

ISBR BUSINESS SCHOOL

V TRIMESTER PLANNER AND TIME TABLE 2021-23 BATCH

WEEK	DATE	DAY	9am to 11am	11:15am to 1:15	2pm to 4pm	4:15pm to 6:15pm
11/2/2022	WEDNESDAY		Logistic Management- Dr. Karpagam	Service Operations Management- Dr. Karpagam	Total Quality Management- Prof. Rajesh Krishnamurthy	
			Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof. Amit Kanchanbaras	Learning and Development- Dr. A. NARASIMA VENKATESH		
			Event Management- M. L. Ivin	Retail Marketing- Prof. Veena Venugopal	Digital Marketing Analytics- Prof. Srinivasan Aravind	
			Digital & Social Media Marketing- Prof. Ismael			
			Placement Training- Finance	Search Engine Marketing- Prof. Ismael	HRLDP - Certificate Programme- IIR	
11/3/2022	THURSDAY		Manufacturing Operations Management- Prof. Rajesh Krishnamurthy	SQL- Prof. Dhananjay Batch 2		
			Services Marketing- Dr. Sanjosh Kumar	Total Quality Management- Prof. Rajesh Krishnamurthy		
					Worldclass Manufacturing- Prof. Gopinath	Promotion & Relationship Management- Prof. Gopinath
			Placement Training- Operations		Forex and Treasury, Mgt- Prof. Prashanth M	Risk Management and Derivatives- Prof. Prashanth M
11/4/2022	FRIDAY		International Financial Management- Prof. Kirron Bindi	Business Compliance in e-BFS- Prof. Amit Kanchanbaras		
				International Tourism- M. L. Ivin 10:30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	

11/5/2022	SATURDAY	HOLIDAY - CONVOCACTION 2022						
WEEK 1								
11/6/2022	SUNDAY	HOLIDAY						
		Promotion & Relationship Management- Prof. Gopinath	Workclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rajesh Krishnamurthy				Room no -22
		International Financial Management- Prof.Kiron Bindu	Placemnet Training- Finance	Forex and Treasury Mgt- Prof Prashanth M				Room no -23
11/7/2022	MONDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Services Marketing- Dr Guna Aradhya	Retail Marketing- Prof. Veena Venugopal				Room no-24
		Travel Agency Management- Mr.Lavin	Learn from Masters -HR by Mr.Srinivas HNS					Room no-21
		Digital Marketing Analytics- Prof.Srinivasan Aravind						Room no -22
			SQL- Prof.Dhananjay Batch 2	Information Security in e-Bf'S- Prof Amit Kanchanbaras				Room no -23
11/8/2022	TUESDAY	Placement Training- Marketing	Learning Python- Dr Sheetal Batch 1	ing Python- Dr Sheetal Batch 2SQL -Prof.Dhananjay Batch 1				Room no-24

		Performance Management System- Prof.Ravi Tenney	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Search Engine Marketing- Prof.Ismael		Room no-21
			Affiliate & Email Marketing- Prof.Ismael			Room no -1
		Logistic Management- Dr. Karagam	Service Operations Management - Dr. Karagam	Total Quality Management- Prof.Rajesh Krishnamurthy		Room no -22
11/9/2022	WEDNESDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Learning and Development- Dr A.NARASIMA VENKATESH	Indias Foreign trade and WTO- Prof.Ram Powru		Room no -23
		Event Management- Mr.Livin	Retail Marketing- Prof.Veena Venugopal			Room no-24
		Digital & Social Media Marketing- Prof.Ismael	Placement Training- Finance	Digital Marketing Analytics- Prof.Srinivas Aravind		Room no-21
			Search Engine Marketing- Prof.Ismael	Affiliate & Email Marketing- Prof.Ismael		Room no -22
		Placement Training- HR	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras		Room no -23
11/10/2022	THURSDAY	Services Marketing- Dr.Guru Aradhya	Learning Python- Dr.Sheetal Batch 1	Strategic Corporate Accounts- Prof.Padmini		Room no-24
		Manufacturing Operations Management- Prof.Rajesh Krishnamurthy	Total Quality Management- Prof.Rajesh Krishnamurthy	Ing Python- Dr.Sheetal Batch 2SQL- Prof.Dhananjay Batch 1		Room no-21
						Room no 1
		Performance Management System- Prof.Ravi Tenney	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof. Gopinath	Room no -22
		Placement Training- Marketing	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	Forex and Treasury Mgt- Prof.Prashanth M	Risk Maangement and Derivates- Prof.Prashanth M	Room no -23
11/11/2022	FRIDAY	International Financial Management- Prof.Kiron Bindu	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Placement Training- HR		Room no-24
		Basics of Companies Act- Prof.Padmini	Basics of Companies Act- Prof.Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas		Room no-21
			International Tourism- Mr.Livin 10:30 to 12			
			Indias Foreign trade and WTO- Prof.Ram Powru	Blue ocean strategy certification- Marketing certification course		

