuri	2010-2012
Business Plan Event	Anuj Singh	2011-2013
	Saranya S	2011-2013
CSR Club Activities	Nair Sajay Raveendran	2011-2013
	Riddhima Bose	2011-2013
Finance Club Intra Collegiate Event	Nikhil C Sri Sri Maal	2011-2013
	Harshit Jain	2011-2013
	Prathima K	2011-2013
Finance Seminar and Quiz	Prajwala B M	2010-2012
	Shah Vishal Dilip	2010-2012
	Jyothi P	2010-2012
HR Club Intra Collegiate Event	Renju Krishna G V	2011-2013
	Bhavneet Prabha	2011-2013
	Zakiya Namreen	2011-2013
"Jazba" - Inter Collegiate Event	Gnanashekar K	2011-2013
	Ritankar Bhattacharya	2011-2013
	Zakiya Namreen	2011-2013
Leadership Development Programme Workshop	Ravinder Reddy Boddu	2010-2012
	Nirmala P	2010-2012
	Santosh Kumar Kurella	2011-2013
Marketing Club Intra Collegiate Event	Suma G	2011-2013
	Chelluri Mahesh	2011-2013
	Rongali B V Pradeep	2011-2013
Writers Club	Savitha A	2011-2013
	Sweta Singh	2011-2013
ERP Workshop	Prajwala	2010-2012
	Nirmala	2010-2012
	Sunil Kumar K	2010-2012
	Thammana Puneesh	2010-2012
	Shah Vishal Dilip	2010-2012
	Patil Amol Uttam Rao	2010-2012
	Honnarav Vrusha Vasant	2010-2012
	Vavna Chakraborty	2010-2012
	Rohan Ganapathy	2010-2012
	Pratik Kumar	2010-2012
	Amol Uttam Patil	2010-2012
	Anshul Agnihotri	2010-2012
	Ashish Tyagi	2010-2012
	Bharani G	2010-2012
	Brajesh Kumar Gupta	2010-2012
Six Sigma Workshop	Brijesh Pandey	2010-2012
	Divya N R	2010-2012
	Ganesh C L	2010-2012
	Gourav Pratap Bundela	2010-2012
	Jatin A V S	2010-2012
	Kanchan Vishwakarma	2010-2012
	Karan D Kadam	2010-2012



Annual Day 2012 Awards

Award Name	Student Name	Batch
Six Sigma Workshop	Konda Sanil Vyankatesh	2010-2012
	Mahendran S	2010-2012
	Namrata Patel	2010-2012
	Naveen Kumar M	2010-2012
	Nirmala P	2010-2012
	Nitin Kumar Jain	2010-2012
	Nivas Kumar Singh	2010-2012
	Nowman.S	2010-2012
	Pratik Kumar	2010-2012
	Pritikangkana Roy	2010-2012
	Puneesh T	2010-2012
	Raghav Krishna J M	2010-2012
	Rohan Ganapathy	2010-2012
	Saranya Mani	2010-2012
	Sayanee Haldar	2010-2012
	Shagufta	2010-2012
	Shah Vishal Dilip	2010-2012
	Sharmilaa V	2010-2012
	Shraddha.B	2010-2012
	Sindhu	2010-2012
	Subashini S	2010-2012
	Sunil Kumar K	2010-2012
	G.Swathy	2010-2012
	Thava Prashanth Rao.C.B	2010-2012
	Vinit Kumar Satpuri	2010-2012
	Vivek Rajgopalan	2010-2012
	Vrusha Vasanth Honnavar	2010-2012
	Gowri Sankar S	2010-2012
	Nitin Singh	2010-2012
	Prajwala B M	2010-2012
	Nazneen Ahmed	2010-2012
	Karthik R	2010-2012
	Harish Balakrishna Laturkar	2010-2012
	Martina Pandian	2010-2012
	Vavna Chakraborty	2010-2012
	Jyothi P	2010-2012
Gems of ISBR - Convocation 2012	Nivedita Tagra	2009-2011
	Nupur Chandra	2009-2011
	Ningthoujam Nonibala	2009-2011
	Amit Mohanty	2009-2011
	Bibin Thomas	2009-2011
	Meryl Gisa D'Souza	2009-2011
	Ambalika Sarkar	2009-2011
	Nikita David	2009-2011
	Mangalampalli Sowmya	2009-2011
	Perna Poonj	2009-2011
	Syed Shadab	2009-2011
	Kushal Chakraborty	2009-2011
	Sidharth Prashar	2009-2011
	Sheeba Vijay U.	2009-2011

