



PLACEMENT EXCELLENCE REPORT

◁ PGDM Class of 2023



Real world.
Real Learning.



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About ISBR

An institute of international educational standards, the International School of Business and Research (ISBR) was set up under the aegis of Bangalore Educational Trust (established in the year 1990). The incubators of ISBR had a dream—the dream of a gateway that provides a global outlook, an infrastructure that beckons to explore and learn, a cradle that nurtures high ethical and human values. ISBR stands in the silhouette of such a dream. It is envisioned to become a globally recognized centre of learning and research.

The edifice of ISBR is built on the foundation of three building blocks—

- **Governing Council**
- **The Academic Advisory Board**
- **The Board of Studies**

These apex bodies, individually and collectively, contribute towards high standards of academic governance.

With the competence and experience of the best minds from academics and industry, ISBR Business School is envisioned as an institute of high academic standards. The spirit of excellence that has founded ISBR Business School will remain the driving force. ISBR is committed to excellence in scholarship, training and service.

ISBR IS COMMITTED TO
EXCELLENCE IN SCHOLARSHIP,
TRAINING AND SERVICE.

ISBR Business School takes pride in being a place where students and faculty can pursue knowledge without boundaries, a place where theory and practice combine to produce a better understanding of our world and ourselves. ISBR'S education prepares you to think on your feet and act decisively in any business environment.

At ISBR, the focus goes beyond education. ISBR aims to prepare students for life ingraining them the psyche of an eternal student making them leaders, a leader who is an ever learner, driven by thirst for knowledge and the passion to excel and ignited with the desire to achieve success for life.



Why ISBR?

ISBR Business School provides numerous reasons why corporates and industries should consider hiring students from their institution:



Industry Insights from Top Practitioners

ISBR's "Learn from the Masters" initiative allows students to be taught by industry practitioners, including CEOs, VPs, COOs, and MDs of leading corporates. This exposure equips graduates with insider insights, relevant skill sets, and the necessary acumen to excel in the corporate world



Enhanced Analytical Skills

ISBR emphasizes case study analysis and industry research, fostering critical thinking, problem-solving abilities, and decision-making skills in students. The collaborative approach encourages team efforts, peer interaction, and idea brainstorming, promoting effective team coordination and a competitive mindset



Bridge the Industry-Academia Gap

The "C-Talk" series organized by ISBR invites CEOs, CFOs, CTOs, and COOs to interact with students, share their experiences, and establish real-time connections. This initiative enables students to develop a deeper understanding of the industry and facilitates networking opportunities



Comprehensive Academic Experience

ISBR leverages a multi-disciplinary faculty, a diverse student body, and specialized programs to offer a unique academic experience. Through in-depth projects, case studies, research, and publications, students gain comprehensive knowledge and practical exposure in their chosen fields



Strong Industry Connections

ISBR maintains extensive networking relationships with industry bodies, leading institutions, professional organizations, and corporates worldwide. These connections ensure that students receive an internationally recognized quality education and remain updated with current industry trends and practices



Holistic Personality Development

ISBR prioritizes the total personality development of its students by providing regular training on soft skills, business communication, time management, emotional intelligence, and public speaking. This comprehensive approach prepares students for successful careers and personal growth



Supportive Learning Environment

ISBR fosters a collaborative learning environment where students learn from each other through formal and informal feedback, knowledge sharing, and lifelong support. The inclusion of comprehensive teamwork and leadership development programs further enhances the learning experience



Global Outlook and Perspective

ISBR continuously evaluates and enhances its curriculum to align with the evolving global business landscape. By incorporating case studies, international study trips, exchange programs, and interactions with fellow students, faculty, and executives, ISBR cultivates a global outlook and perspective in its students



Personalized Guidance and Support

ISBR maintains a unique personal connect by limiting batch sizes. This ensures exceptional access to recruiters, visiting executives, full-time faculty members, and senior administrators, allowing students to receive personalized guidance and support throughout their academic journey

In conclusion,

ISBR Business School offers a comprehensive package of industry-relevant education, practical exposure, personal development, and networking opportunities. These factors contribute to the preparation of ISBR graduates as highly desirable candidates for corporate hiring in various industries.

Partnership & Collaborations

Professional Bodies

AIMA
ALL INDIA MANAGEMENT ASSOCIATION



SRM
BETTER WORKPLACES
BETTER WORLD™

ASSOCHAM
INDIA



Facilitators Network Singapore



PM Project Management Institute.