		Learn from Masters -HR by Mr.Srinivas HNS		CISI - GSO course-Finance certification Course (3pm-5pm)		
WEEK 2	11/12/2022	SATURDAY	Digital & Social Media Marketing- Prof.Ismael			
11/13/2022	SUNDAY	HOLIDAY				
				CISI - GSO course-Finance certification Course (3pm-5pm)		
11/14/2022	MONDAY	Promotion & Relationship Management- Prof. Gopinath	Worldclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rajesh Krishnamurthy	Risk Management and Derivates- Prof Prashanth N	
		International Financial Management- Prof.Kirron Bhatia	Learning and Development- Dr.A.NARASIMA VENKATESH	Forex and Treasury Mgt- Prof Prashanth M		
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr. Anju Kumar		
		Travel Agency Management- Mr.Livin	Services Marketing- Dr.Guru Aradhya	Placement Training- Marketing		
		Digital Marketing Analytics- Prof.Srinivasan Aravind				
11/15/2022	TUESDAY	Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam	HRLDP -Certificate Programme-HR		
		Performance Management System- Prof.Ravi Tameety	SQL- Prof.Dhananjay Batch 2	Blue ocean strategy certification		
		Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr.Sheetal Batch 1			
			Business Compliance in e-BFS- Prof Amit Kanchanbaras			
		Placement Training- Finance	Affiliate & Email Marketing- Prof.Ismael			

11/16/2022	WEDNESDAY	Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam	Total Quality Management- Prof.Rajesh Krishnamurthy	
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof. Amit Kanchanbaras	Learning and Development- Dr. A. NARASIMA VENKATESH	India's Foreign trade and WTO- Prof.Ram Powru	
		Digital & Social Media Marketing- Prof. Ismael	Retail Marketing- Prof. Veena Venugopal	Digital Marketing Analytics- Prof.Srinivasan Aravind	Event Management- M.Livin
		Strategic HRM- Dr. Anju Kumar	Search Engine Marketing- Prof. Ismael	Placement Training- HR	
		Manufacturing Operations Management- Prof.Rajesh Krishnamurthy	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof. Amit Kanchanbaras	
11/17/2022	THURSDAY	Services Marketing- Dr. Guna Aradhya	Learning Python- Dr. Sheetal Batch 1	Strategic Corporate Accounts- Prof. Padmini	
		Mergers and Acquisitions- Prof. Padmini	Total Quality Management- Prof. Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof. Ismael	
		Learning Python- Dr. Sheetal Batch 2SQL- Prof.Dhananjay Batch 1			
		Performance Management System- Prof. Ravi Tenney	Placement Training- Operations	Worldclass Manufacturing- Prof. Gopinath	Promotion & Relationship Management- Prof. Gopinath
		Direct Taxation -I/- Prof. Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	Forex and Treasury Mgt- Prof. Prashanth M	Risk Management and Derivates- Prof. Prashanth M
11/18/2022	FRIDAY	International Financial Management- Prof. Kirron Bindu	Business Compliance in e-BFS- Prof. Amit Kanchanbaras	Placement Training- HR	
		Placement Training- Marketing	International Tourism- Mr. Livin 10.30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	
				Mergers and Acquisitions- Prof. Padmini	
				CISI - CISO course-Finance certification Course (3pm-5pm)	
		Digital & Social Media Marketing- Prof. Ismael	India's Foreign trade and WTO- Prof. Ram Powru	Blue ocean strategy certification - Marketing	
11/19/2022	SATURDAY				