Convocation 2013 Awards

Award Name	Student Name	Batch
Academic Excellence Award	Subashini S	2010-2012
Best All Rounder Award	Gaurav Pratap Bundela	2010-2012
Most Creative Student Award	Thammana Puneesh	2010-2012
Best Student of the Year Award	Subashini S	2010-2012
Best Talent Award	Soumyashree Padhi	2010-2012
Best Team Player Award	Aarthi Devi	2010-2012
Best Disciplinary Award	Ravinder Reddy	2010-2012
Most Committed Student Award	Prajwala B M	2010-2012
Faculty Choice Award	Nirmala	2010-2012
	Konda Sanil Vyankatesh	2010-2012
Finance Excellence Award	Subashini S	2010-2012
	Jyothi P	2010-2012
Marketing Excellence Award	Nitin Kumar Jain	2010-2012
	Shagufta	2010-2012
HR Excellence Award	Bharani G	2010-2012
	Patil Amol UttamRao	2010-2012
Project Topper	Subashini S	2010-2012
Shri Prakash Kothari Award	Gaurav Pratap Bundela	2010-2012
Smt. Rasila Kothari Award	Shagufta	2010-2012
Special Recognition Award	Sindhu	2010-2012
Special Recognition Award	Honnnavar Vrusha Vasant	2010-2012
International Exposure Award	Thava Prashanth Rao C B	2010-2012
Academic Excellence Award for BScBT	KALYAN CHAKRAVARTHY K.	2010-2012
Academic Excellence Award for BSCHIA	M SHABEENA TAJ	2010-2012
Academic Excellence Award for BSCMIT	N SUNIL KUMAR	2010-2012
Academic Excellence Award for BSCMLT	RESHMA	2010-2012
Academic Excellence Award for MBA in Banking	SETHUMADHAVAN K M	2010-2012
Academic Excellence Award for MBA in Finance	TONY VARGHESE	2010-2012
Academic Excellence Award for MBA in HCS	ABHISHEK KUMAR	2010-2012
Academic Excellence Award for MBA in HR	KEERTHI MALINI B D	2010-2012
Academic Excellence Award for MBA in IS	SANGRAM SINGH SHEKHAWAT	2010-2012
Academic Excellence Award for MBA in Operations	SHIKHA PRIYA	2010-2012
Academic Excellence Award for MBA in PM	P G PRASAD	2010-2012
Academic Excellence Award for MBA in TQM	PEENAL GANGOTIA	2010-2012
Academic Excellence Award for MCA	NISHANT KOHLI	2010-2012
Academic Excellence Award for MSCBI	SHANBHAG YOGITA VAMAN	2010-2012
Academic Excellence Award for MSCCS	MAURYA VINODKUMAR DEVBANSH	2010-2012

Invites

Convocation Invite 2012



PROGRAMME SCHEDULE

- Registration :
For Graduating Students: 8.00 am to 9.00 am
For Guests: 9.00 am to 9.30 am
(Followed by refreshments)
 - Graduation procession enters at 10.00 am
(Audience rise and remain standing until guests are seated)
 - Invocation & Lighting of the lamp
 - Welcome Address
 - Presentation of Annual Report
 - Declaring the Convocation Ceremony open
 - Administering the Oath
 - Conferring the Certificates
 - Award of Gold Medals
 - Convocation Address
 - Declaration of the Convocation Ceremony closed
 - ISBR Outstanding Achievement Award Ceremony
 - Address by Guests of Honour
 - Release of **ISBR GEMS**
 - Release of **ISBR VOICE**
 - Felicitation of Corporate Guests
 - Vote of thanks
 - National Anthem
 - Group Photo session
 - Graduation procession leaves
 - Launch
- Annual day celebration follows at 4 pm



