



Welcome to
**REAL
WORLD.
REAL LEARNING.**



DISCOVER CAMPUS

Take a tour on all week days.
Meet & Greet Faculty & Students

Location:
Electronic City Phase-1
IT Hub

State-of-the-art
Infrastructure





GLOBAL LEARNING

Develop Global Business Acumen

50+

International
University Partners

300+

Student Success
Stories

• PGDM One Sem Abroad • Global PGDM • Immersion | Internship

INDUSTRY FOCUSSED CURRICULUM

30%

of the curriculum
taught by Industry
Experts

80%

Faculty with
Doctorates

Case Method | Workshops |
Certifications | Boot Camps | Career Tracks |
Labs for Immersive Learning



CLASSROOM EXPERIENCE

Participate & Learn
Learn by Doing

SECTION EXPERIENCE

Diverse Cohort from 26+ Cohorts
>25% with prior work experience

50% OF YOUR GRADE

is Classroom participation





30+

Campus
Ambassadorship
Opportunities

20+

Student Clubs

GET INVOLVED

Student Clubs & Cells | Workshops | Social Immersion | Professional Forums |
Ambassadorship



**CAREER GUIDANCE |
CERTIFICATIONS |
PRE PLACEMENT TRAINING |
BOOT CAMPS |
CAREER TRACKS |
INTERNSHIPS & PLACEMENTS**

400+

Companies have hired
students from ISBR for
Internships & Full
Time Roles

92%

Students,
on average,
get placed

16.42LPA

Highest CTC

8LPA

Average CTC

ADMISSION PROCESS FLOW

Apply & Get Shortlisted

ADMISSION PROCESS

ISBR Aptitude Test

Micro Presentation

Personal Interview

Offer of Admission | Enroll | Start Your Masters Journey

SCHOLARSHIPS

CAT | XAT | NMAT | MAT | CMAT
Scores Accepted



PROGRAMS OFFERED

Post Graduate Programs

- **PGDM (Core)**
Major - HRM, Finance, Marketing, Operations
Minor - Business Analytics, International Business, Digital Marketing, Small Business Management & Entrepreneurship
- **PGDM in Data Science & Business Analytics**
- **PDGM in Fintech**
- **PGDM in Product Management**
- **PGDM in Health Care Management**
- **PGDM in Sports Management**

International Student Exchange Programs

- **PGDM with One Semester Abroad**
- **Global PGDM**
- **PGDM with International Immersion**

MBA



KEY RECRUITERS

							
							
							
							
							
				 			 Mercedes-Benz

YOUR FUTURE STARTS HERE

**Apply to ISBR
PGDM | MBA**



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