TE GLOBAL SUMMIT
FOSTERING ENTREPRENEURSHIP

NEN
NATIONAL ENTREPRENEURSHIP NETWORK

Industry Bodies



Confederation of Indian Industry



DALE CARNEGIE TRAINING®

IACC
Asia Regional Chamber for Indo-US Business

INDO-AMERICAN CHAMBER OF COMMERCE



IICCI
THE INDO-ITALIAN CHAMBER OF COMMERCE AND INDUSTRY

Academic Collaboration

af
Alliance Française

BRITISH LIBRARY



GOETHE INSTITUT



IIMB
नेजस्वि नावधीनमस्तु

cloudthat

Institute of PRODUCT LEADERSHIP



ProQuest

EBSCO



Message from Managing Director

Since its inception in 1990, the Bangalore Educational Trust (BET) has established itself as a preeminent and esteemed institution in the realm of education on a nationwide scale. With an extensive and illustrious tenure spanning over a decade, the trust has captivated the attention of students hailing from diverse regions across the country and forged robust connections with both domestic and international business communities. Under the auspices of BET, Bangalore, ISBR has prospered into a globally acclaimed institute.

I can confidently affirm that ISBR offers one of the most outstanding management education programs in the nation. It serves as a dynamic and thriving community of erudite scholars, wholeheartedly committed to enriching intellectual prowess, nurturing the human spirit, and fostering holistic development. Supported by a dedicated and highly proficient faculty, ISBR consistently embraces educational progress by seamlessly integrating innovative and progressive concepts into its pedagogical practices. The relentless pursuit of knowledge and an unwavering ardour for learning are deeply ingrained within the fabric of ISBR, resonating within the hearts and minds of both its students and teachers.

We extend a heartfelt invitation to you, esteemed corporates, to join the distinguished league of knowledge leaders and embark on a transformative journey by establishing valuable partnerships with one of the nation's premier business schools



Dr. Manish Kothari

MD – ISBR Business School

“The thirst for knowledge and love of learning thrives at ISBR in both students & teachers“

A circular portrait of a middle-aged man with a mustache, wearing a grey blazer over a magenta shirt. The portrait is set against a background of geometric shapes: a red triangle at the top left, a magenta triangle at the bottom right, and a white triangle with a red outline on the left.

Message from Placement Area Chair

Welcome to the Department of Career Advancement Services (CAS) at ISBR. “Where we strive to create a meaningful impact”. Establishing strong industry relationships and fostering corporate associations are foundational to the pedagogy of our business school.

We take pride in our partnerships with a diverse range of International Institutions and National Institutions, leveraging their expertise in research, education, training, management development programs, and consultancy.

These collaborations are driven by our commitment to nurturing strategic relationships that benefit all parties involved. At ISBR, we unwaveringly dedicate ourselves to equipping our students with the skills and knowledge necessary to thrive in today’s dynamic business landscape.

Through our ongoing initiatives, we actively facilitate meaningful interactions between our students and thought leaders, industry experts, and practitioners from various geographical locations.

These distinguished professionals graciously share their experiences and insights, significantly enriching the learning journey of our students. Our commitment extends to building robust partnerships across diverse sectors within the industry, providing valuable opportunities for knowledge exchange and growth. We highly value the contributions of Industry experts’ in inspiring and motivating our students, while also providing valuable feedback. Industry expert’s insights and expertise will significantly enhance students’ learning experience and shape their future careers.

We invite you to collaborate with ISBR as part of our Student Success Centre and embark on this transformative journey with us at ISBR, where together we can make a lasting impact on the future. We sincerely hope you will consider our invitation to be a part of our vibrant community at ISBR. Our dedicated corporate crew ensures seamless coordination and impactful collaborations to facilitate fruitful engagements.