International School of
Business & Research

INVITATION



**RANKED
AMONG
TOP
B-SCHOOLS
OF INDIA**

Saturday, 21st July 2012
**CONVOCATION
2012**



ISBR Business School

107, Electronic City - Phase I, Behind BSNL Telephone Exchange,
Bangalore - 560100

For any guidance, contact: 93417 83831, 93797 11119
E-mail: convocation@isbr.in

www.isbr.in

No person was ever honoured for what he received,
honour has been the reward for what he gave.

The Director, Dean, Faculty, Staff & Students of

ISBR Business School

Bangalore

takes immense pleasure in inviting you to the

**CONVOCATION
2012**

on Saturday, 21st July 2012

Time

For Graduating Students : 8.30 am

For Guests : 9.30 am

Venue

ISBR Business School,
107, Electronic City - Phase I,
Behind BSNL Telephone Exchange,
Bangalore - 560100

Kindly grace the occasion and
bless the graduating students . . .

Convocation Address by

Shri C. Mahalingam
Chief People Officer & EVP - Symphony Teleca Corporation
Chairman, NIIRD Chapter, Bangalore

Guest of Honour & Release of GEMS of ISBR by

Shri Jan Felton
British Deputy High Commissioner

Guest of Honour & Special Address by

Shri Babu Rangaswamy
President - ELCIA (Electronics City Industries Association)
Director, Hewlett-Packard

Chairperson

Shri Prakash Kothari
Chairman, ISBR Group of Institutions
Director, Globus Builders

Presided by

Shri Manish Kothari
Managing Director, ISBR Group of Institutions

ISBR Eminence Awardee

Award of Eminence for Outstanding Achievement
in Management & Public Administration
Sri R. Jaijini, IAS (Retd.)

Former Additional Chief Secretary, Government of Karnataka

Award of Eminence for Gender Leadership & Social Entrepreneurship

Dr. Madhum Chaturvedi
Founder & Chairperson, Food Associates Bangalore
Founder Trustee and Hon. Director, Asian Center for
Entrepreneurial Initiatives (ASCENT)
Founder President, AWAKE

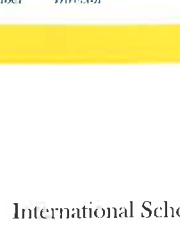
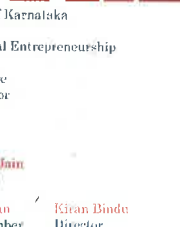
Dr. C. Manohar
Dean

Mayur Jain
Trustee

Dr. K. S. Anandaram
Director

Dr. Chandra Niranjan
Advisory Board Member

Kiran Bindu
Director



Invites

Annual Day Invite 2012

PROGRAMME SCHEDULE

- 3.30 pm Inauguration
- 4.00 pm Awards Distribution
- 4.30 pm Speech by Guests
- 5.30 pm Release of ISBR Voice
- 5.45 pm Commencement of Cultural Programme
- 7.30 pm Dinner



INVITATION



RANKED
AMONG
TOP
B-SCHOOLS
OF INDIA

Saturday, 21st July 2012
**ANNUAL DAY
2012**

No person was ever honoured for what he received,
honour has been the reward for what he gave.