		HOLIDAY				
WEEK 3	11/20/2022	SUNDAY	CISI - GSO course-Finance certification Course (3pm-5pm)			
		Promotion & Relationship Management- Prof Gopinath	Worldclass Manufacturing- Prof Gopinath	Manufacturing Operations Management- Prof Rangesh Shrivivasan		
		International Financial Management- Prof Kiron Bindu	Learning and Development- Dr A NARASIMA VENKATESH			
11/21/2022	MONDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr Arjun Kumar		
		Travel Agency Management- Mr Livin	Services Marketing- Dr Gunj Aradiya	Placement Training- Marketing		
		Digital Marketing Analytics- Prof Srinivasan Aravind				
		Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam	HMUDP - C certificate Programme-HR		
		Performance Management System- Prof Ravi Tenney	SOL - Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras		
11/22/2022	TUESDAY	Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr Sheetal Batch 1			
			Business Compliance in e-BFS- Prof Amit Kanchanbaras			
		Placement Training- Finance	Affiliate & Email Marketing- Prof Ismael			
		Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam	Total Quality Management- Prof Rajesh Krishnamurthy		Event Management- Mr Livin
11/23/2022	WEDNESDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Learning and Development- Dr A NARASIMA VENKATESH	India's Foreign trade and WTO- Prof Ram Pownu		

DATE/TIME		TOPIC/LECTURER		COURSE/DETAILS		COURSE/DETAILS	
		Digital & Social Media Marketing- Prof.Israel	Retail Marketing- Prof.Veena Vennugopal	Digital Marketing Analytics- Prof.Srinivasan Aravind	Risk Maangement and Derivates- Prof Prashanth M		
		Strategic HRM- Dr Anju Kumar	Search Engine Making- Prof.Israel	Forex and Treasury Mgt- Prof Prashanth M	Placement Training- HR		
		Manufacturing Operations Management- Prof.Rangesh Srinivasan	SQL- Prof.Dhananjay Batch 2	CISI - GSO course-Finance certification Course (3pm 5pm)			
11/24/2022	THURSDAY	Services Marketing- Dr.Guru Aradhya	Learning Python- D. Sheela Batch 1	Strategic Corporate Accounts- Prof Padmini			
		Mergers and Acquisitions- Prof.Padmini	Total Quality Management- Prof.Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof.Israel			
			Learning Python- D. Sheela Batch 2SQL- Prof.Dhananjay Batch 1				
		Performance Management System- Prof.Ravi Tenney	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof. Gopinath		
		Direct Taxation -II- Prof.Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	Forex and Treasury Mgt- Prof Prashanth M	Risk Maangement and Derivates- Prof Prashanth M		
11/25/2022	FRIDAY	International Financial Management- Prof.Kirron Bindu	Business Compliance in e-BFS- Prof.Amit Kanchanburas	Placement Training- HR			
		Placement Training- Marketing	International Tourism- Mr.Lvin 10:30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas			
		Basics of Companies Act	Strategic Corporate Accounts- Prof.Padmini	Mergers and Acquisitions- Prof.Padmini			
		Digital & Social Media Marketing- Prof.Israel	India's Foreign trade and WTO- Prof.Ram Powra	CISI - GSO course-Finance certification Course (3pm 5pm)			
11/26/2022	SATURDAY	Forex and Treasury Mgt- Prof.Prashanth M	Forex and Treasury Mgt- Prof.Prashanth M				

WEEK 4	11/27/2022	SUNDAY	HOLIDAY			
			Promotion & Relationship Management- Prof. Gopinath	Worldclass Manufacturing- Prof Gopinath	Manufacturing Operations Management- Prof.Rangesh Shrivivasan	
			International Financial Management- Prof.Kiron Bindu	Learning and Development- Dr.A.NARASIMA VENKATESH		
			Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr. Arjun Kumar	
			Travel Agency Management- Mr.Livin Aravind		Placement Training- Marketing	
			Digital Marketing Analytics- Prof.Srinivasan Aravind			
			Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam		
			Performance Management System- Prof.Kavi Tenney	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras	
			Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr.Sheel Batch 1	Learning Python- Dr.Sheel Batch 2SQL- Prof.Dhananjay Batch 1	
				Business Compliance in e-BFS- Prof Amit Kanchanbaras	Search Engine Marketing- Prof.Ismail	
			Placement Training- Finance	Affiliate & Email Marketing- Prof.Ismail		
			Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam	Total Quality Management- Prof.Rajesh Krishnamurthy	
			Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Learning and Development- Dr.A.NARASIMA VENKATESH	India's Foreign trade and WTO- Prof.Ram Pownu	
				Retail Marketing- Prof.Veena Venugopal	Digital Marketing Analytics- Prof.Srinivasan Aravind	Risk Management and Derivates- Prof.Prashanth M
			Digital & Social Media Marketing- Prof.Ismail		Forex and Treasury Mgt- Prof.Prashanth M	Placement Training- HR
	11/30/2022	WEDNESDAY				

