



PLACEMENT EXCELLENCE REPORT

PGDM Class of 2025

Accreditation & Achievements



Accomplishments by Professors

280+

Scopus ABDC
UGC Care WOS

60+

Patent file

15

Special
achievements

210+

Paper presented in International
& National conferences



Why ISBR?

ISBR Business School provides numerous reasons why corporates and industries should consider hiring students from our institution.



Industry Insights from Top Practitioners

ISBR's "Learn from the Masters" initiative allows students to be taught by industry practitioners, including CEOs, VPs, COOs, and MDs of leading corporates. This exposure equips graduates with insider insights, relevant skill sets, and the necessary acumen to excel in the corporate world.



Bridge the Industry-Academia Gap

The "C-Talk" series organized by ISBR invites CEOs, CFOs, CTOs, and COOs to interact with students, share their experiences, and establish real-time connections. This initiative enables students to develop a deeper understanding of the industry and facilitates networking opportunities.



Enhanced Analytical Skills

ISBR emphasizes case study analysis and industry research, fostering critical thinking, problem-solving abilities, and decision-making skills in students. The collaborative approach encourages team efforts, peer interaction, and idea brainstorming, promoting effective team coordination and a competitive mindset.



Comprehensive Academic Experience

ISBR leverages a multi-disciplinary faculty, a diverse student body, and specialized programs to offer a unique academic experience. Through in-depth projects, case studies, research, and publications, students gain comprehensive knowledge and practical exposure in their chosen fields.



Personalized Guidance and Support

ISBR maintains a unique personal connect by limiting batch sizes. This ensures exceptional access to recruiters, visiting executives, full-time faculty members, and senior administrators, allowing students to receive personalized guidance and support throughout their academic journey.

In conclusion,

ISBR Business School offers a comprehensive package of industry-relevant education, practical exposure, personal development, and networking opportunities. These factors contribute to the preparation of ISBR graduates as highly desirable candidates for corporate hiring in various industries.

ISBR with Industry Co-creating & Co-delivering, Upskilling & Impact



PGDM Placements 2025: ISBR Hits New Highs

ISBR PGDM Class of 2023-25 with Record Placements Across
Leading Sectors, receiving 420 offer

ISBR Business School proudly announces an exceptional placement season for its PGDM Class of 2023–25, securing 420 offers from more than 350+ companies. This milestone achievement reflects ISBR’s growing stature among India’s top B-schools and its ability to adapt to a dynamic employment landscape. The season reaffirmed ISBR’s commitment to shaping business-ready graduates through a blend of academic rigor, experiential learning, and industry-aligned grooming

Key Highlights from the Placement Season

16.42LPA

Highest CTC

8LPA

Average CTC

350+

Participating
Companies

20+

sectors represented roles in BFSI, IT/ITES, KPMG,
Hexaware, L’oreal, Bosch, Siemens and more

Top recruiters

ANZ, Morgan Stanley, State Street Corporation,
Kasmo Global Consultancy, RBL, IDFC, PwC and more.

Driving Placement Preparedness: The ISBR Edge

The success of the placement season is not just measured in numbers—it’s driven by ISBR’s robust placement preparedness ecosystem led by the Centre for Career Advancement and Corporate Engagement (CACE) in collaboration with the Training Department, Industry Experts, and Alumni Network

At ISBR, career readiness begins on day one. The structured training model ensures that every student is equipped to meet modern corporate challenges through:

- Career Advancement Trainings (CAT)
- Sector-Specific Training Programs
- Internship Preparation Workshops
- Corporate Connect Series
- Alumni Masterclasses
- Skill Certification & Bootcamps

Sector-Wise Recruiter List

Banking, Finance & FinTech (BFSI)

Roles: Financial Analyst, Wealth Manager, Investment Banking Analyst, Credit Assessment Officer, and more.

Top Recruiters: ANZ, Axis Bank, KPMG, Tata Capital, HDFC Life, Gartner, Kotak Mahindra, Bajaj Finserv, Finastra, Yes Bank, ICICI Securities, State Street, 7-Eleven, DhanuGuard and more.

Infrastructure, Logistics & E-commerce

Roles: Marketing Executive, Sales Consultant, Supply Chain Analyst, and more.