ISBR Business School

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Bangalore - 560100

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E-mail: conventions@isbr.in

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The Director, Dean, Faculty, Staff & Students of

ISBR Business School
Bangalore

take immense pleasure in inviting you to the

**ANNUAL DAY
2012**



on Saturday, 21st July 2012

Time
3.30 pm

Venue
ISBR Business School,
107, Electronic City - Phase I,
Behind BSNL Telephone Exchange,
Bangalore - 560100

Kindly grace the occasion

Chief Guest

Padmanabhi S M H Kirmani
Cricketer, Chairman - Selection Committee (KSCA)
Director, Karnataka Cricket Academy

Guests of Honour

Major Srinivas Pujar
Film Producer, "Jai Hind"

Mr. Sandesh Pujar
Actor, "Jai Hind"

Mr. Sidheshwar S
Music Director, "Jai Hind"

Mr. Vikram Joshi
Singer, Music Director "Jai Hind"

Mr. Nandan Prabhu
Film Director, "Preetiya Loka"

Ms. Archana
Actress, "Preetiya Loka"

Mr. Vinay
Actor, "Preetiya Loka"

Chairperson

Mr. Prakash Kothari
Chairman, ISBR Group of Institutions
Director, Globus Builders

Presided by

Mr. Manish Kothari
Managing Director, ISBR Group of Institutions

Dr. C Manohar / **Mayur Jain**
Dean Trustee

Dr. K. S Anandaram
Director

Dr. Chandra Niranjana
Advisory Board Member

Kiran Bindu
Director



Invites

Course 2012 Inauguration



YOU are cordially invited to the
INAUGURATION
of
ISBR PGDM BATCH 2012

Chief Guest
Mr. Rolf Frei, Consul General of Switzerland
Guests of Honour
Mr. Gopal Choudhary, Secretary ELCTA, Vice President, WIPRO
Mr. Aswin Vellody, Director, KPMG

Presided by
Mr. Manish Kothari, Managing Director, ISBR Group

on
Monday, August 6 2012 11:00 a.m.

Venue
ISBR Business School,
#107, Electronic City - Phase I,
Behind BSNL Telephone Exchange,
Bangalore - 560100
Mb: 934733331 / 937971119

Dr. C. Manohar
Dean

Dr. K. S. Anadaram
Director

Mayur Jain
Trustee

Bharat Jain
CEO



YOU are cordially invited to the
INAUGURATION
of
ISBR MBA BATCH 2012
& One Year PG Program

Guest of Honour
Dr. C. Mahalingam, Executive Vice President & Chief People Officer,
Symphony & Chairman, NHRD Network

Guests of Honour
Dr. Manje Gowda, President, Bangalore Management Association
Mr. Kalyan Varmu, Country Head, Products Business Stream, TUV
Rheinland India

Presided by
Mr. Manish Kothari, Managing Director, ISBR Group

on
Wednesday, August 29th 2012 11:00 a.m.

Venue
ISBR Business School,
#107, Electronic City - Phase I,
Behind BSNL Telephone Exchange,
Bangalore - 560100
Mb: 934733331 / 937971119

Dr. C. Manohar
Dean

Dr. K. S. Anadaram
Director

Dr. Chandra Niranjan
Advisory Board Member

Mayur Jain
Trustee

Bharat Jain
CEO



YOU
are cordially invited to the
INAUGURATION

of
ISBR MBA BATCH 2012

Inauguration by
Shri Subir Hari Singh, IAS, Additional Chief Secretary, Govt of Karnataka

Guest of Honour
Shri Dinesh, Co-Founder, INFOSYS

Guest of Honour
Dr. Manje Gowda, President, Bangalore Management Association

Presided by
Shri, Manish Kothari, Managing Director, ISBR Group

on
Wednesday, August 22 2012 11:00 a.m.

