

Letter of Collaboration

Innomantra Consulting Private Limited, Bengaluru, India

&

ISBR Business School, Bengaluru, India

To whomsoever it may concern,

This letter confirms our mutual interest in collaboration and research in **Innovation Management, Digital Transformation & Intellectual Property Management** to enhance the Industry-Academia interface in knowledge sharing and research analysis.

Together, we would be pleased to actively involved in providing insights and inputs in the focus area of innovation challenges, applying the theories, methodologies, collaborative technologies, industry consulting, developing case studies, and new knowledge together.

The collaboration also aims to provide better Student Industry Projects, Faculty Development, Subject matter expertise, Teaching Summer Internships, Placement, publication, and innovating together.

Sincerely

Lokesh Venkataswamy

CEO & Managing Director

Bangaluru, India

3rd October 2021

