

## ISBR GROUP OF INSTITUTIONS

### PLACEMENT SNAPSHOT



### ACADEMIC COLLABORATIONS



### INTERNATIONAL LINKAGES



## APPLICATION PROCESS

Visit: [www.isbr.in](http://www.isbr.in)

Cost of Application: INR 1000

#### Eligibility

Graduate from a recognized University with a minimum aggregate of 50% marks (45% in case of SC/ST) in the qualifying examination  
Preferred Entrance Test : GMAT/GRE /CAT/ XAT/NMAT/ MAT/CMAT/ ISBR Aptitude Test

#### Applicants are shortlisted based on:

1. Consistency of academic record
2. Entrance Test score
3. Work experience (if any)
4. Versatility and achievements



# MBA

MASTER OF BUSINESS ADMINISTRATION

Program Information  
Brochure

ISBR BUSINESS  
SCHOOL

No.107, Near Infosys, Behind BSNL Telephone Exchange,  
Electronics City Phase - 1, Bangalore 560100  
T +91 80 40819500 M +91 9025352960 W [www.isbr.in](http://www.isbr.in)

## MBA PROGRAM

ISBR College is established under the aegis of Bangalore Education Trust, founded in the year 1990. The institute is affiliated to Bangalore University and Recognized by Govt. of Karnataka.

ISBR takes pride in creating an atmosphere wherein both students and faculty can pursue boundless knowledge. A single roof where theory and practice go hand in hand to present better understanding about oneself and the world around them.

Education at ISBR prepares its students to think boldly and act confidently in any business environment.

The success of ISBR as an acknowledged institution for quality learning is an outcome of the various facets that give ISBR its characteristic value - the faculty, enterprising students, infrastructure facilities and industry partnerships.



### PROGRAM OFFERED

**MBA**  
MASTER OF BUSINESS  
ADMINISTRATION

**DURATION**  
**2 YEAR**  
( 4 SEMESTERS )

## SPECIALIZATIONS

- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance and Insurance Services Management (BFIS)
- Start-ups and SMEs Management

## ACADEMIC EXCELLENCE

ISBR's major strength is its qualified and highly competent faculty and research associates with significant experience and international exposure, both in industry and academia. This with a well-designed course content and University syllabus, combined with a host of student development programs and industry interaction initiatives make ISBR programs valuable in achieving academic excellence.

## INDUSTRY INTERFACE

Gaining exposure to current industry practices in order to bring relevance to class room learning is extremely important for a business management student. It is during this process that students are able to apply their theoretical knowledge to practical situations by observation and interaction with industry managers.

Apart from facilitating conventional methods of industry connect programs such as industry visits and seminars, ISBR has introduced several innovative practices to build a strong network and connect with industry and business houses, entrepreneurs and public organisations.