Venue
ISBR Business School,
#107, Electronic City - Phase I, Behind BSNL Telephone Exchange,
Bangalore - 560100 Mb: 934733331 / 937971119

Dr. C. Manohar
Dean

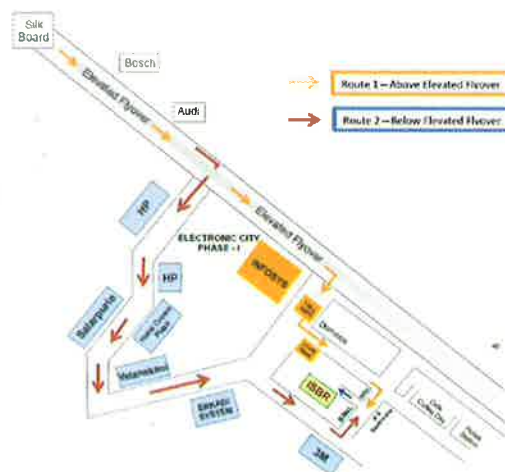
Dr. K. S. Anadaram
Director

Dr. Chandra Niranjan
Advisory Board Member

Mayur Jain
Trustee

Bharat Jain
CEO

Route to ISBR Business School



Map not to scale

Invites

Convocation Invite 2013

PROGRAMME SCHEDULE

- Registration :
For Graduating Students: 8.00 am to 9.00 am
For Guests : 9.00 am to 10.00 am
(Followed by breakfast)
- Graduation procession enters
(Audience rise and remain standing until guests are seated)
- Invocation & Lighting of the lamp
- Welcome Address
- Presentation of Annual Report
- Declaring the Convocation Ceremony open
- Administering the Oath
- Award of Gold Medals
- Conferring the Certificates
- Convocation Address
- ISBR Outstanding Achievement Award Ceremony
- Address by Guests of Honour
- Release of *ISBR GEMS*
- Felicitation of Corporate Guests
- Vote of thanks
- National Anthem
- Graduation procession leaves
- Lunch

22
YEARS IN
EDUCATION
1991-2013

ISBR
Business School
INTERNATIONAL SCHOOL OF
BUSINESS & RESEARCH

INVITATION

**RANKED
AMONG
TOP
B-SCHOOLS
OF INDIA**

Saturday, 27th July 2013
**CONVOCATION
2013**

No person was ever honoured for what he received,
honour has been the reward for what he gave.

ISBR
Business School
107, Electronic City - Phase I, Behind BSNL Telephone Exchange,
Bangalore - 560100

For any guidance, contact: 98417 33331, 98297 1119
E-mail: convocation@isbr.in

www.isbr.in

The Director, Dean, Faculty, Staff & Students of
ISBR Business School
Bangalore

takes immense pleasure in inviting you to the

**CONVOCATION
2013**

on Saturday, 27th July 2013

Time
For Graduating Students : 8.30 am
For Guests : 9.30 am

Venue
ISBR Business School,
107, Electronic City - Phase I,
Behind BSNL Telephone Exchange
Bangalore - 560100

Kindly grace the occasion and
bless the graduating students . . .

Convocation Address by
Shri M. N. Vidyashankar, IAS
Principal Secretary to Government of Karnataka
Commerce & Industries Department

Guest of Honour & Special Address by
Shri H V Harish
Partner, Grand Thornton India
President, Bangalore Chamber of Industry & Commerce

Guest of Honour & Release of GEMS of ISBR by
Shri Nobuaki Yamamoto
Consul and Head of Consulate of Japan

Chairperson
Shri Prakash Kothari
Chairman, ISBR Group of Institutions
Director, Globus Builders

Presided by
Shri Manish Kothari
Managing Director, ISBR Group of Institutions

ISBR Eminence Awardees
Award of Eminence for Outstanding Achievement
In Women Empowerment & Gender Equality
Smt. Umashree
Hon'ble Minister of State for Women and Child Welfare
Kannada & Culture, Government of Karnataka

Award of Eminence for Outstanding Achievement in Public Service
Nadoja Dr Mahesh Joshi
Additional Director General, Doordarshan Kendra

Dr. C Manohar Dean	Mayur Jain Trustee	Bharat Jain CEO
Dr. K. S. Anandaram Director	Dr. Chandra Nirunjan Advisor	Kiran Bindu Director

ISBR
Business School
INTERNATIONAL SCHOOL OF
BUSINESS & RESEARCH

Invites

Course 2013 Inauguration



ISBR
Business School
REAL WORLD. REAL LEARNING.

