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**Association of Indian Management Schools (AIMS)**, a Non-profit Professional organisation of business schools in India, founded in 1988 as a registered society, has since grown into a powerful network of over 700 top management schools of national and international repute in India. It is the second largest network of management schools in the world and the official representative of Indian Management Schools in India

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ISBR is functioning under the aegis of Bangalore Education Trust established in the year 1990. One of the top business schools in India takes pride in creating an atmosphere wherein both students and faculty can pursue boundless knowledge. Education at ISBR prepares you to think boldly and act confidently in any business environment. The spirit of excellence that has founded ISBR will remain the driving force. It is committed to excellence in scholarship, training and service.

### Programs

The PGDM Program is approved by AICTE, Ministry of HRD and Government of India. MBA is affiliated with Mysore University.

PhD in Commerce & Management is offered by University of Mysore. The program has been specially designed to cater to the scholarly needs of working executives / managers / faculty members / researchers / entrepreneurs. The objective is to develop scholars for higher level careers in management research and teaching, practice, consulting, training and development & new business creation. Expert faculty, partnership opportunities, leading-edge research methods and close supervision contribute to an outstanding study environment. Doctorate is conferred by University of Mysore.

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# International School of Business & Research Bengaluru

(Approved by AICTE, New Delhi, Ministry of HRD, Government of India)

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**AIMS**

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On

## Current Trends in Business Practices and Management Education



**7<sup>th</sup> April 2018, Saturday**

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