

MANDATORY DISCLOSURE

Submitted To



AICTE

**All India Council for Technical Education
New Delhi**

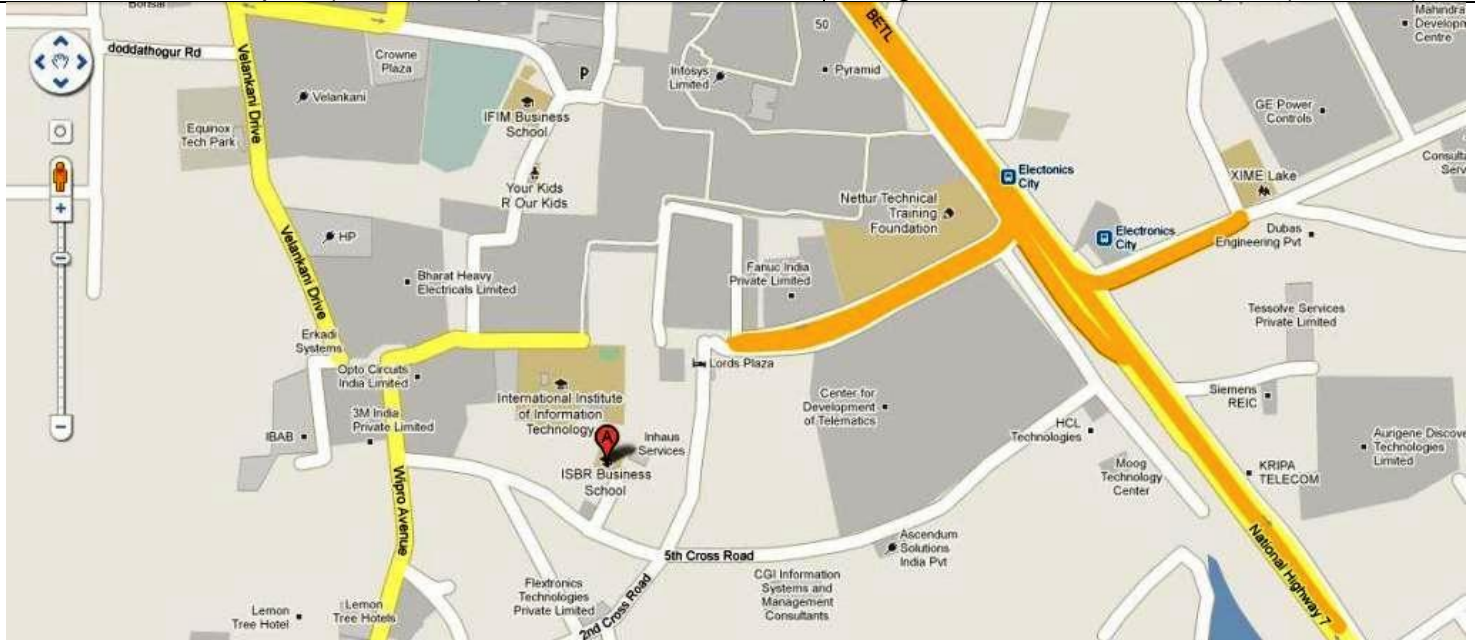


ISBR BUSINESS SCHOOL

Bangalore-560100

Appendix 8

Mandatory Disclosure

1. AICTE File No.	SWRO-2010-1-2066931
Date & Period of last approval	14th July,2010 ; Valid for 2 years
2. Name of the Institution	ISBR BUSINESS SCHOOL
Address of the Institution	#107, Electronic City – Phase I, Behind BSNL Telephone Exchange
City & Pin Code	Bangalore – 560100
State	Karnataka
Phone number with STD code	+91-80-40819500 (30 Lines)
Fax number with STD code	+91-80-41668111
Office hours at the Institution	9:00 AM to 6:00 PM
Academic hours at the Institution	9:00 AM to 9:00 PM
Email	info@isbr.in
Website	www.isbr.in
Nearest Railway Station (dist in Km)	Bangalore City (21.6 Km)
Nearest Airport (dist in Km)	Bangalore International Airport (53.3 Km)
	