You are cordially invited to the

Inauguration
of
ISBR PGDM BATCH 2013

Chief Guest
Mr. V Srinivasan, Chairman, Indo American Chamber of Commerce

Guests of Honour
Ms. Aruna Newton, President, Electronic City Industries Association
Dr. Ananth Rao, Professor & Chief Academic Officer, University of Dubai

Star Invitees
EXA Sense Labs ★ GE Energy ★ Radel Electronics ★ Teknic ★ VXL Instruments

Presided by
Mr. Manish Kothari, Managing Director, ISBR Group

on
Saturday, August 03, 2013 at 11:00 a.m.

Venue
ISBR Business School,
#107, Electronic City - Phase I, Behind BSNL Telephone Exchange,
Bangalore - 560100 | Mbi 9341733331 / 9379711119

Dr. C. Manohar Dean Dr. K. S. Anandaram Director Mayur Jain Trustee Bharat Jain CEO

ISBR
Business School
REAL WORLD. REAL LEARNING.

You are cordially invited to the

Inauguration
of
ISBR PGDM BATCH 2013

Chief Guest
Sri Arvind Jadhav, IAS
Additional Chief Secretary to Government of Karnataka, Department of Tourism

Guests of Honour
Sri J. Crasta, Chairman, ASSOCHAM Karnataka Region
Sri Vikram Viewanath, Honorary Consul of Peru

Star Invitees
★ Karnataka Hybrid Micro Devices ★ MRO-TEK ★ Erkadi Systems
★ Ramsoft Technologies ★ WIPRO

Presided by
Sri Manish Kothari, Managing Director, ISBR Group

on
Saturday, August 10, 2013 at 11:00 a.m.

Venue
ISBR Business School,
#107, Electronic City - Phase I, Behind BSNL Telephone Exchange,
Bangalore - 560100 | Mbi 9341733331 / 9379711119

Dr. C. Manohar Dean Dr. K. S. Anandaram Director Mayur Jain Trustee Bharat Jain CEO

ISBR
Business School
REAL WORLD. REAL LEARNING.

You are cordially invited to the

Inauguration
of
ISBR MBA BATCH 2013

Chief Guest
Sri Bhaskar Rao, IPS
Inspector General of Police, Internal Security, Govt of Karnataka

Guests of Honour
Dr. Vishweshwar Bhat, Editor in Chief, Kannada Prabha & Savana News 24/7
Sri Ullas Kamat, JMD, Jyothy Laboratories (Ujja)
Dr. Chandrasekhar, Additional Director & Scientist, Gas Turbine Research Centre

ISBR Alumni Invitee
Ms. Ramya R, Commodity Specialist- Oracle India Pvt. Ltd., VP ISBR Alumni Association

Star Invitees
★ The Arvind Mills ★ Dubas Engineering ★ Fidelity National Financial
★ Inforsys ★ Konar Engineering Services

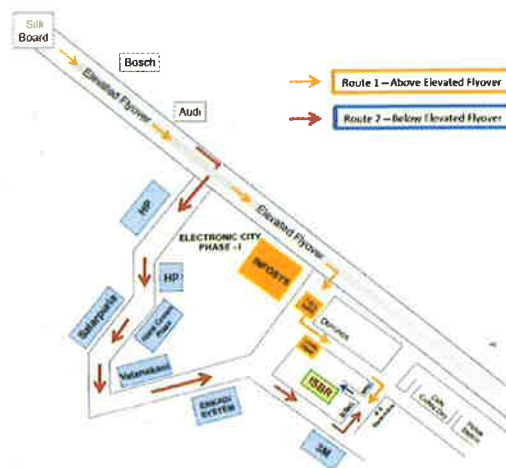
Presided by
Sri Manish Kothari, Managing Director, ISBR Group

on
Saturday, August 17, 2013 at 11:00 a.m.