Top Recruiters: PhonePe, DHL, Flipkart, Brigade Group, DTDC, NinjaKart, Blue Dart, Rakuten, and more.

IT, ITES, Product Management & Analytics

Roles: Data Analyst, Product Manager, Business Analyst, Tech Consultant, Qualitative & Quantitative Research Analyst, Relationship Manager, and more.

Top Recruiters: Siemens, SAP, Capgemini, TCS, Accenture, Go Comet, Dell, Hexaware, Trinamix, Tejas Networks, Wipro, and more.

Consulting & Research

Roles: Business Consultant, Strategy Analyst, Research Associate, and more.

Top Recruiters: Forrester, Infiniti Research, Randstad, HGS, Borderless Access, McKinley Rice, and more.

Retail, FMCG & Manufacturing

Roles: Brand Manager, Area Sales Manager, Product Marketing, Sales Trainee, and more.

Top Recruiters: L'Oréal, ITC, Berger Paints, Nestle, Adecco, Hitachi, Prism Johnson Ltd, and more.

EdTech, Services, Healthcare & Others

Roles: HR Associate, Business Development Executive, Marketing Strategist, and more.

Top Recruiters: Planet Spark, Narayana Health, Scaler, KDEM, Campus Technology, and more.

Functional Roles Across Specializations

Specialization	Top Roles
Marketing	Brand Manager, Digital Strategist, Growth Analyst, Sales Consultant
Finance & FinTech	IB Analyst, Risk Analyst, Tax Advisor, Wealth Management
HR	Talent Acquisition, HRBP, L&D Associate, HR Analytics Consultant
Business Analytics & Data	BI Analyst, ML Ops, Data Strategist
Product Management	Product Manager, UX Strategy Associate, Associate Management Trainee

Placement Snapshot

16.42LPA

Highest CTC

8LPA

Average CTC

92%

Students
Placed

450+

Recruiters

20+

Sectors

Domain Wise Offers

91%

HR

92%

Marketing

94%

Finance

93%

FinTech

90%

Operations

95%

Product
Management

90%

Data
Science

91%

Business
Analytics

100%

Healthcare
Management

ISBR Students Shine in 2025 Summer Internship Season

Summer Internship 2025: ISBR Skill Capital Drives 98% Placement Milestone

The 2025 summer internship season at ISBR Business School stands as a shining example of how academic excellence translates into industry impact. With an impressive array of top-tier companies, diverse roles, and wide industry coverage, the PGDM batch of 2024-26 secured internships that go beyond classroom learning—offering real-world exposure, innovation, and leadership development.

Top Companies, Real-World Experience

The summer internship drive saw students stepping into roles with some of the most reputed companies across industries

Leading organizations across industries extended offers, including:

Technology & Consulting: PwC, CloudThat, Dsquare Consulting, Saffo Tech

Retail & Consumer: Lifestyle, Zudio, Aditya Birla Fashion, EasyDiner

Manufacturing & Energy: Tata Steel, Hindalco, Coal India, Durgapur Steel Plant

Healthcare & Hospitality: Max Hospital, Apollo, Lemon Tree, Marriott, Care Hospital

Financial Services: Aditya Birla Capital, Equitas, IOCL, HDFC Bank

Startups & New Ventures: Swiggy, Ricago, MTS Foods, Wellbuilt

Diverse Roles Across Business Functions

The strength of ISBR's summer internship program lies not only in the companies that recruit but also in the roles offered across specializations. Students were placed in impactful, career-launching positions such as:

- Business Development Intern
- Market Research Analyst
- Consulting Sales Intern
- Equity Research Intern
- HR Management Intern
- Retail Management Trainee
- Digital Marketing Intern
- Founder;s Office
- Product & Sales Intern
- Taxation Intern
- Content Operations Intern
- Procurement & Supply Chain Intern
- Tableau/Data Analyst Intern
- Capital Market Analyst
- Project & Operations Intern

These roles provided students the chance to apply their knowledge in dynamic business environments while gaining valuable skills that will shape their future careers.

A Milestone in Career Building

ISBR’s focus on experiential learning is reflected in every aspect of its summer internship program. By partnering with high-impact organizations and tailoring internship opportunities to match each student’s potential and career goals, ISBR ensures its students are not only placed—but positioned for success.