WEEK 5	12/1/2022	THURSDAY	Strategic HRM- Dr. Anju Kumar	Search Engine Making- Prof. Ismael		
			Manufacturing Operations Management- Prof. Rangesh Shrinivasan	SQL- Prof. Dhananjay Batch 2	Information Security in e-BFS- Prof. Armit Kanchanbaras	
			Services Marketing- Dr. Guna Aradhya	Learning Python- Dr. Sheetal Batch 1	Strategic Corporate Accounts- Prof. Padmini	
			Mergers and Acquisitions- Prof. Padmini	Total Quality Management- Prof. Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof. Ismael	
	12/2/2022	FRIDAY	Learning Python- Dr. Sheetal Batch 2SQL- Prof. Dhananjay Batch 1			
			Performance Management System- Prof. Ravi Tenney	Placement Training- Operations	Worldclass Manufacturing- Prof. Gopinath	Promotion & Relationship Management- Prof. Gopinath
			Direct Taxation - II- Prof. Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	Forex and Treasury Mgt- Prof. Prashanth M	Risk Management and Derivates- Prof. Prashanth M
			International Financial Management- Prof. Kiran Bindu	Business Compliance in e-BFS- Prof. Amit Kanchanbaras	Placement Training- HR	Placement Training- Marketing
				International Tourism- Mr. Lavin 10.30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	
	12/3/2022	SATURDAY	Basics of Companies Act	Strategic Corporate Accounts- Prof. Padmini	Mergers and Acquisitions- Prof. Padmini	
			Digital & Social Media Marketing- Prof. Ismael	India's Foreign trade and WTO- Prof. Ram Powna		
			HRLDP - Certificate Programme-HR			
HOLIDAY						
12/4/2022	SUNDAY					

		Promotion & Relationship Management- Prof. Gopinath	Worldclass Manufacturing- Prof. Gopinath	Manufacturing Operations Management- Prof. Rangesh Shrinivasan	
		International Financial Management- Prof. Kirron Bindu	Learning and Development- Dr. A NARASIMA VENKATESH		
12/5/2022	MONDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof. Anit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr. Anju Kumar	
		Travel Agency Management- Mr. Livin	Services Marketing- Dr. Guru Anadhy	Placement Training- Marketing	
		Digital Marketing Analytics- Prof. Srinivasan Aravind			
		Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam	Placement Interaction overview(Room 23)	International Financial Management- Prof. Kirron Bindu
		Performance Management System- Prof. Kavi Tenney	SQL- Prof. Dhanaanjay Batch 2	Information Security in e-BFS- Prof. Anit Kanchanbaras	
12/6/2022	TUESDAY		Learning Python- Dr. Sheetal Batch 1	Learning Python- Dr. Sheetal Batch 2SQL- Prof. Dhanaanjay Batch 1	
			Business Compliance in e-BFS- Prof. Anit Kanchanbaras	Search Engine Marketing- Prof. Ismael	
		Placement Training- Finance	Affiliate & Email Marketing- Prof. Ismael	Total Quality Management- Prof. Ragesh Krishnamurthy	
		Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam		
12/7/2022	WEDNESDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof. Anit Kanchanbaras	Learning and Development- Dr. A NARASIMA VENKATESH	India's Foreign trade and WTO- Prof. Ram Pownu	
			Retail Marketing- Prof. Veera Vennugopal	Digital Marketing Analytics- Prof. Srinivasan Aravind	Risk Management and Derivates- Prof. Prashanth M
		Digital & Social Media Marketing- Prof. Ismael		Forex and Treasury Mgt- Prof. Prashanth M	Placement Training- HR
		Strategic HRM- Dr. Anju Kumar	Search Engine Marketing- Prof. Ismael		
		Manufacturing Operations Management- Prof. Rangesh Shrinivasan	SQL- Prof. Dhanaanjay Batch 2	Information Security in e-BFS- Prof. Anit Kanchanbaras	