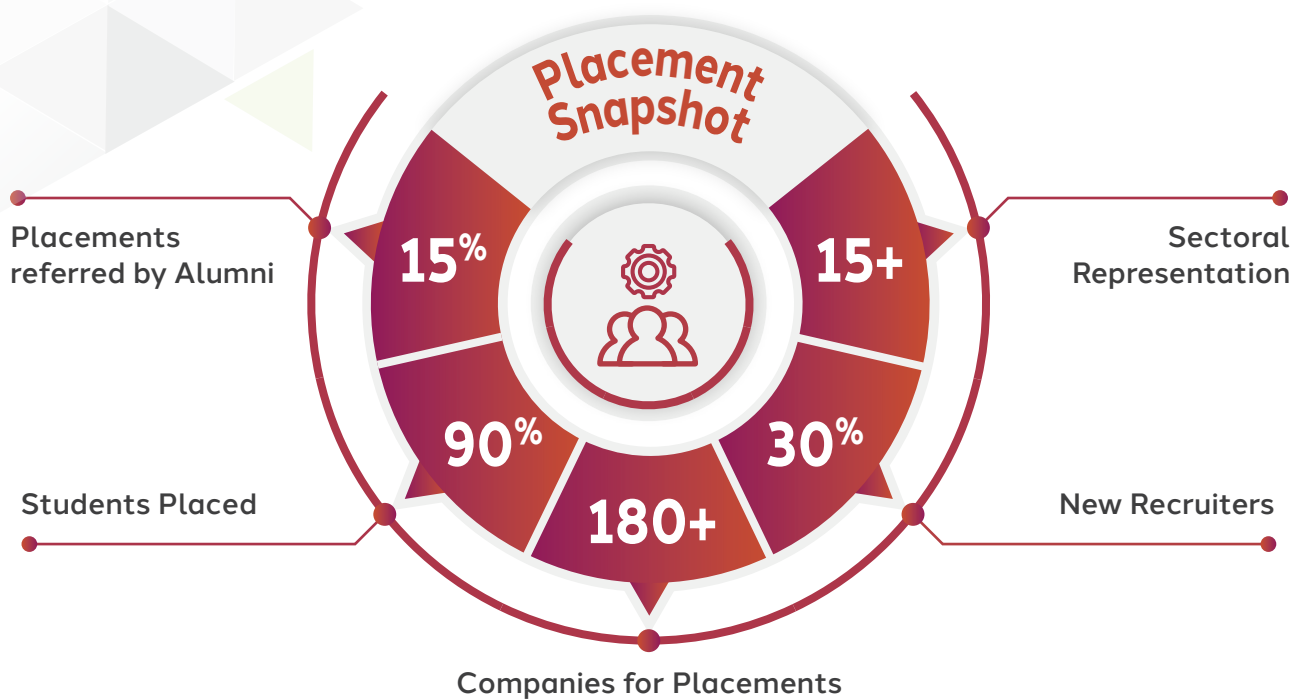
Best Wishes

Amit Kanchanbaras | Area Chair - Placements, ISBR

Career Advancement Services

The Department of Career Advancement Services (CAS) at ISBR operates on a win-win model for its stakeholders. Through Skill Capital (Internship Fair) and Talent Connect (Placement Drive), ISBR Business School sets up platforms for students and industry to explore and fulfill mutual aspirations. The AICTE-CII Survey of Industry Linked Institutes has rated ISBR Business School under "Platinum Category for five consecutive years. This places ISBR Business School among top 3% of management colleges in India. ISBR Business School is also a proud recipient of "Best Industry Linked Institute (Emerging) in the AICTE-CII survey, 2020. The afore mentioned recognitions are a testimony to the strong and unparalleled collaboration ISBR Business School enjoys with the industry and a reflection of the trust and confidence the corporate world bestows on ISBR Business School.