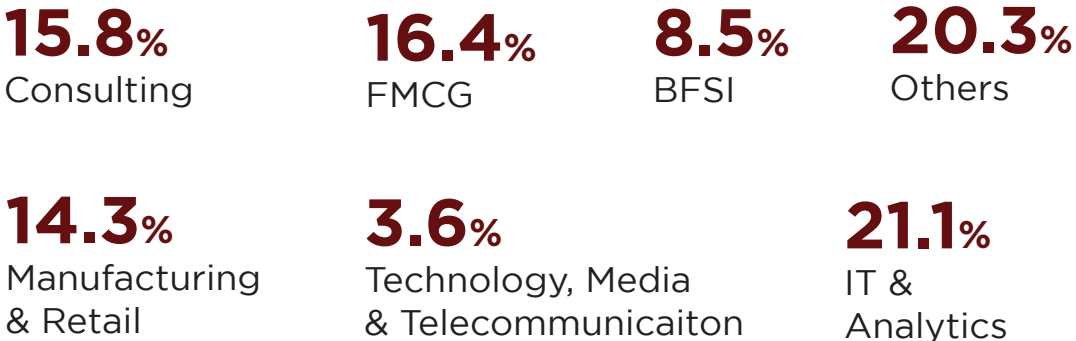
The 2025 internship season is a true milestone, reinforcing ISBR’s vision to bridge academia with industry, and to nurture professionals who lead with insight, innovation, and integrity



Domain Wise Offers

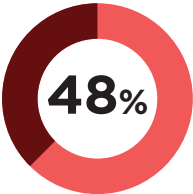


Sector Wise Offers

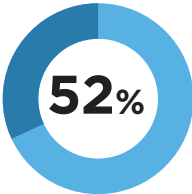


PGDM 2024-26 : Batch Snapshot

Total Batch Size: 368



Female - 176



Male - 192

Geographical Spread

North - 22%

East - 30%

South - 28%

West - 20%

Work Experience

Feshers - 68% (250)

Experienced - 32% (118)