12/8/2022	THURSDAY	Services Marketing- Dr.Guru Aradhya	Learning Python- Dr.Sheetal Batch I	Strategic Corporate Accounts- Prof Padmini	
		Mergers and Acquisitions- Prof Padmini	Total Quality Management- Prof Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof. Ismael	
			Event Management- M.Livin	ing Python- Dr.Sheetal Batch 2SQL-Prof.Dhananjay Batch I	
		Performance Management System- Prof.Ravi Tennety	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof. Gopinath
		Direct Taxation –II- Prof Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	Forex and Treasury Mgt- Prof Prashanth M	Risk Management and Derivates- Prof Prashanth M
12/9/2022	FRIDAY	International Financial Management- Prof.Kiron Bindu	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Placement Training- HR	Placement Training- Marketing
			International Tourism- Mr.Livin 10.30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	
		Basics of Companies Act	Strategic Corporate Accounts- Prof Padmini	Mergers and Acquisitions- Prof.Padmini	
12/10/2022	SATURDAY	Digital & Social Media Marketing- Prof.Ismael	India's Foreign trade and WTO- Prof.Ran Powru	Placement Training- Marketing	
			Advanced Analytics-Prof Ranojoy		
			Advanced Analytics-Prof Ranojoy		
WEEK 6	12/11/2022	SUNDAY			
			Promotion & Relationship Management- Prof. Gopinath	Worldclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rangesh Shrinivasan

12/12/2022	MONDAY	International Financial Management- Prof Kirron Bindu	Learning and Development- Dr.A.NARASIMA VENKATESH		
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry- Prof Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr Anju Kumar	
		Travel Agency Management- Mr.Livin	Services Marketing- Dr.Guru Aradhya	Placement Training- Marketing	
		Digital Marketing Analytics- Prof.Srinivasan Aravind			
		Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam		
12/13/2022	TUESDAY	Performance Management System- Prof.Ravi Tenney	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras	
		Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr.Sheetal Batch 1	ing Python- Dr.Sheetal Batch 2SQL- Prof.Dhananjay Batch 1	
			Business Compliance in e-BFS- Prof Amit Kanchanbaras	Search Engine Marketing- Prof.Ismael	
		Placement Training- Finance	Affiliate & Email Marketing- Prof.Ismael		
		Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam	Total Quality Management- Prof.Rajesh Krishnamurthy	
12/14/2022	WEDNESDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry- Prof Amit Kanchanbaras	Learning and Development- Dr.A.NARASIMA VENKATESH	India's Foreign trade and WTO- Prof.Ram Pownu	Digital & Social Media Marketing- Prof.Ismael
			Retail Marketing- Prof.Veena Venugopal	Digital Marketing Analytics- Prof.Srinivasan Aravind	Risk Management and Derivates- Prof Prashanth M
				Forex and Treasury Mgt-Prof Prashanth M	Placement Training- HR
		Strategic HRM- Dr Anju Kumar	Search Engine Marketing- Prof.Ismael		
		Manufacturing Operations Management- Prof.Rajesh Srinivasan	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras	
12/15/2022	THURSDAY	Services Marketing- Dr.Guru Aradhya	Learning Python- Dr.Sheetal Batch 1	Strategic Corporate Accounts- Prof Padmini	
		Mergers and Acquisitions- Prof.Padmini	Total Quality Management- Prof.Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof.Ismael	

			Event Management- Mr.Livin	ing Python- Dr.Sheetal Batch 2SQL- Prof.Dhananjay Batch 1	
		Performance Management System- Prof.Ravi Tennety	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof.Gopinath
		Direct Taxation -II- Prof.Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	Forex and Treasury Mgr- Prof.Prashanth M	Risk Management and Derivatives- Prof.Prashanth M
12/16/2022	FRIDAY	International Financial Management- Prof.Kirron Bindu	Business Compliance in e-BFS- Prof.Amit Kanchanbaras	Placement Training- HR	
			International Tourism- Mr.Livin 10:30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	
		Basics of Companies Act	Strategic Corporate Accounts- Prof.Padmini	Placement Training- Marketing	
12/17/2022	SATURDAY	Digital & Social Media Marketing- Prof.Ismael	Blue ocean strategy certification- Marketing certification course	Mergers and Acquisitions- Prof.Padmini	
			HR,DP -Certificate Programme-HR		
WEEK 7	12/18/2022	SUNDAY			
12/19/2022	MONDAY	Promotion & Relationship Management- Prof.Gopinath	Worldclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rangesh Shrinivasan	
		International Financial Management- Prof.Kirron Bindu	Learning and Development- Dr.A.NARASIMHA VENKATESH		
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry- Prof.Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr.Ayju Kumar	