3. Type of Institution	Private – Self Financed
Category (1) of the Institution (Non-Minority/Minority specify minority)	Non-Minority
Category (2) of the Institution	Co-Ed
4. Name of the organization running the Institution	Bangalore Educational Trust
Type of the organization	Trust
Address of the organization	ISBR BUSINESS SCHOOL, #107, ELECTRONIC CITY – PHASE I, BEHIND BSNL TELEPHONE EXCHANGE, BANGALORE – 560100
Registered with	CHARITABLE TRUST ACT
Registration date	02/08/1990
Website of the organization	www.isbr.in
5. Name of the affiliating University	N/A
Address	
Website	
Latest affiliation period	

6. Name of the Principal/Director	Dr. K. S. Anandaram
Exact Designation	Director
Phone number with STD code	+91- 80-40819502
FAX number with STD code	+91-80-41668111
Email	directorblr@isbr.in
Highest Degree	Ph.D, M.Tech (IIT, Mumbai)
Field of Specialization	
7. Governing Board Members	

Shri Manish
Kothari
(Chairman)

Shri Prakash
Kothari
(Member)

Smt. Kavita
Kothari
(Member)

Mr. Mayur Jain
(Member)

Dr. Chandra
Niranjan
(Dean)

Dr. Anandaram
(Director)

Dr.
Vijaylakshmi
(Faculty)

Dr. Santhanam
(Faculty)

Frequency of meetings & date of last meeting – Twice a Year

8. Academic Advisory Body

- i. Faculty Body: All the faculty of ISBR Business School, Bangalore are the members of faculty body. They take all academic related decision in their respective areas.
- ii. Advisory Board:

<p>Mr. Prakash Kothari Chairman, ISBR</p> <p>Mr. Manish Kothari MD, ISBR. Chairman, IBMR Business School MD, BET College Director, Oxford College</p> <p>Mr. Ashok Bhandari Businessman & Educationist Mr. Prabhu Naidu Founder - Facilitators Network Singapore</p> <p>Ms. Janice Lua Founder, Facilitators Network Singapore</p> <p>Mr. Jagadish S Professor & HOD (IT Dept), IIM, Bangalore</p> <p>Dr. Janardhan Jha Former Senior Advisor Manipal Universal Learning Ex-Vice Chancellor IGNOU, Delhi & Birla Institute of Technology, Ranchi.</p> <p>Mr. Nandimath Omprakash V Assistant Professor, Co-ordinator, National Law School of India University</p>	<p>Dr. Chandra Niranjana Ph.D, MBA, Dean - IBMR Business School, Bangalore</p> <p>Dr T Rangarajan Executive Director, ISBR Business School B.Tech. (IIT, Madras), Fellow IIM Ahmedabad</p> <p>Mr. Chinmoy Sarkar Prof. IIT Kharagpur, Consultant and Education Evangelist Major Bhargava GM, Head HR and Admin, Valdell Group.</p> <p>Mr. Ashok Kumar Academic and External Relations at IGTC, Indo German Chambers of Commerce, Chennai</p> <p>Mr. Sanjay Ullal Head, Group IT Infrastructure, TESCO</p> <p>Mr. Vinod Thomas Entrepreneur</p> <p>Dr. T.K Vijay Kumar Academician and Consultant</p>	<p>Dr. L. S. Ganesh Professor, Department of Management Studies, IIT Madras.</p> <p>Mr. S. Nammalvar Sr. Vice President, Orchid Chemicals</p> <p>Dr. Sumathi Narayanan President, Creative Communication & Managements Center.</p> <p>Mr. T. N. C. Venkata Rangan Chairman and Managing Director, Vishwak Systems.</p> <p>Mr. Arul Dev Managing Director, People First Consultancy.</p> <p>Mr. Venkata Subramani COO, Variman LLC.</p> <p>Mr. Arun Pratap Proprietor, Funk Jazz Restaurant.</p> <p>Mr. Aravindan Vice President Sales, Vishwak Systems</p>
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Frequency of meetings & date of last meeting Twice a Year

9. Organization Chart	
10. Student feedback mechanism on Institutional Governance/faculty performance	Yes
11. Grievance redress mechanism for faculty, staff and students	Yes
12. Name of the Department*	Management
Course	PGDM
Level PG/UG	PG
1 st year of approval by the council	File No. SWRO-2010-1-2066931 Dated: 14 th July, 2010