Academic Background

40%

Commerce

22%

Management

25%

Stem

6.5%

Humanities

6.5%

BA

Specialization-Wise Stats of Batch

1.6%

Health Care
Management

6.8%

Data Science &
Business Analytics

16.8%

HR
Management

7.6%

Operations

35.1%

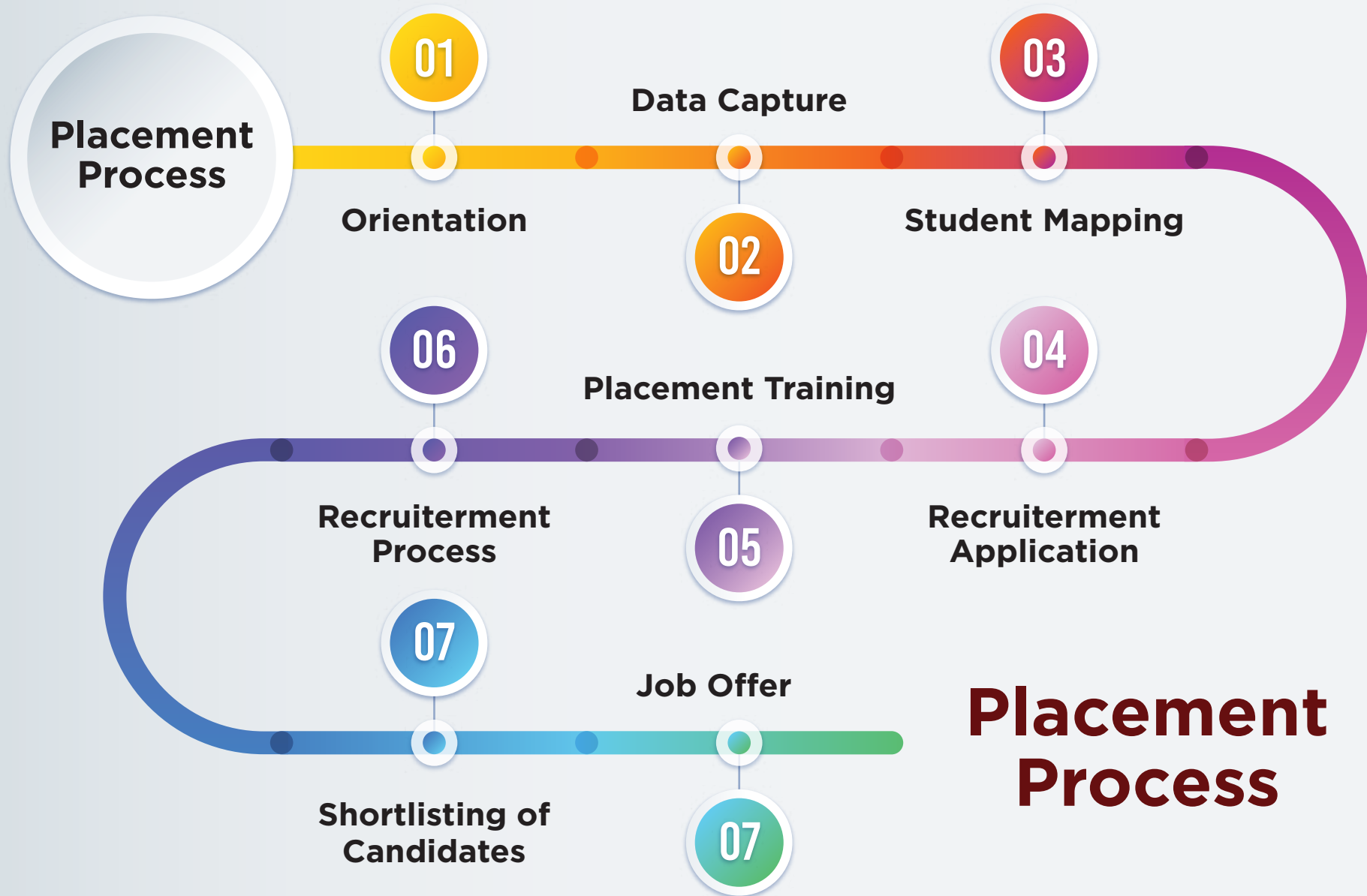
Finance

5.7%

Product
Management

26.4%

Marketing




Prominent Recruiters

 Enabling Better Decisions		 KNOWLEDGE PARTNERS					AdvantageClub	 A.K. CAPITAL SERVICES LIMITED BANGALORE
						 Creating your future		 SUNAR TEXTILES INDIA
				 Solutions & Technologies	 BETTER THAN YOU ASK			
			 BSH Home Appliances Group		Calvin Klein			 Your Air Supply Chain Partner
			 Equitas Small Finance Bank	 Creating Future, Moving Ahead			 formerly CollPoll	
	 YOUR PERFECT BANKING PARTNER							
			 Modern Learning. Future Professionals.					

Prominent Recruiters

 JUSPAY	 Jovalukkas	 JM FINANCIAL	 Janitri	 Johnson & Johnson	 itw UNIVERSE	 infoedge	 Inresco	 IDFC FIRST Bank
 KAAPI MACHINES	 KANTAR	 KARBON BUSINESS	 KASMO	 kauvery hospital	 KPIT	 L&T	 L	 The Little Gym
 Niyo	 NOBROKER	 NOC	 NTT DATA	 Lulu	 Lulu	 Lufthansa Cargo	 L'ORÉAL	 LIVSPACE
 niva Bupa	 Muthoot Finance	 Mu Sigma	 Morgan Stanley	 mitigata SMART CYBER INSURANCE	 MIKE	 McKinley Rice	 merito	 Microsoft Union
 pazcare	 paywise	 PARAG	 OYO	 OneBanc	 OBEROI BC	 Mahindra FINANCE	 MAQ Software	 MARMETO
 PECAN	 Peepal	 PEPSICO	 PIAGGIO	 Piramal Capital & Housing Finance	 plum	 Product Space	 QI SPINE	 Qatar Airways
 ROLLING ARRAYS	 REPOS	 Roposo	 Recurpay	 recruit crm	 RealOne	 ReadyAssist	 RBL BANK	 RAK CERAMICS

Prominent Recruiters

PGDM 2024-26 : Batch Snapshot



Avishi

SEZ Endorsement Representative, Hewlett Packard Enterprise (HPE), PGDM Class of 2025

My journey at ISBR Business School has been nothing short of transformative. The college not only honed my professional skills but also gave me the confidence to step into the corporate world. The placement process was well-structured and supportive, helping me prepare through training sessions, mock interviews, and industry exposure.