		Travel Agency Management- Mr.Livin Digital Marketing Analytics- Prof.Srinivasan Aravind Service Operations Management - Dr. Karpagam Performance Management System- Prof.Ravi Tenney Retail Marketing- Prof.Veena Venugopal Placement Training- Finance	Services Marketing- Dr.Guru Aradhya Logistic Management- Dr. Karpagam SQL- Prof.Dhananjay Batch 2 Learning Python- Dr.Sheetal Batch 1 Business Compliance in e-BFS- Prof.Amit Kanchanbaras Affiliate & Email Marketing- Prof.Ismael	Placement Training- Marketing	
12/20/2022	TUESDAY			Learning Python- Dr.Sheetal Batch 2SQL- Prof.Dhananjay Batch 1 Search Engine Marketing- Prof.Ismael	
12/21/2022	WEDNESDAY	Logistic Management- Dr. Karpagam Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof.Amit Kanchanbaras	Service Operations Management - Dr. Karpagam Learning and Development- Dr.ANARASIMA VENKATESH Retail Marketing- Prof.Veena Venugopal	Total Quality Management- Prof.Rajesh Krishnamurthy India's Foreign trade and WTO- Prof.Ram Pownu Digital Marketing Analytics- Prof.Srinivasan Aravind Forex and Treasury Mgt- Prof.Prashanth M	Digital & Social Media Marketing- Prof.Ismael Risk Management and Derivates- Prof.Prashanth M
				Strategic HRM- Dr.Arijit Kumar Manufacturing Operations Management- Prof.Rangesh Srinivasan Services Marketing- Dr.Guru Aradhya	Placement Training- HR
12/22/2022	THURSDAY		Search Engine Marketing- Prof.Ismael SQL- Prof.Dhananjay Batch 2 Learning Python- Dr.Sheetal Batch 1 Total Quality Management- Prof.Rajesh Krishnamurthy Event Management- Mr.Livin	Information Security in e-BFS- Prof.Amit Kanchanbaras Strategic Corporate Accounts- Prof.Padmini Affiliate & Email Marketing- Prof.Ismael	
		Performance Management System- Prof.Ravi Tenney	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof.Gopinath

12/23/2022	FRIDAY	Direct Taxation -II- Prof Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof Srinivas	Forex and Treasury Mgt- Prof Prashanth M	Risk Management and Derivates- Prof Prashanth M
		International Financial Management- Prof Kirron Bindu	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Placement Training- HR	
			International Tourism- Mr.Livin 10.30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	
		Basics of Companies Act	Strategic Corporate Accounts- Prof Padmini	Mergers and Acquisitions- Prof Padmini	
12/24/2022	SATURDAY	Digital & Social Media Marketing- Prof.Ismael	India's Foreign trade and WTO- Prof.Ram Powna	Placement Training- Marketing	
12/25/2022	SUNDAY	HOLIDAY			
		Promotion & Relationship Management- Prof Gopinath	Worldclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rangesh Shrinivasan	Risk Management and Derivates- Prof Prashanth M
		International Financial Management- Prof.Kirron Bindu		Forex and Treasury Mgt- Prof Prashanth M	
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry -/- Prof Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr.Arjun Kumar	
		Travel Agency Management- Mr.Livin	Services Marketing- Dr.Guru Aradiya	Placement Training- Marketing	
12/26/2022	MONDAY	Digital Marketing Analytics- Prof.Srinivasan Aravind			

12/27/2022	TUESDAY	Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam		
		Performance Management System- Prof.Ravi Tenney	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras	
		Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr.Sheetal Batch 1	ing Python- Dr.Sheetal Batch 2SQL- Prof.Dhananjay Batch 1	
		Placement Training- Finance	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Search Engine Marketing- Prof.Ismael	
12/28/2022	WEDNESDAY	Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam	Total Quality Management- Prof.Rajesh Krishnamurthy	
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof Amit Kanchanbaras	Retail Marketing- Prof.Veena Venugopal	India's Foreign trade and WTO- Prof.Ram Powru	Digital & Social Media Marketing- Prof.Ismael
				Digital Marketing Analytics- Prof.Srinivasan Aravind	Risk Management and Derivates- Prof.Prashanth M
				Forex and Treasury Mgt- Prof.Prashanth M	Placement Training- HR
12/29/2022	THURSDAY	Strategic HRM- Dr. Anju Kumar	Search Engine Marketing- Prof.Ismael		
		Manufacturing Operations Management- Prof.Rangesh Shrinivasan	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras	
		Services Marketing- Dr.Gun. Aradhyia	Learning Python- Dr.Sheetal Batch 1	Strategic Corporate Accounts- Prof.Padmimi	
		Mergers and Acquisitions- Prof.Padmimi	Total Quality Management- Prof.Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof.Ismael	
12/30/2022	FRIDAY		Event Management- Mr.Livin	ing Python- Dr.Sheetal Batch 2SQL- Prof.Dhananjay Batch 1	
		Performance Management System- Prof.Ravi Tenney	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof. Gopinath
		Direct Taxation -II- Prof.Padmimi	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	Forex and Treasury Mgt- Prof.Prashanth M	Risk Management and Derivates- Prof.Prashanth M
		International Financial Management- Prof.Kirun Bindu	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Placement Training- HR	