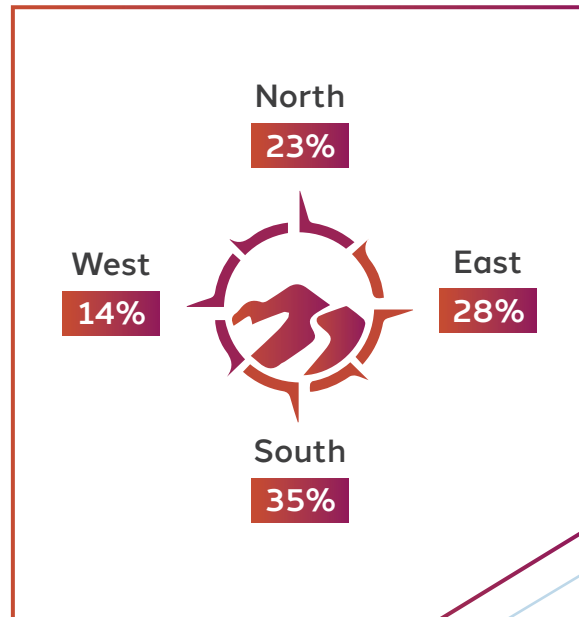
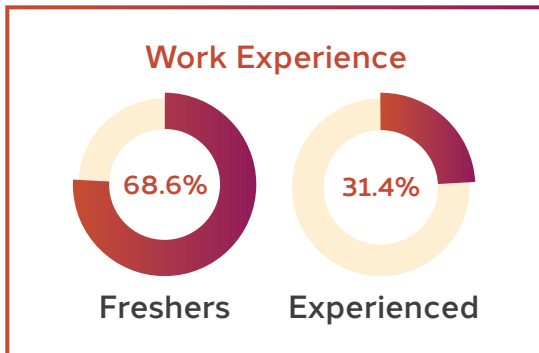
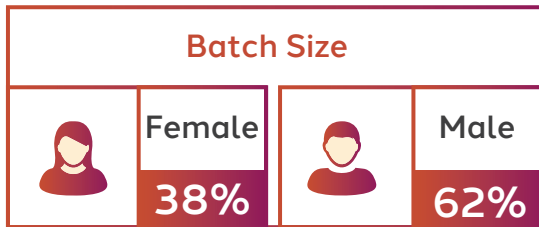