Joining Hewlett Packard Enterprise (HPE) marks a proud milestone in my career one that reflects the learning, effort, and guidance I received at ISBR. I'm excited to embrace new challenges, grow professionally, and make meaningful contributions in this next phase of my journey.

A heartfelt thank you to Dr. Manish Sir, Dr. Ranjana Ma'am, and Dr. Nila Ma'am for their invaluable guidance, encouragement, and constant support throughout my time at ISBR.



Sanjan S

Jr. Demand Planner, EPAM Systems, PGDM Class of 2025

My professional journey at EPAM Systems has been both exciting and enriching. Stepping into the dynamic world of Supply Chain and Demand Planning has allowed me to deepen my understanding and apply what I've learned in real-time business scenarios. I'm truly grateful to ISBR Business School for equipping me with the right foundation and for facilitating this valuable opportunity through their placement process. The support and guidance I received throughout have been instrumental in shaping the start of my career.

I sincerely thank Dr. Manish Sir, Dr. Ranjana Ma'am, and Dr. Nila Ma'am for their unwavering guidance, motivation, and continuous support during my journey at ISBR.

PGDM 2024-26 : Batch Snapshot



Harshil Katiyar Sales & Operations Specialist, Ather Energy, PGDM Class of 2025

My professional journey at Ather Energy as a Sales and Operations Specialist has been a rewarding and enriching experience. I've gained practical knowledge, developed critical skills, and contributed meaningfully to the team. The support from my college during the placement process was also commendable—they guided me through every step and ensured I had the resources and confidence needed to succeed. Their continuous mentorship played a key role in helping me start this exciting chapter of my career.

Grateful to Dr. Manish Sir, Dr. Ranjana Ma'am, and Dr. Nila Ma'am for their mentorship, encouragement, and the invaluable support they have extended to me throughout my time at ISBR.



Nimisha Gupta Tax Associate , PWC, PGDM Class of 2025

When I first stepped into ISBR, I had no idea what the journey ahead would hold. All I knew was that I was here to pursue my goal and carve out a place for myself in the world of finance. Choosing ISBR turned out to be one of the best decisions, as it nurtured me at every level—through projects, assignments, live sessions, and countless opportunities for growth. PwC had always been a dream company for me, and when the PwC Launchpad was introduced, I knew I had to give it my all—and I did, with the support of incredible mentors and relentless hard work. I am truly grateful to ISBR for equipping me with the right resources, guidance, and platform to chase my aspirations.

My heartfelt gratitude to Dr. Manish Sir, Dr. Ranjana Ma'am, and Dr. Nila Ma'am for their constant guidance, inspiring mentorship, and steadfast support that have shaped my growth at ISBR.



Khushi Utreja Operations Associate, Morgan Stanley, PGDM Class of 2025

My time at ISBR Business School has been nothing short of life-changing. Beyond academics, the college taught me how to believe in myself, push my limits, and stay curious. The faculty's constant encouragement and the placement's team support helped me to land in an top investment bank. The daily schedules taught me discipline, the lessons on businesses gave me a bigger picture of how the world works, and the industry exposure made me confident to step into it.



Shreya Singh Business Development Officer, L'Oréal, PGDM Class of 2025

I am proud to be an ISBR alumna, where I transformed my potential into success through a rigorous curriculum, practical learning, and industry exposure. Supportive faculty, a diverse community, and vibrant campus life enriched my experience, shaping my career and instilling confidence. I am grateful to this esteemed institution and highly recommend it to aspiring business professionals.



Pragya Singh Cluster Manager, Aditya Birla Capital, PGDM Class of 2025

I am proud to be an ISBR alumna, where I transformed my potential into success through academic rigor, practical learning, and industry exposure. The experienced faculty served as dedicated mentors, offering guidance beyond the classroom. A diverse student community and vibrant campus life enriched my perspectives, fostering personal growth and lasting connections.

ISBR played a pivotal role in shaping my career, instilling confidence and determination to achieve my goals. I am grateful for the resources, opportunities, and nurturing environment it provided, and I highly recommend it to anyone seeking a world-class education that blends excellence with real-world readiness.



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