WEEK 9				International Tourism- Mr. Lavin 10:30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas		
	12/31/2022	SATURDAY					
			Basics of Companies Act	Strategic Corporate Accounts- Prof Padmini	Mergers and Acquisitions- Prof Padmini		
			Digital & Social Media Marketing- Prof. Ismael	India's Foreign trade and WTO- Prof.Ram Powru	Placement Training- Marketing		
	1/1/2023	SUNDAY	HOLIDAY				
1/2/2023	MONDAY	Promotion & Relationship Management- Prof. Gopinath	Worldclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rangesh Shrinivasan	Risk Management and Derivatives- Prof Prashanth N		
		International Financial Management- Prof.Kirron Bhande	Learning and Development- Dr. A. NARASIMA VENKATESH	Forex and Treasury Mgt- Prof Prashanth M			
		Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof. Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr. Anju Kumar			
		Travel Agency Management- Mr.Lavin	Services Marketing- Dr.Guru Aradhya	Placement Training- Marketing			
		Digital Marketing Analytics- Prof.Srinivasan Aravind					
		Service Operations Management - Dr. Karpagam	Logistic Management- Dr. Karpagam				
		Performance Management System- Prof.Ravi Tenney	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof. Amit Kanchanbaras			

1/3/2023	TUESDAY	Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr Sheetal Batch 1	Learning Python- Dr Sheetal Batch 2SQL -Prof Dhananjay Batch 1	
			Business Compliance in e-BFS- Prof Amit Kanchanbaras	Search Engine Marketing- Prof.Ismael	
		Placement Training- Finance	Affiliate & Email Marketing- Prof.Ismael		
		Logistic Management- Dr. Karpagam	Service Operations Management - Dr. Karpagam	Total Quality Management- Prof.Rajesh Krishnamurthy	
1/4/2023	WEDNESDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry- Prof Amit Kanchanbaras	Learning and Development- Dr.A.NARASIMA VENKATESH	India's Foreign trade and WTO- Prof.Ram Powru	Digital & Social Media Marketing- Prof.Ismael
			Retail Marketing- Prof.Veena Venugopal	Digital Marketing Analytics- Prof.Srinivasan Aravind	Risk Management and Derivates- Prof Prashanth M
			Search Engine Marketing- Prof.Ismael	Forex and Treasury Mgt- Prof Prashanth M	Placement Training- HR
		Strategic HRM- Dr.Anuj Kumar			
1/5/2023	THURSDAY	Manufacturing Operations Management- Prof.Rangesh Srinivasan	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof Amit Kanchanbaras	
		Services Marketing- Dr.Guru Aradhya	Learning Python- Dr.Sheetal Batch 1	Strategic Corporate Accounts- Prof.Padmmini	
		Mergers and Acquisitions- Prof.Padmmini	Total Quality Management- Prof.Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof.Ismael	
			Event Management- Mr.Livin	Learning Python- Dr.Sheetal Batch 2SQL -Prof Dhananjay Batch 1	
1/6/2023	FRIDAY	Performance Management System- Prof.Ravi Tennety	Placement Training- Operations	Worldclass Manufacturing- Prof.Gopinath	Promotion & Relationship Management- Prof. Gopinath
		Direct Taxation -II- Prof.Padmmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	Forex and Treasury Mgt- Prof.Prashanth M	Risk Management and Derivates- Prof.Prashanth M
		International Financial Management- Prof.Kiron Bindu	Business Compliance in e-BFS- Prof Amit Kanchanbaras	Placement Training- HR	
			International Tourism- Mr.Livin 10.30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof.Srinivas	