Year wise Sanctioned Intake	List Placed below										
Year wise Actual Admissions											
<table border="1"> <tr> <td colspan="3">2010</td> </tr> <tr> <td>Course</td> <td>Sanctioned Intake</td> <td>Actual Admissions</td> </tr> <tr> <td>PGDM (Full Time)</td> <td>120</td> <td>77</td> </tr> </table>			2010			Course	Sanctioned Intake	Actual Admissions	PGDM (Full Time)	120	77
2010											
Course	Sanctioned Intake	Actual Admissions									
PGDM (Full Time)	120	77									
Percentile Cutoffs											
% Students Passed with Distinction	N/A (1 st Batch of PGDM approved by AICTE)										
% Students passed with First Class	N/A (1 st Batch of PGDM approved by AICTE)										
Students Placed	N/A (1 st Batch of PGDM approved by AICTE)										
Average Pay Package	N/A (1 st Batch of PGDM approved by AICTE)										
Students opted for Higher Studies	N/A (1 st Batch of PGDM approved by AICTE)										
Doctoral Courses	N/A										
Foreign Collaborations	Under process										
Professional Society Membership											
Membership of Industry bodies	<ul style="list-style-type: none"> • ELCIA • CII • PHDCCI • FICCI • NHRD • ISTD • FAI • Assocham • RAI 										
Membership of professional bodies	<ul style="list-style-type: none"> • Bangalore Management Association (BMA) • All India Management Association (AIMA) • AIMS • Higher Education Forum • British Library 										
Professional Activities	Yes										
Consultancy Activities											
Sl. No.	Name of the Company	Consulting Assignments									
Grants Fetched											
Department Achievements	Program is going well and looking forward for better Placements										
Distinguished Alumni	Batch yet to pass out										

13. Name of the Teaching Staff	Kindly find these details below :
Designation	
Department	
Date of joining the institution	
Qualification	
Total Experience in Years	

Sl. No.	Name of Faculty	Title & Designation	Qualification	Experience in Years		Area of Specialization
				Academia	Industry	
1	Amandeep Bath	ASST PROFESSOR	B.Ed, Bsc, MBA, MA (English)	>3		HR
2	Richa Tiwari	ASST PROFESSOR	BA, MBA, MA (Economics)	>7	>7	Managing Information System
3	Sreeleakha Prabhakaran	ASST PROFESSOR	B.com, MBA, Pursuing PhD	>9	>10	HR & Organisation Behavior
4	Bindiya Anantha Gadiyar	ASST PROFESSOR	BE (Computer),	>9	>10	Information Technology
5	Rachana Singh	ASST PROFESSOR	B.com, PGDM - Finance, M.com	>1	>5	Finance
6	Sai Venkata Krishnan Shanmuga Meenakshi	ASST PROFESSOR	BBA, PGDHRM, MBA, Pursuing PhD in Marketing	>10	>10	Marketing
7	Srinivasan Meenakshi Sundaram Iyer	ASST PROFESSOR	Bsc (Chemistry)	>1	>37	
8	Venkata Radhakrishna Kuppa	ASST PROFESSOR	Bsc, MBA, PG Dip. In Mass Comm.	>7	>37	Marketing
9	Sona Banerjee	ASST PROFESSOR	Bsc (Computer Science), MBA (Finance and IS), M.Sc.(Maths-Prev)	>4	>13	Finance & Information Systems
10	Visweswara Rao Vempali	ASST PROFESSOR	Bsc (Maths, Satas, Comp), Msc (Statistics)	>6	>6	Demography
11	S.Shanmugam	ASST PROFESSOR	B.com, CA	>1	>20	Finance
12	Sarit Kumar	ASST PROFESSOR	Bsc, PGDBM	>8	>25	Marketing & System
13	Preeja Sreedhar	ASST PROFESSOR	BA (English & Psychology), MA (Mass & Journalism)	>12	>14	HR
14	Anandaram S Kanive	PROFESSOR	BE, M.Tech, PGDM, PhD	>17	>42	

Sl. No.	Name of Faculty	Title & Designation	Qualification	Experience in Years		Area of Specialization
				Academia	Industry	
15	Rajiv	ASST PROFESSOR	Science Product Engineering, MBA	>1	>33	Strategic Management & Production
16	Kalyan Sundaram Ramaswamy	ASST PROFESSOR	Bsc	>8	>32	Finance & Law
17	Parvathy L	ASST PROFESSOR	BE, MBA	>1	>2	HR
18	T.K.Vijay Kumar	ASSOCIATE PROFESSOR	Bsc, LLB, MS MBA, PhD	>8	>28	Marketing
19	Kiran Bindu Deshpande	ASST PROFESSOR	B.com, M.com	>8	>15	Costing Finance & Accounting Taxation
20	Satish Kumar Srinivas Achary	ASST PROFESSOR	BE, PGDBM	>6	>23	Finance
21	Santhanam M.L	PROFESSOR	BA, MA (Psychology), PhD	>34	>46	HR
22	V.Vijayalakshmi	ASSOCIATE PROFESSOR	BA, Msc (Psychology), PhD	>4	>5	HR
23	Guru Diggavi	ASST PROFESSOR	MBBS, MBS, Msc	>7		Psychotherapy