Venue
ISBR Business School,
#107, Electronic City - Phase I, Behind BSNL Telephone Exchange,
Bangalore - 560100 | Mbi 9341733331 / 9379711119

Dr. C. Manohar Dean Dr. K. S. Anandaram Director Mayur Jain Trustee Bharat Jain CEO

Route to ISBR Business School



Map not to scale

COURSES OFFERED

GLOBAL PGDM

Special feature: 3 Country Exposure

Approved by AICTE,
Ministry of HRD,
Government of India

Specializations offered: Human Resource Management, Marketing, Finance, Information Technology, International Business, Tourism & Travel, Health Care, Small Business Management & Entrepreneurship, Retailing, Supply Chain Management, Banking & Insurance.

Duration: 2 year

Eligibility: Any graduate with a minimum of 50% in the qualifying examination.

Entrance test for qualification: MAT / CAT / CMAT / XAT / PG CET / ATMA / ICET & any other state entrance test.

Course Offered at: Bangalore Campus

PGDM

Special feature: 1 semester abroad

Approved by AICTE,
Ministry of HRD,
Government of India

Specializations offered: HR, Marketing, Finance, Information Technology, International Business, Tourism & Travel, Health Care, Small Business Management & Entrepreneurship, Retailing & Supply Chain Management and Banking & Insurance.

Duration: 2 year

Eligibility: Any graduate with a minimum of 50% in the qualifying examination.

Entrance test for qualification: MAT / CAT / XAT / PG CET / ATMA / CMAT & any other state entrance test.

Course Offered at: Bangalore Campus

PGDM

Approved by AICTE,
Ministry of HRD,
Government of India

Specializations offered: HR, Marketing, Finance, Information Technology, International Business, Tourism & Travel, Health Care, Small Business Management & Entrepreneurship, Retailing & Supply Chain Management and Banking & Insurance.

Duration: 2 year

Eligibility: Any graduate with a minimum of 50% in the qualifying examination.

Entrance test for qualification: MAT / CAT / XAT / PG CET / ATMA / CMAT & any other state entrance test.

Course Offered at: Bangalore Campus

MBA

Mysore University Program

Specializations offered: HR, Marketing, Finance, Information Technology, International Business, Tourism & Travel, Health Care, Small Business Management & Entrepreneurship, Retailing & Supply Chain Management and Banking & Insurance

Duration: 2 year

Eligibility: Any graduate with a minimum of 50% in the qualifying examination

Entrance test for qualification: MAT / CAT / XAT / PG CET / ATMA / CMAT & any other state entrance test

Course Offered at: Bangalore Campus and Chennai Campus

One Year PG Program

Bangalore University

Duration: 1 year

Eligibility: Candidates with 40% marks in aggregate in Bachelor's / Master's Degree of a recognized University are eligible for admission.

Preference will be given to candidates sponsored by a business or industrial concern.

Course Offered at: Bangalore Campus



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LIBRARY

Two Year GLOBAL PGDM



Approved by AICTE. Ministry of HRD
Government of India



Suhasini Rahaman

"Best Ethnic Wear
Award Winner"



ISBR Writer's Club

Bangalore Campus

ISBR Business School
No. 107, Electronic City - Phase I
Near Infosys, Behind BSNL Telephone
Exchange, Bangalore - 560100
Ph: 080 - 4081 9500
Mob: (0)94443 34755 / 98451 00510
Email: info@isbr.in

Chennai Campus

ISBR Business School
Greeta Tech Park Indl. Estate,
Behind Maruti Suzuki Showroom,
opp to Areva, Perungudi, OMR,
Chennai - 600 096
Ph: 044 - 3255 4744
Mob: (0)94443 34755 / 98451 00510
Email: info@isbr.in