

## Placement Report – Cohort-1

ISBR completed its first cohort of placement process for PGDM & MBA Programme with students getting placed in more than 70 companies, with highest salary offered as 13.58 Lakhs. This was facilitated by major recruiters on campus and virtually.

This year, Companies across sectors IT/ITES, BFSI, FMCG, Consulting, Research & Analytics, Logistics, Staffing & E commerce have participated in the placements process

Ivy leagued firms like – Societe Generale, London Stock Exchange, Wipro Blackstone, EY GDS, Acuity Partners were the new recruiters added to the esteemed list of ISBR recruiters' portfolio. While the erstwhile ones continued to hire talent from ISBR – likes of PwC, ANZ, L'Oreal, HDFC, Federal Bank, Smart stream and many.

This year witnessed a spike in offers made by recruiters in the area of consulting, which became the top recruiting stream with over 40 percent of the placed finding opportunities in consulting roles. PwC made the maximum number of offers- 18 nos

The rise in the offers depicts the ever growing trust, of the industry, in ISBR and is an acknowledgement of the industry practices' aligned curriculum vis-à-vis the academic rigor.

The curriculum relevance and industry immersion experiences, Live Projects, Bloomberg Lab, have helped ISBR to maintain its niche in this sector.

It also highlighted the adaptability and the resilience of ISBR, in particular the graduates, who are ready to take up challenging roles and deliver on business goals with social sensitivity.

The number of participating companies and the speed with which the offers rolled out reflected the goodwill of ISBR, the institute's deep and lasting relationships with the corporate sector and the strong value proposition that our PGDM/MBA students bring to the companies they work for.

ISBR has to its credit a coveted recognition of being the Best Industry Linked Management Institute in India by AICTE CII Survey 2021. This ever strengthening industry – academia bond that ISBR continues to have, in turn, positions ISBR amongst the very few B-schools in the country poised to achieve quality placements for its students consistently.

Needless to state ISBR continues to be a preferred destination for the recruiters across industries owing to its diverse educational and work experience background & locational advantage.

ISBR's strong industry connect represents esteemed firms scouting for ISBR talent across diversified domains and skills. To a name a few and not restricted to the likes of - L'Oreal, Dell Technologies, Berger Paints, Wipro Consumer Care and Lighting, Federal Bank, ANZ Bank, HDFC Ltd, Hexaware Technologies, Trinamix Inc., Tetra Pak, ABC Consultants, Optimal Strategic Group, Tejas Networks, The Edge partnership, Adaptive Works, Cordis Technologies, KPIT, PhonePe, Target Corporation, Cogoport, eShipz, Kantar Group, Factset Research Systems Inc., SmartStream Technologies Ltd, FedEx and more.

ISBR graduates got a variety of roles from a wide spectrum of sectors, across multiple functional domains. The vast variety of profiles offered to the students speaks about the quality of the batch as well as versatility of the same. Students of Batch 2021-23 bagged stellar profiles across sectors.

The students were offered Management Trainee, Senior Banking Operations Analyst, Associate Research Manager, Client Acquisition Specialist, Business Analyst, Key Account Executive, Officer in Junior Management, Territory Manager- Sales, Inside Sales Account Manager and Pre Sales Consultant, Tax- Associate, Management Trainee, Analyst, Credit Assessment Officer, Client Servicing Executive, Talent Acquisition Trainee, Management Trainee, Junior Recruiter & Sourcing L&D and HR Associate

In today's vibrant job market, organizations look for core technical skills, excellent functional skills, learning and managerial skills and exceptional outlook in the young talents. Our Training modules for students align to the business needs and employer expectations. We have designed our training modules includes that teach basic life skills, communication skills, problem solving skills, leadership and decision making skills.

The interactions from industry professionals like Learn from Masters, C Talks, Guest Lectures talks on industry practices, emerging trends, opportunities and career options and Industry Visits, ensures that students gain much needed practical knowledge and exposure. They stay tuned to the current industry trends

The other big brands that will be taking part in the ensuring cohort include Envision Financial Systems, EY GDS, TCS, Moodys Analytics (Presently Acuity Knowledge partners), City Union Bank, Markets and Markets, Cashfree Payments India, Celstream Technologies, Gain Pro, Borderless Access, Convert Cart solutions, ElectricPe, Great Learning, Info Space Management, DCB, Ezetap, Asian Paints, Gartner Inc., Iqvia Inc., Robert Bosch, Feedback Consulting, Paytm, Coffee Day Beverages, Chai Point, WithumSmith Brown, Ricoh Global, Toyota Industries, IDBI Bank, ASC Bahrain, Tredence Inc., Tresvista & Virtusa.

Students Testimony:

A. Vamsi Krishna

Placed in: - PWC and SMART SREAM  
PGDM 2021-2023



Every college talks about and promises quality education, but ISBR has always been "A Quest Above the Rest." Recognizing that books are not the only way to learn, ISBR has made significant efforts to ensure that every student receives as much exposure as possible to potential specializations. From my perspective, it has fulfilled its promise of being unique and providing the best of everything. and they made learning easy and enthusiastic. The placement process started out pretty smoothly with training to mock Interviews which helped us to cope with the interview process. The placement cell is always supportive and brought up many opportunities. Their mentoring provided the gateway to enter the industry in which I am always interested in building a career. The knowledge from faculty and support from the placement cell helped me to get placed in the most reputed companies that are PWC and SMART STREAM. Grateful and thankful to ISBR for providing me with great exposure in such a competitive world and offering students like us a vast range of opportunities to reach our goals.

Kamesh N Gurao

Placed in: - Cordis Technologies  
PGDM 2021-2023



"My idea of good company...is the company of clever, well-informed people, who have a great deal of conversation; that is what I call good company." - Staflar KG

It feels like yesterday that I enrolled for PGDM at ISBR Business School. Post-Covid while working as a Business Analyst I decided to pursue PGDM from one of the prestigious B school.

Now I can say that it was the perfect decision as i gained immense knowledge and expertise in a wide range of fields. I got the opportunity to participate in different competitions and won trophies for ISBR, been part of placement committee in college was one of the best part in this journey. It has been an honour for me to work with Ameena Ma'am, one of the most supportive faculty in college. All the faculty members and peers in college have been always cordial and supportive who have helped throughout the Placement process.

Thank you ISBR for being a part of my journey.  
Proud to be ISBRian.

K Dinesh Reddy  
Placed in: - Societe Generale  
PGDM 2021-2023



From engineering to master the business world, choosing ISBR has shown a proven path for my successful journey. Placements were magnificent by providing multiple opportunities for students. I have been placed in my dream company "Societe Generale". Thanks to the entire team of ISBR from academics to placements for supporting to reach my destination smoothly.

Tanisha Bora  
Placed in: - Federal Bank  
PGDM 2021-2023



ISBR Business School offers wide opportunities and guidance to students to become leaders of tomorrow. I came here with the vision of getting the best learning experiences and placement opportunities after PGDM. ISBR has the best faculties and mentors that provided me with immense knowledge during my PGDM. Today, I am placed with Federal Bank during my 4th trimester, what more you can ask for? As a fresher, this is the best career opportunity I could ask for! This was made possible by ISBR Business School.