14. Admission Quota #

Nil

Entrance Test/Admission Criteria

- CAT(Common Admission Test)
- XAT(Xaviers Admission Test)
- MAT(Management Aptitude Test)
- ATMA(AIMS Test for Management Admission)

Cut off/ last candidate admitted

Admission procedure

- Admission announcement through print media like AIMA bulletin, online portals from September to December and in national leading dailies in January as well as through institute's website
- ISBR application form along with the Information Brochure is available for sale during November of preceding academic year to February of new academic year
- Applicants can register themselves online by visiting ISBR website: www.isbr.in. They can accordingly follow the instructions and fill the form online and apply.
- All applicants are required to take CAT/XAT/MAT/ATMA/OTHER examination
- Below is the complete admission procedure followed by ISBR Business School

Aptitude Tests	40 marks	Original Score Card will be verified at
CAT XAT ATMA MAT OTHER		GDPI centre
Consideration of Bachelor Degree Marks	10 marks	
Consideration of 12th Marks	10 marks	
Consideration of 10th Marks	10 marks	
Essay Writing	05 marks	Assessment will be done at GDPI Centre
Group Discussion	30 marks	
Personal Interview (P.I)*	40 marks	
Work Experience	05 marks	Based on Work Experience certificate/s issued by the employer
Total	150 marks	

*** It is necessary for a student to clear the P.I round in order to be eligible for Admission at ISBR.**

The final admission will purely depend on students' performance as mentioned above and any attempt to influence the admission process/result/decision making will disqualify the applicant.

Admission Criteria

- The candidate must hold a Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline of any of the Universities incorporated by an Act of the central or state legislature in India.
- ISBR uses CAT/MAT/XAT/ATMA for selecting the candidate for its program. Candidates once fill the application form are then required to appear for Group Discussions followed by Personal Interview
- The students are given a topic for essay which evaluates the written skills of the candidate
- The students are then assessed on the following dimensions during the Group Discussion:
Content and analyses (originally of thought, knowledge, relevance of topic)
 - Group behavior (group dynamics, assertiveness, co-ordination skill)
 - Leadership ability (Initiative, influence)
 - Communication
- After Group Discussion, the candidates undergo Personal Interview, wherein the following attributes are evaluated:
 - Intelligence
 - Analytical ability
 - Personality profile
 - Leadership Skills
 - Confidence level
 - Self starter
 - Emotional Maturity
 - Integrity and Social Awareness
- The past academic record, educational background and work experience of the candidates are also considered during the personal interview stage

Successful candidates are intimated of their final selection in April based on merit list aptitude test score and group discussion & personal interview.

Fees in Rupees (lakhs)

	PGDM – 2010		
	Program 1	Program 2	Program 3
Tuition Fee	₹ 3.5	₹ 4.5	₹ 6.4

Number of Fee Waivers offered 9 Nos. of Fee Waivers
given to financially weak students (from `30,000 to `2,25,000)

15. Infrastructure Details

0.54 Acres

ADMINISTRATIVE BLOCK



ACADEMIC BLOCK



CLASS ROOM



STUDENT DISCUSSION ROOM



KNOWLEDGE CENTER



COMPUTER LAB



STUDENT LOUNGE



AUDITORIUM



AMPHITHEATER



LANDSCAPE



SPORTS



Hostel, Swimming Pool & Gymnasium



Transportation Facility



FACILITIES FOR DISABLED – RAMP STEPS



MEDICAL FACILITIES

We have a Service Agreement with **RAMKRISHNA HEALTHCARE & TRAUMA CENTER** at Electronic City for Staff & Students counseling and medical facility.

16. Academic Session	4 Semester
Examination System, Semester	Mid Term Examination - 20% to 30% End Term Examination - 35% to 40% Projects/Assignments - 20% to 30% Class Participation - 2% to 5% Quizzes/Case Studies - 10% to 20%
Period of declaration of results	Every Semester