WEEK 10	1/7/2023	SATURDAY	Basics of Companies Act	Strategic Corporate Accounts- Prof.Padmini	Mergers and Acquisitions- Prof.Padmini	
			Digital & Social Media Marketing- Prof.Israel	Indias Foreign trade and WTO- Prof.Ram Powru	Placement Training- Marketing	
WEEK 10	1/8/2023	SUNDAY	HOLIDAY			
			Promotion & Relationship Management- Prof. Gopinath	Worldclass Manufacturing- Prof.Gopinath	Manufacturing Operations Management- Prof.Rangesh Shrivastava	Risk Management and Derivatives- Prof.Prashanth M
			International Financial Management- Prof.Kirron Bindu	Learning and Development- Dr.A NARASIMA VENKATESH	Forex and Treasury Mgt- Prof.Prashanth M	
	1/9/2023	MONDAY	Financial Analytics and MIS Reporting in specific to Investment Banking Industry- Prof.Amit Kanchanbaras	Placement Training- Finance	Strategic HRM- Dr.Anju Kumar	
			Travel Agency Management- Mr.Lvin	Services Marketing- Dr.Guru Aradhya	Placement Training- Marketing	
			Digital Marketing Analytics- Prof.Srinivasan Aravind			
			Service Operations Management - Dr. Karayagan	Logistic Management- Dr. Karayagan		
1/10/2023			Performance Management System- Prof.Ravi Tenney	SQL- Prof.Dhananjay Batch 2	Information Security in e-BFS- Prof.Amit Kanchanbaras	
			Retail Marketing- Prof.Veena Venugopal	Learning Python- Dr.Snehal Batch 1	ing Python- Dr.Snehal Batch 2SQL- Prof.Dhananjay Batch 1	
	TUESDAY			Business Compliance in e-BFS- Prof.Amit Kanchanbaras	Search Engine Marketing- Prof.Israel	

		Placement Training- Finance	Affiliate & Email Marketing- Prof. Ismael		
		Logistic Management- Dr. Karpagam	Service Operations Management- Dr. Karpagam	Total Quality Management- Prof. Rajesh Krishnamurthy	
	1/11/2023	Financial Analytics and MIS Reporting in specific to Investment Banking Industry - Prof. Amit Kanchanbaras	Learning and Development- Dr. A. NARASIMA VENKATESH	India's Foreign trade and WTO- Prof. Ran Powru	
	WEDNESDAY	Digital & Social Media Marketing- Prof. Ismael	Retail Marketing- Prof. Veena Venugopal	Digital Marketing Analytics- Prof. Srinivasan Aravind	Risk Management and Derivatives- Prof. Prashanth M
		Strategic HRM- Dr. Arjun Kumar	Search Engine Marketing- Prof. Ismael	Forex and Treasury Mgt- Prof. Prashanth M	Placement Training- HR
		Manufacturing Operations Management- Prof. Rangesh Srinivasan	SQL- Prof. Dharmajay Batch 2	Information Security in e-BFS- Prof. Amit Kanchanbaras	
	1/12/2023	Services Marketing- Dr. Guru Aaditya	Learning Python- Dr. Sheetal Batch 1	Strategic Corporate Accounts- Prof. Padmini	
	THURSDAY	Mergers and Acquisitions- Prof. Padmini	Total Quality Management- Prof. Rajesh Krishnamurthy	Affiliate & Email Marketing- Prof. Ismael	
			Event Management- Mr. Lavin	ing Python- Dr. Sheetal Batch 2SQL- Prof. Dharmajay Batch 1	
WEEK 11		Performance Management System- Prof. Ravi Tannety	Placement Training- Operations	Worldclass Manufacturing- Prof. Gopinath	Promotion & Relationship Management- Prof. Gopinath
		Direct Taxation -II- Prof. Padmini	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	Forex and Treasury Mgt- Prof. Prashanth M	Risk Management and Derivatives- Prof. Prashanth M
	1/13/2023	International Financial Management- Prof. Kiron Bindu	Business Compliance in e-BFS- Prof. Amit Kanchanbaras	Placement Training- HR	
	FRIDAY	Placement Training- Marketing	International Tourism- Mr. Lavin 10:30 to 12	Export - Import Procedures, Documentation and Supply Chain Management- Prof. Srinivas	

Prof. Veena Srinoy
Program Manager

Dr. Lakshminarayanan Vaidyanathan
Director - ISBR Business School