

30-09-2021

**Memorandum of Understanding towards
Industry - Academia Connect**

Placement Head

ISBR Business School

Electronics City, Bangalore.



Dear Sir/Ma'am,

We are pleased to state that we have been for long associated with your esteemed institute in offering Industry support by way of Projects, Internships and Placements, to your students in various domains as need be. Most significant of which are in the areas of

- Market Research, Digital Marketing, Inside Sales
- Supply chain analytics
- Talent Acquisition, Learning and Development, Employee relations

We take this opportunity to thank your institute for its immense contribution by its students in all areas of Business Studies and Research...

Yours sincerely

Prakash Natarajan

National Sales Manager