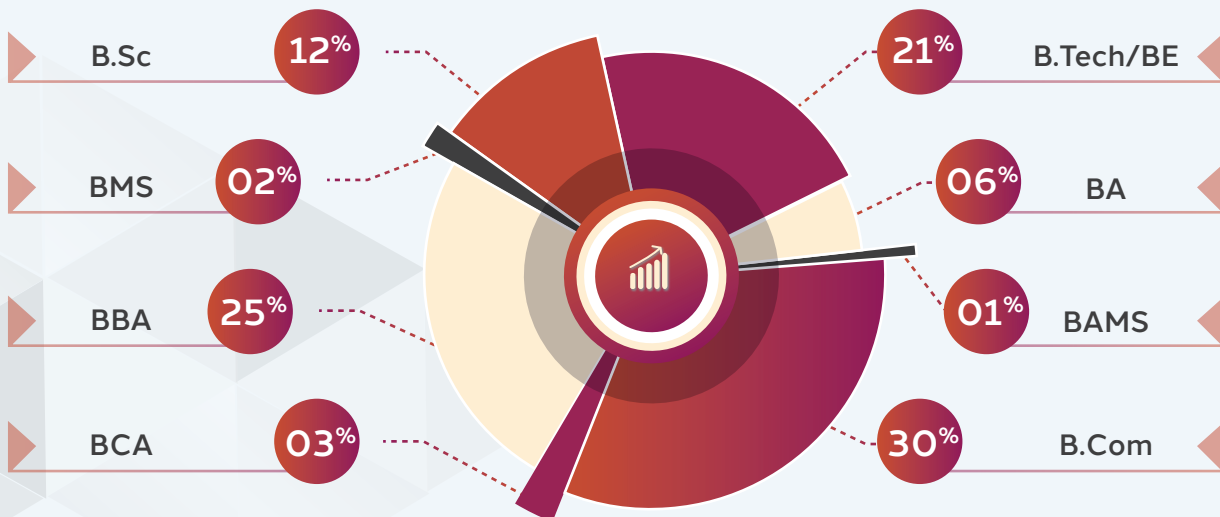
Roles Offered



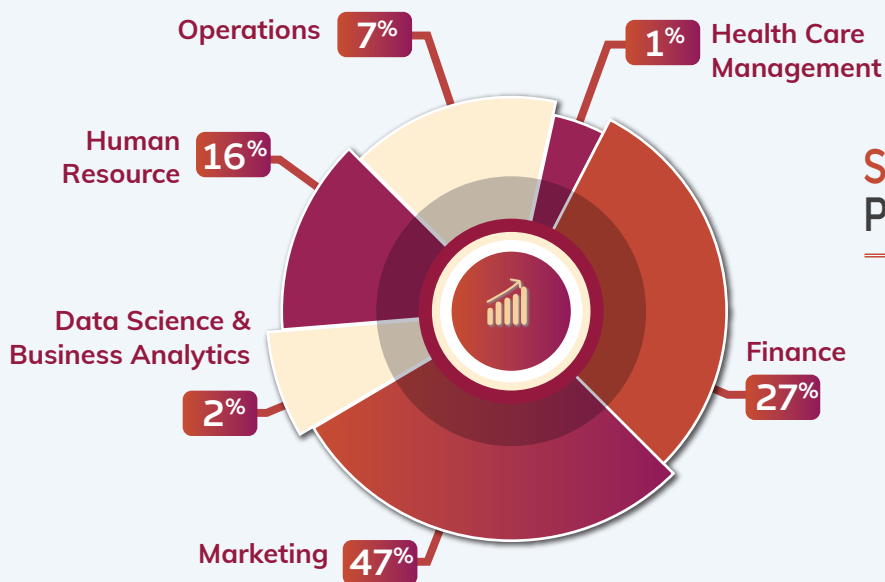
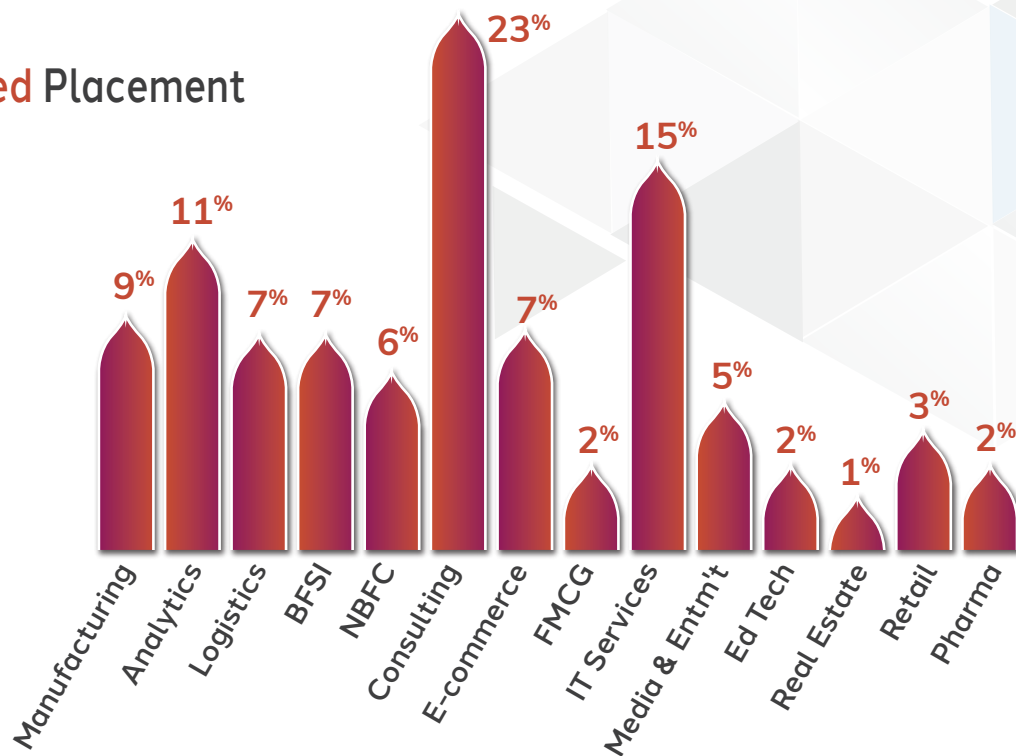
Batch Matrix PGDM 2021-23



Educational Background



Sector-Based Placement Percentage



Specialization-Wise Placements Percentage

Key Recruiters participated - Sector Wise

BFSI



INFORMATION TECHNOLOGY



LOGISTICS



MANUFACTURING



EDUTECH

BYJU'S
The Learning App

CAMPUS
TECHNOLOGY

IntelliPaat

Karnataka Digital
Economy Mission

BOARD

Sunstone
Eduversity

SRVA
EDUCATION

PrepOnline
All Countries Exam Portal

PLANETSPARK

SKILL LYNC

SCALER

FMCG

L'ORÉAL

naturals

BRITANNIA

CHAI! POINT

Nestlé

HITACHI
Inspire the Next

April 3rd
Foods

wipro

abc
consultants

STAFFING

zyoin

CAREERLABS

Adecco

HONO

E-COMMERCE

Flipkart



Jumbotail

Rakuten

PhonePe

ninjacart

TARGET

RESEARCH & CONSULTING



FORRESTER

BORDERLESS
ACCESS

BUYER
FORESIGHT

OSG
INTELLIGENT GROWTH

BAHWAN
CYBERTEK

infiniti
RESEARCH

TALCHEMIST

CG OPTIONS
GROUP

SEARCHBOURNE
CONSULTING
private limited

MARKETSANDMARKETS

hgs

DART
Data Consulting

randstad

dun & bradstreet

Tredence
Connect the Dots

& More ...

Alumni Testimonials



Shivani Bhatt

Associate Product Marketing
Manager, Stride.AI Inc.

PGDM Class of 2022

“The journey of ISBR has provided me with ample opportunities to grow, be it in terms of skills or exposure to the industries. The curriculum and faculty helped me a lot in achieving success. Greatful and honored to be a part of this college.”



Ashok Vardhan

Project Management
Analyst, Dell Technologies

PGDM Class of 2022

“It is often difficult to make decisions in life if one focuses only on outcomes rather than enjoying the process and living with a desire to seek knowledge, only helps to achieve great heights. I'm happy that I chose ISBR for my PGDM program which is a great platform that benefits us to discover new perspectives in life. ISBR helps us to bridge the gap between the outside world and within ourselves. Glad to be a member of this family!”



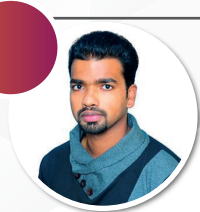
Jovita Devraj

Deputy Manager,
Hexaware Technologies

PGDM Class of 2022

“My journey with ISBR has been nothing but fruitful, enriching and wonderful. I enrolled myself for ISBR's PGDM program in the year 2020 and there was no looking back ever since. At ISBR there are a ton of opportunities that enable you to be the best version of yourself and achieve to the fullest of your potential.

The faculty is great and supporting and they only make sure to give you all the best mentoring, guidance that you require. There are yet many elements at ISBR like diverse culture, friendly atmosphere, student driven clubs, webinars, guest lectures, field trips, one-to-one mentorship, placements etc. Talking of which, it rains opportunities at ISBR with respect to getting placed.”



Richard Samson
Operations Team Lead,
Flipkart
PGDM Class of 2021

“ PGDM at ISBR Business School has been rewarding in every aspect. It helped me to fill the gaps that I had in my professional journey. The rich learning experience helped me shape my career to become a better professional at Flipkart. ”



Shelaj Sharma
Senior Associate,
Ciena
PGDM Class of 2021

“ It was an amazing experience at ISBR. Not only academics but everything else was special at ISBR. Hostel, cafeteria, guest sessions and interactions with facilities. A student like me who came from a non management background never had a hard time understanding the concepts. Even during the pandemic studies never got hampered. I learnt more and more which helped me taking wise decisions. Placements were awesome, getting into a big company gave me a solid base to reach new heights of my career. Overall I'll never forget the time I spent at the campus, with facilities and with my friends. ”



Akshita Sharma
US Tax Associate, PWC
PGDM Class of 2021

“ Had a nice and learning experience at ISBR. With a great guidance of teachers and mentors today I got placed in one of the Big 4s. Not only learning ISBR has given me a lot of memories to cherish and smile at whether it's orientation month where we learnt social activities and a tour week to Bangalore darshan and DeeJay Orientation week or the small celebration of each and every festival. I feel so happy to be part of these events and collected so many memories around and in ISBR. ”



Itika Sethi
Talent Intelligence
Analyst, Kimberly-Clark
PGDM Class of 2021

“ It has been a roller coaster journey at ISBR due to the pandemic but even through the roughest time our college made sure to come through for the students and give us the best academic and placement assistance. I am glad to be a part of ISBR Family. ”

ISBR Group of Institutions

- ▶ ISBR Business School
- ▶ ISBR College
- ▶ ISBR Law College
- ▶ Department of Executive Education
- ▶ ISBR Research Centre
- ▶ ISBR Evening College



ISBR
BUSINESS SCHOOL
REAL WORLD. REAL LEARNING



International School of Business & Research

#107, ISBR Business School, near Infosys Drive, behind BSNL
Telephone Exchange, Electronics City Phase 1, Bengaluru,
Karnataka 560100